

Conference COMMITTEE

CHIEF PATRON

Rt. Rev. Dr. D. Chandrasekaran

Bishop, Chairman & Secretary

Bishop Heber College (Autonomous)

PATRON

Dr. D. Paul Dhayabaran

Principal

CONVENOR

Dr. G. Gnanaraj

Head & Bursar

CO-CONVENORS

Dr. D. Fennala Agnes Iylin

Dr. J. Samuel

ORGANIZING SECRETARY

Dr. R. Asaithambi

ORGANIZING COMMITTEE

Dr. K. Muthulakshmi

Dr. R. Sheeba

Prof. C. Balamuralikrishnan

Dr. R. Sutha

Dr. H. Kavitha

Dr. R. Vijaya lakshmi

Dr. V. Charles Durai

Dr. M. Elayaraja

Prof. R. Elamurugan

Prof. R. Samundeeshwari

Assistant Professors,

PG and Research Department of Commerce.

For any QUERIES

Contact:

Dr. R. Asaithambi

+91 63810 35315

Dr. J. Samuel

+91 96778 54979

Registration FEES

Students ₹ 150/-

Research Scholars/Faculty ₹ 300/-

Academics ₹ 300/-

Industrialists and Others ₹ 300/-

Registration LINK

[https://forms.gle/
LkshU4EEyipGdUCs8](https://forms.gle/LkshU4EEyipGdUCs8)

Scan Here



Conference Registration LAST DATE

10-03-2022

Registration Fees BANK DETAILS

Beneficiary's Name	Commerce Conference
S.B. A/c No.	4134000100137178
IFS Code.	PUNB0413400
MICR	620024006
Bank Name & Address:	Punjab National Bank, Vayalur Road, BHC Campus, Trichy-17.



BISHOP HEBER COLLEGE

(Autonomous)

PG and RESEARCH

DEPARTMENT OF COMMERCE



**TWO DAY
NATIONAL CONFERENCE**

**TECHNO
PRENEURSHIP**

**A NEW BREED OF ENTREPRENEURSHIP
FOR NEXT GENERATION**

15th & 16th March, 2022



About the COLLEGE

Bishop Heber College is a religious minority educational institution established by the Tiruchirappalli - Thanjavur Diocese of the Church of South India. The College exists to impart quality Higher Education with creativity to all, especially the poor, the needy and the under-privileged, to cause their holistic development in response to the great commandment and love of our Lord Jesus Christ and contribute towards building a great India. The College has established a great reputation for its high academic standards and attracts students from all over India and abroad.

About the DEPARTMENT

The present Department of Commerce owes its existence to the former Department of Corporate Secretaryship, affiliated to the University of Madras since 1977. The department offered B.A. Degree programme in Corporate Secretaryship and in 1984 was converted into Department of Commerce affiliating with the Bharathidasan University, Tiruchirappalli. Since then the Department offers B. Com degree programme. In 2009 M. Com was introduced. M Phil programme is being offered from 2011 and PhD programme from 2012.

At present the department offers seven B. Com Programmes in addition to B. Voc Programme in Accounting & Taxation.

The programmes offered by the Department are very much sought after by a very large section of students of both genders, who desire in excelling in Accounting, Audit, Finance, Marketing, Human Resources, E-Commerce, Computational Accounting, and Information Technology used in Finance.

VISION

Excellence in commerce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

MISSION

- ◆ Educating contemporary global development in the areas of Commerce and Business through an effective blend of curricular and co-curricular activities.
- ◆ Imparting quality and need based education to facilitate students to explore knowledge in multi-faceted arenas.
- ◆ Moulding for leadership positions in organisations at national and international levels.
- ◆ Fostering an ethical atmosphere founded in human values in which life-force and skills will succeed to enrich the quality of life. erce education, imparting knowledge, skills and values for professional development, employability and entrepreneurship.

About the CONFERENCE



TWO DAY
NATIONAL CONFERENCE

TECHNO
PRENEURSHIP

A NEW BREED OF ENTREPRENEURSHIP
FOR NEXT GENERATION

India has a clear competitive advantage in digital population; this has opened the floodgates for the entrepreneurs to plunge into technopreneurship.

Technopreneurs always prefer to take the road less trodden and strive to do things differently and try to create an impact on the life of millions in a positive manner. This will in-turn disrupt the market by changing the course of livelihood and creates a better living space for the mankind.

The Government of India is also providing a conducive eco system to nurture the aspiring entrepreneurs and problem solvers. Also, educational institutions play a major role in identifying the potential talents and empowering them to become successful entrepreneur. Technopreneurship can be resourceful for every entrepreneur regardless of gender, domain expertise and other aspects. The minimal cost of setting up a business, the simplicity of business transaction and also abundance of opportunities attracts fresh talents to explore technopreneurship.

OBJECTIVES

To create awareness on emerging concepts of technopreneurship for upcoming generation.

To deliver the knowledge and skills required to become a successful technopreneurs.

To promote Government schemes to support the technopreneurship in various forms directly and indirectly by enacting favourable regulation and public policies for creating conducive eco-system for technopreneurship.

General Rules for Presentation of Business Models.

- ▶ Submission of Business models may be by an individual or team with a maximum of 5 members.
- ▶ The ideas submitted should be original.
- ▶ PowerPoint Presentations are permitted
- ▶ Time for Presentation – 3 Minutes
- ▶ Q&A – 3 Minutes.

Programme SCHEDULE

15.03.2022 **FN** **Dr. S. Mariadoss,**
Principal,
St. Xavier's College (Autonomous)
Palayamkottai – 620 002.

Dr. E. Ram Ganesh
Director of IECD,
(Institute for Entrepreneurship and
Career Development)
Bharathidasan University,
Tiruchirappalli – 620 024.

AN **Mr. R. Venkatesh**
Head, CARE Business School,
Tiruchirappalli.

16.03.2022 **FN** Presentation of Business Models
by Participants.

AN **Dr. R. Victor Lazarus,**
Dean of Training and Placement,
Bishop Heber College,
Tiruchirappalli – 620 017.

Mr. M. Roshan
Managing Director,
Saratha's Textiles, Tiruchirappalli.

Mr. G. Gunasekaran,
Themed Café, Tiruchirappalli.



Participate & Win Awards for
**Best Innovative
Business Model**

The Business Idea may be in any of these domains:

- ▶ Food Tech
- ▶ Fintech
- ▶ Ed Tech
- ▶ Health Tech
- ▶ Robotics
- ▶ Augmented
- ▶ Virtual Reality
- ▶ E-Commerce
- ▶ Digital Marketing
- ▶ Customer Experience
- ▶ Management
- ▶ Automation
- ▶ 3D Printing
- ▶ Cyber Security

Contents to be included in Pitch Deck

- ▶ Problem Identified and Solution
- ▶ Value proposition / Target Market Segment
- ▶ Product Differentiation / Competitor Analysis
- ▶ Revenue Model / Cost Structure
- ▶ Team Composition