

# B.Com.

# Vision

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

## **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Moulding for leadership positions in organisations at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

### Programme Outcomes

- 1. Demonstrate comprehensive knowledge and understanding of Commerce, Business and Accounting.
- 2. Apply fundamental knowledge of commerce and business and procure conceptual knowledge of the same through specializations and practical exposures in order to face modern-day challenges.
- 3. Exhibits comprehensive knowledge to solve qualitative and quantitative problems relating to commerce, trade & industry and the ability to recognize the roles of entrepreneurs, businessmen, managers and consultants in critical decision-making process.
- 4. Empower to become learners and thinkers by building skills in critical thinking to solve problems.
- 5. Apply the contextual and practical knowledge of ICT to function effectively in multidisciplinary environments and engage effectively with diverse stakeholders.
- 6. Utilise business knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Employ the skill for self-paced and self-directed pursuit of knowledge for personal and professional reasons to enhance social inclusion, self-sustainability, competitiveness and employability.
- Exemplifies moral/ethical values in personal life and uses ethical practices in all work and become capable
  of appreciating environmental and sustainability issues and adopting objective, unbiased and truthful
  actions in all aspects of work.

- Demonstrate thorough systematic and specialized skills relating to Commerce, Business, Accounting, Economics, Finance, Auditing, and Marketing and be able to pursue higher education with research acumen.
- 2. Recognize the characteristics and roles of entrepreneurs, managers and consultants through subjective knowledge and diverse soft skills acquired.
- 3. Execute the professional skills to work as tax consultant, audit assistant and in other financial supporting services.
- 4. Exhibit progressive development of values in the role as accountants, managers and consultants for the self-sustainment and benefit of the society and business.



# **B. Com. Business Analytics**

# Vision

To impart the notion of Data Stewardship and building technological competence and implementing analytical problem -solving strategies in business.

## **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Molding for leadership positions in organization's at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

#### **Programme Outcomes**

- 1. Demonstrate comprehensive knowledge and understanding of Commerce, Business and Accounting.
- 2. Apply fundamental knowledge of commerce and business and procure conceptual knowledge of the same through specializations and practical exposures in order to face modern-day challenges.
- 3. Exhibits comprehensive knowledge to solve qualitative and quantitative problems relating to commerce, trade & industry and the ability to recognize the roles of entrepreneurs, businessmen, managers and consultants in critical decision-making process.
- 4. Empower to become learners and thinkers by building skills in critical thinking to solve problems.
- 5. Apply the contextual and practical knowledge of ICT to function effectively in multidisciplinary environments and engage effectively with diverse stakeholders.
- 6. Employability & Entrepreneurship: Utilise business knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Employ the skill for self-paced and self-directed pursuit of knowledge for personal and professional reasons to enhance social inclusion, self-sustainability, competitiveness and employability.
- Exemplifies moral/ethical values in personal life and uses ethical practices in all work and become capable
  of appreciating environmental and sustainability issues and adopting objective, unbiased and truthful
  actions in all aspects of work.

- 1. Apply various techniques, skills, approaches and aspects of Business Analytics, Data Analytics, Financial Planning, Decision Support and professional ethics for enhancing the employment opportunities.
- 2. Attain proficiency to pursue higher level programmes in Business and Data Analytics
- 3. Develop a disruptive entrepreneurship spirit and integrate with the data science community.
- 4. Exhibit the skills like effective communication, decision making, problem solving in business affairs and uphold values among analytics.



# B. Com. Business Process Management

## Vision

To impart the notion of Data Stewardship and building technological competence and implementing analytical problem -solving strategies in business.

### **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Molding for leadership positions in organization's at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

#### **Programme Outcomes**

- 1. Demonstrate comprehensive knowledge and understanding of Commerce, Business and Accounting.
- 2. Apply fundamental knowledge of commerce and business and procure conceptual knowledge of the same through specializations and practical exposures in order to face modern-day challenges.
- 3. Exhibits comprehensive knowledge to solve qualitative and quantitative problems relating to commerce, trade & industry and the ability to recognize the roles of entrepreneurs, businessmen, managers and consultants in critical decision-making process.
- 4. Empower to become learners and thinkers by building skills in critical thinking to solve problems.
- 5. Apply the contextual and practical knowledge of ICT to function effectively in multidisciplinary environments and engage effectively with diverse stakeholders.
- 6. Utilise business knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Employ the skill for self-paced and self-directed pursuit of knowledge for personal and professional reasons to enhance social inclusion, self-sustainability, competitiveness and employability.
- Exemplifies moral/ethical values in personal life and uses ethical practices in all work and become capable of appreciating environmental and sustainability issues and adopting objective, unbiased and truthful actions in all aspects of work.

- 1. Apply knowledge and skills in the field of commerce and business process management.
- 2. Demonstrate analytical and critical thinking abilities for data-based decision making.
- 3. Foster skills to meet the demands of IT Industry and other business organizations.
- 4. Exhibit progressive development of values in the role as business executives.



# **B.** Com. Computer Applications

## Vision

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

## **Mission**

- Educating contemporary global development in the areas of Commerce and Business through an effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Moulding for leadership positions in organisations at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

#### **Programme Outcomes**

- 1. Capable of demonstrating comprehensive knowledge and understanding of Commerce, Business and Accounting.
- 2. Apply fundamental knowledge of commerce and business and procure conceptual knowledge of the same through specializations and practical exposures in order to face modern-day challenges.
- Intellectual Capacity, Problem Solving & Analytical Reasoning: Exhibits comprehensive knowledge to
  solve qualitative and quantitative problems relating to commerce, trade & industry and the ability to
  recognize the roles of entrepreneurs, businessmen, managers and consultants in critical decision-making
  processes.
- 4. Empower to become learners and thinkers by building skills in critical thinking to solve problems.
- 5. Apply the contextual and practical knowledge of ICT to function effectively in multidisciplinary environments and engage effectively with diverse stakeholders.
- 6. Utilize business knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Employ the skill for self-paced and self-directed pursuit of knowledge for personal and professional reasons to enhance social inclusion, self-sustainability, competitiveness and employability.
- 9. Demonstrate the moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work and become Capable of appreciating environmental and sustainability issues and adopting objective, unbiased and truthful actions in all aspects of work.

- Comprehend core knowledge in the concepts and techniques of commerce and its applications related to the business environment.
- 2. Demonstrate Skills in Programming, Networking, Applications and in Statistical and Tally Packages related to Commerce and Computer Applications.
- 3. Exhibit competent and competitive skills for Employability and Entrepreneurship.
- 4. Practice professional and social ethical values in the business environment.



# B. Com. International Accounting

## Vision

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

## **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Moulding for leadership positions in organisations at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

#### **Programme Outcomes**

- 1. Demonstrate comprehensive knowledge and understanding of Commerce, Business and Accounting.
- 2. Apply fundamental knowledge of commerce and business and procure conceptual knowledge of the same through specializations and practical exposures in order to face modern-day challenges.
- 3. Exhibits comprehensive knowledge to solve qualitative and quantitative problems relating to commerce, trade & industry and the ability to recognize the roles of entrepreneurs, businessmen, managers and consultants in critical decision-making process.
- 4. Empower to become learners and thinkers by building skills in critical thinking to solve problems.
- 5. Apply the contextual and practical knowledge of ICT to function effectively in multidisciplinary environments and engage effectively with diverse stakeholders.
- 6. Utilise business knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Employ the skill for self-paced and self-directed pursuit of knowledge for personal and professional reasons to enhance social inclusion, self-sustainability, competitiveness and employability.
- Exemplifies moral/ethical values in personal life and uses ethical practices in all work and become capable of appreciating environmental and sustainability issues and adopting objective, unbiased and truthful actions in all aspects of work.

- 1. Demonstrate knowledge and understanding relating to financial management, risk, corporate governance and the operation of global capital markets.
- 2. Exercise professional judgement in the application and evaluation of financial reporting principles and practices in multifarious business contexts and situations.
- 3. Utilise appropriate skills and professional expertise in the appraisal of financial data in diverse business environment.
- 4. Illustrates professional and ethical insight in accounting and finance including decision analysis, performance measurement and management control.



# **B. Com. Professional Accounting**

## Vision

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

## **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Moulding for leadership positions in organisations at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

# Programme Outcomes

- 1. Demonstrate comprehensive knowledge and understanding of Commerce, Business and Accounting.
- 2. Apply fundamental knowledge of commerce and business and procure conceptual knowledge of the same through specializations and practical exposures in order to face modern-day challenges.
- 3. Exhibits comprehensive knowledge to solve qualitative and quantitative problems relating to commerce, trade & industry and the ability to recognize the roles of entrepreneurs, businessmen, managers and consultants in critical decision-making process.
- 4. Empower to become learners and thinkers by building skills in critical thinking to solve problems.
- 5. Apply the contextual and practical knowledge of ICT to function effectively in multidisciplinary environments and engage effectively with diverse stakeholders.
- 6. Utilise business knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Employ the skill for self-paced and self-directed pursuit of knowledge for personal and professional reasons to enhance social inclusion, self-sustainability, competitiveness and employability.
- Exemplify moral/ethical values in conducting one's life and use ethical practices in all work and become capable of appreciating environmental and sustainability issues and adopting objective, unbiased and truthful actions in all aspects of work.

- 1. Articulate the essential knowledge applying analytical skills to business activities and evaluate different business problems using creative and integrative abilities.
- 2. Interpret the concepts of management of finance and decision making in different business contexts.
- 3. Execute skills in providing tax services and become acquainted with the contemporary laws and accounting standards for professional career advancement.
- 4. Demonstrate knowledge of various strategies relevant to the market, their formulation and implementation in business operations.



# B. Com. Strategic Finance

## Vision

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

## **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Moulding for leadership positions in organisations at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

#### Programme Outcomes

- 1. Disciplinary knowledge: Demonstrate comprehensive knowledge and understanding of Commerce, Business and Accounting.
- 2. Apply fundamental knowledge of commerce and business and procure conceptual knowledge of the same through specializations and practical exposures in order to face modern-day challenges.
- 3. Exhibits comprehensive knowledge to solve qualitative and quantitative problems relating to commerce, trade & industry and the ability to recognize the roles of entrepreneurs, businessmen, managers and consultants in critical decision-making process.
- 4. Empower to become learners and thinkers by building skills in critical thinking to solve problems.
- 5. Apply the contextual and practical knowledge of ICT to function effectively in multidisciplinary environments and engage effectively with diverse stakeholders.
- 6. Utilise business knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Employ the skill for self-paced and self-directed pursuit of knowledge for personal and professional reasons to enhance social inclusion, self-sustainability, competitiveness and employability.
- 9. Exemplifies moral/ethical values in personal life and uses ethical practices in all work and become capable of appreciating environmental and sustainability issues and adopting objective, unbiased and truthful actions in all aspects of work.

- 1. Apply various techniques, Skills, approaches and model of Finance practice, Auditing, Taxation, Marketing and Management for enhancing the employment opportunities.
- 2. Attain proficiency to pursue higher level international programmes in finance and accounting such as CPA and CMA / CFA.
- 3. Demonstrate the diverse knowledge of business and corporate laws and their applicability in business, finance and audit.
- 4. Exhibit the skills like effective communication, decision making, problem solving in business affairs and uphold values among accounting society.



# B. Voc. Accounting and Taxation

## Vision

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

## **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through an effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Moulding students for leadership positions in organisations at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

#### Programme Outcomes

- 1. Demonstrating comprehensive knowledge and understanding of different facets of Accounting &Taxation.
- 2. Acquaintance with theoretical and more practical exposures in Accounting, Taxation, Banking, Insurance, and financial services.
- 3. Application of managerial, analytical skills in handling of practical issues and challenges faced by Industry.
- 4. Discharging all the administrative works of an organisation with the help of acquired holistic skills through hands on experience.
- 5. Utilizing ICT in making an effective presentation of data for decision making.
- 6. Applying Accounting, Banking, Insurance, Taxation and Financial services knowledge to provide a competitive edge for employment, higher education and entrepreneurship.
- 7. Practice leadership qualities to influence, motivate and bring about change and enable others to contribute towards the effectiveness and success of an organisation.
- 8. Participating in lifelong learning activities, through self-paced and self-directed learning aimed at personal development, meeting economic, social, and cultural objectives.
- 9. Demonstrating the moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work.

- 1. Apply knowledge of essential concepts, principles and theories relating to accounting and taxation.
- 2. Perform Accounting, Banking, Financial, Taxation, Managerial and Insurance transactions
- 3. Prepare and furnish required reports using ICT.
- 4. Possess all the skills in the domains of Accounting, Banking, Insurance, Taxation and Financial services to face and satisfy the expectation of Job Industries.



# **Master of Commerce**

## Vision

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

## **Mission**

- Educating the contemporary global development in the areas of Commerce and Business through effective blend of curricular and co-curricular activities.
- Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- Molding for leadership positions in organizations at national and international levels.
- Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life.

# **Programme Outcomes**

- 1. Comprehend advanced knowledge and understanding of the contemporary trends in Commerce.
- 2. Execute independent research in social science through objective and systematic analysis and provide potential solutions to real life problems.
- 3. Exhibit analytical skills in the stock market operations.
- 4. Enhance the decision-making skills through costing methods and application of management accounting principles.
- 5. Identify, formulate and analyse complex problems relating to financial aspects at a global level.
- 6. Foster the ability to engage in independent and lifelong learning in the context of changing scenario.
- 7. Certitude to start-up business enterprises by acquiring the entrepreneurship competencies.
- 8. Augmenting communication and interpersonal skills to work as a team and lead a team.
- 9. Practice social ethical principles and good governance.

- 1. Comprehend the concepts and applications of tools necessary to understand the emerging role of business and predictive analytics.
- 2. Demonstrate knowledge of risk mitigation in financial sectors by evaluating the operations of the stock and derivative markets.
- 3. Disseminate effectively the research output in reputed journals and conferences.
- 4. Acquire skills to lead teams effectively and efficiently towards attainment of individual and organizational goals.