



**DEPARTMENT OF COMMERCE**  
**BISHOP HEBER COLLEGE (Autonomous)**  
(Nationally Reaccredited with 'A' Grade by  
NAAC with CGPA of 3.58 out of 4)  
(Recognized by UGC as the 'College of Excellence')  
Tiruchirappalli-620017, Tamil Nadu, India

# International Conference (Virtual)



**LEAVE NO ONE BEHIND**



## The College

**BISHOP HEBER COLLEGE  
(Autonomous)**

Bishop Heber College is a Christian educational institution in Tiruchirappalli, Tamil Nadu, India. The College is known for its lush green environment and aesthetically designed buildings. The College has been recognized by the University Grants Commission as the “College of Excellence”. In the Third Cycle of reaccreditation by NAAC, it has been accredited with ‘A’ Grade with a CGPA of 3.58 out of 4. The College now offers twenty five Under-Graduate and twenty one Post-Graduate programmes besides research programmes in diverse disciplines. In keeping with present educational trend, the College has signed a number of MoUs with various Universities, Colleges, Institutions and other agencies of international repute.



# The Department COMMERCE



The Department of Commerce was started in 1977 offering B.A Corporate Secretaryship, which was converted into B.Com, in the year 1984. At present the department offers B.Com., B.Com (Computer Applications), B.Com (Professional Accounting), B.Com (International Accounting), B.Voc (Accounting and Taxation), B.Com (Strategic Finance), M.Com., M.Phil., and Ph.D., programmes. The programmes offered by the department are very much sought after by a very large section of students of both genders, who desire to excel in Accounting, Audit, Finance, Marketing, Human Resources, E-Commerce, Computational Accounting, and Information Technology. The Department of Commerce has a unique place in the College as it manifests camaraderie among all its members sans discrimination of any sort. It exhibits a vibrant atmosphere as all the members of the staff are dedicated, committed, accessible and responsive to the needs of the students. The students enrolled in the department experience the best of academic ambience of the Heber campus and the professional curricular exercise with a human touch. This holistic combination provides ample scope for the students to hone their academic skills and develop their personality. There are 62 members of the faculty and around 2500 students crown the department. The Department is proud of its prodigious strength.

# The Conference



## International Conference (Virtual) on Step Up Sustainable Development Goals (SDGs) into Actions

The seventeen Sustainable Development Goals (SDGs) were adopted by all United Nations Member States in 2015, as a universal plan of action for people, planet and prosperity. The member states are agreed to set out quantitative objectives across the social, economic and environmental dimensions of sustainable development, which is all to be achieved by 2030. With just 10 years to go, an ambitious global effort is underway to deliver the 2030 promise—by mobilizing more governments, civil society, businesses and calling on all people to make the Global Goals their own. The progress is being made in many places, but, overall, action to meet the Goals is not yet advancing at the speed or scale required. 2021 needs to usher in a decade of ambitious action to deliver the Goals by 2030. Moving ahead on the Decade of Action, to accelerate the SDG implementation, the Department of Commerce, Bishop Heber College is organizing One day International Conference on the topic “Step Up Sustainable Development Goals (SDGs) into Actions”. The Academicians, Industrialists, Educators, Professionals, Representatives from Government, Research Scholars and students are welcome to share their ideas to achieve SDGs through presentation and publication of papers.



## Papers are invited on the following SDGs :

- Eliminate Poverty
- Erase Hunger
- Establish Good Health and Well-Being
- Provide Quality Education
- Enforce Gender Equality
- Improve Clean Water and Sanitation
- Grow Affordable and Clean Energy
- Create Decent Work and Economic Growth
- Increase Industry, Innovation, and Infrastructure
- Reduce Inequality
- Mobilize Sustainable Cities and Communities
- Influence Responsible Consumption & Production
- Organize Climate Action
- Develop Life Below Water
- Advance Life On Land
- Guarantee Peace, Justice & Strong Institutions
- Build Partnerships for the Goals
- Impact of COVID -19 on SDG



# Guidelines for Registration and Paper Submission



- Only original and unpublished papers will be accepted.
- A maximum of two authors is permitted.
- The Registration must be done separately by Author and Co – Author.
- Papers must be presented either by the author or Co-Author or both through online.
- Abstract should not exceed 150 words and full paper should not exceed 7 pages.
- The paper must be neatly typed in MS-Word with Times New Roman, font size 12 and with 1.5 line space.
- The title of the paper, name of the Author, designation, institution address, mobile number and E-mail should be mentioned for each author.
- Soft copy of the paper is to be sent to [commerce@bhc.edu.in](mailto:commerce@bhc.edu.in)
- Registration fees can be paid only online, through NEFT.
- Participation Certificates will be given to all registered participants.
- The papers will be selected for publication only after plagiarism check. The selected papers will be published in UGC CARE list of journal Group I or Scopus/Web of Science.
- The Publication cost will be informed later.

**Note:** At the time of registration through Google forms, be ready with your payment details and soft copy of your payment.

## Registration

Registration Link

<https://forms.gle/41Co5yjURWFmJpPP6>

Scan to Register



## Important Dates



Last date for submission of abstract,  
full paper and registration:

**25th March 2021**

Date of Conference:

**31st March 2021**

## Registration fee

Students	₹ <b>200/-</b> only
Academicians, Research Scholars , Industrialists and Others	₹ <b>300/-</b> only

## Bank Account

Beneficiary's Name :  
**Commerce Conference**

Bank Name & Address :  
**Punjab National Bank**  
Vayalur Road Branch, Tiruchirappalli,  
Tamil Nadu, India.

S.B. A/C No.: **4134000100137178**

IFS Code. : **PUNB0413400**

MICR No. : **620024006**

## Speakers



**Dr.M. SELVAM**  
Hon. Vice-Chancellor  
Bharathidasan University  
Tiruchirappalli



**Dr.E. Bhaskaran**  
Joint Director (Engineering),  
Department of Industries and Commerce,  
Government of Tamilnadu.



**Dr.Baiju P. Vareed**  
Assistant Professor,  
School of Social Work,  
MacEwan University,  
Edmonton AB, Canada



**Dr.T. Joseph Sahaya Anand, PhD,**  
Faculty of Mechanical and Manufacturing  
Engineering Technology (FTKMP),  
Universiti Teknikal Malaysia Melaka,  
Malaysia.



# Organizing Committee



Chief Patron

**Rt. Rev. Dr.D. Chandrasekaran**

Bishop & Chairman

Patron

**Dr.D. Paul Dhayabaran**

Principal

Convenor

**Dr.G. Gnanaraj**

Bursar and Head, Department of Commerce

Organizing Secretary

**Prof.R. Vijayalakshmi**

Assistant Professor in Commerce

Contact Details  
Organising Secretary

**Prof. R.Vijayalakshmi**

Assistant Professor in Commerce



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