



Bachelor of Business Administration (B.B.A.)

Vision

World class business school with satellite campuses across the globe and to cater to all who strive to become management professionals.

Mission

- Provide quality management education to students who aspire to become future managers and entrepreneurs.
- Bring total transformation in their personality to perform effectively and efficiently in corporate world.

Programme Outcomes

1. Demonstrate comprehensive knowledge and understanding of one or more functions in management that form a part of a Bachelor of Business Administration programme.
2. Analyse, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.
3. Critically evaluate practices, policies and theories by following scientific approach to knowledge development in field of business studies.
4. Communicate effectively with others in a business environment and confidently sharing his/her views in appropriate media.
5. Work independently and to identify appropriate resources required for a project, manage a project effectively till its completion.
6. Make use of ICT in a variety of learning situations, demonstrate ability to access, evaluate and use appropriate software for analysis of data.
7. Exhibit knowledge and skills that are necessary for participating in lifelong learning activities.
8. Work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group and act together as a group or a team in the interests of a common cause.
9. Embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work.

Programme Specific Outcomes

1. Build new entrepreneurial ventures on their own or to manage the existing businesses effectively through their entrepreneurial skills learned in this programme.
2. Pursue higher education programme like MBA, MHRM, ACS, LLB, MSW
3. Take-up the roles of supervisors, managers, businessmen and entrepreneurs with the help of the theoretical knowledge and soft skills developed.
4. Engage effectively in MBA entrance examinations like IELTS, CAT, MAT, XAT and TANCET to pursue higher education in global business schools and also to participate in competitive examinations like UPSC, SSC, IBPS, RRB and others which makes them employable.