

**Department of Data Science**  
**Programme Outcomes and Programme Specific Outcomes**  
**MSc Data Science**

**Programme Outcomes**

Upon completion of MSc in Data Science degree, graduates will possess the following data science skills and abilities.

**PO1:** Possess a theoretical understanding, explain and critically assess the key concepts and techniques from the disciplines defining modern data science and analytics.

**PO2:** Critically evaluate emerging data analysis technologies and how they can be applied to heterogeneous data at volume, scale and types, in order to get insight for business, scientific or social innovation.

**PO3:** Analyse in depth how data analysis techniques can be applied to a range of interdisciplinary research areas.

**PO4:** Effectively use modern data science programming languages and technologies to scrape, clean, organize, explore, visualize, and model large volumes and varieties of data.

**PO5:** Evaluate, select, combine and apply advanced skills, data science tools and techniques in the related areas of artificial intelligence to the design of solutions to data science and analytics tasks.

**PO6:** Prepare for careers as data scientists by proposing, planning, developing, evaluating and creating a commercially and/or research-wise relevant project and/or product for business, science and society.

**PO7:** Develop professional communication skills (e.g., writing, presentations, interviews, email etiquette, etc.), effective time and resource management skills as well as leadership and team working skills towards meeting organizational goals.

**PO8:** Understand, value and safeguard social, legal and ethical use of data that increasingly challenge and confront data scientists while developing data science systems.

**PO9:** Learn effectively and independently to acquire new knowledge and skills for the purpose of continuing professional development in related areas of data science.

**Programme Specific Outcomes**

**PSO1:** Show mastery over different applications of data analytics namely web analytics, customer analytics, supply chain analytics and social network analytics.

**PSO2:** Build software applications using new languages and tools such as Neo4J, Tableau, Julia, SpaCy and Rasa

**PSO3:** Develop a disruptive entrepreneurship spirit and integrate with the data science community.

**PSO4:** Identify and assess the needs of an organization for a data science task by conducting a needs assessment and communicating data science options and limitations that could meet organizational needs.

**BISHOP HEBER COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-620 017**

**M. Sc., Data Science**

**(Applicable to Candidates admitted from the Academic Year 2019-2020 onwards)**

Sem	Course	Course Title	Course Code	Hours / Week	Credits	Marks		
						CIA	ESE	Total
<b>I</b>	Core I	Mathematical Foundation for Data Science	P19DS101	5	4	25	75	100
	Core II	Problem Solving using Python and R	P19DS102	5	4	25	75	100
	Core III	NoSQL Database Management	P19DS103	5	4	25	75	100
	Elective I	Probability and Statistical Methods Design and Analysis of Algorithms Software Engineering	P19DS1:1 P19DS1:A P19DS1:B	5	4	25	75	100
	Core Practical I	Problem Solving using Python and R Lab	P19DS1P1	5	3	40	60	100
	Core Practical II	NoSQL Database Management Lab	P19DS1P2	5	3	40	60	100
<b>II</b>	Core IV	Regression analysis	P19DS204	4	4	25	75	100
	Core V	Data and Visual Analytics	P19DS205	4	4	25	75	100
	Core VI	Practical Machine Learning	P19DS206	4	4	25	75	100
	Elective II	Natural Language Processing Multivariate Analysis	P19DS2:2 P19DS2:A	4	4	25	75	100
	Elective III	Health Care Data Analytics Basics of Bioinformatics	P19DS2:3 P19DS2:B	3	3	25	75	100
	Core Practical III	Data and Visual Analytics Lab	P19DS2P3	3	3	40	60	100
	Core Practical IV	Practical Machine Learning Lab	P19DS2P4	3	3	40	60	100
	Core Practical V	Natural Language Processing Lab	P19DS2P5	3	3	40	60	100
	VLO	RI/MI	P17VL2:1 P17VL2:2	2	2	25	75	100
<b>III</b>	Core VII	Time Series Analysis and Forecasting	P19DS307	5	4	25	75	100
	Core VIII	Big Data Management and Analytics	P19DS308	5	4	25	75	100
	Core IX	Social Media Analytics	P19DS309	4	4	25	75	100
	Elective IV	Image and Video Analytics Computational Genomics	P19DS3:4 P19DS3:A	4	4	25	75	100
	Core Practical VI	Big Data Management and Analytics Lab	P19DS3P6	5	3	40	60	100
	Core Practical VII	Social Media Analytics Lab	P19DS3P7	5	3	40	60	100
	Core Project-I	Project Preparation	P19DS3PJ	2	-	-	-	30
<b>IV</b>	Core X	Principles of Deep Learning	P19DS410	5	4	25	75	100
	Core X	Web Development using Python	P19DS411	5	4	25	75	100
	Elective V	Supply Chain Management Internet of Things	P19DS4:5 P19DS4:A	5	4	25	75	100
	Core Project	Core Project	P19DS4PJ	15	5	---	---	100
				Total Credits		90		

## PROGRAMME ARTICULATION MATRIX

Course Code	Programme Outcomes												
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
P20DS101	H	H	H	-	M	M	M	H	-	H	H	-	-
P19DS102	H	H	H	H	M	M	M	H	-	H	H	H	M
P20DS103	H	H	H	H	M	M	M	H	-	H	H	-	-
P20DS1:1	H	H	H	-	M	M	M	H	-	H	H	-	-
P19DS1P1	H	H	H	H	M	M	M	H	-	H	H	H	M
P19DS1P2	H	H	H	H	M	M	M	H	-	H	H	H	M
P20DS204	H	H	H	H	M	M	M	H	-	H	H	H	M
P19DS205	H	H	H	H	M	M	M	H	-	H	H	H	M
P19DS206	H	H	H	H	M	M	M	H	-	H	H	H	M
P20DS2:2	H	H	H	H	M	M	M	H	M	H	H	H	M
P19DS2:3	H	H	H	H	M	M	M	H	-	H	H	H	M
P19DS2P3	H	H	H	H	M	M	M	H	-	H	H	H	M
P19DS2P4	H	H	H	-	M	M	M	H	-	H	H	H	L
P19DS2P5	H	H	H	H	M	M	M	H	-	H	H	H	M
P20DS307	H	H	H	H	M	M	M	H	-	H	H	H	-
P19DS308	H	H	H	H	M	M	M	H	-	H	H	H	M
P19DS309	H	H	H	H	M	M	M	H	-	H	H	H	-
P19DS3:4	H	H	H	H	M	M	M	H	L	H	H	H	M
P19DS3P6	H	H	H	H	M	M	M	H	-	H	H	H	M
P19DS3P7	H	H	H	H	M	M	M	H	-	H	H	H	M
P20DS3P8	H	H	H	H	M	M	M	H	-	H	H	H	-
P20DS410	L	L	L	M	H	H	H	H	H	H	H	H	M
P19DS4:5	L	L	L	M	H	H	H	H	H	H	H	H	M
P20DS4PJ	H	H	H	H	M	M	M	H	-	H	H	H	M

CORE I: MATHEMATICAL FOUNDATION FOR DATA SCIENCE			
Semester	I	Hours/Week	5
Course Code	P19DS101	Credits	4

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Determining basis and understanding linear mappings of vector spaces	K5	I
CO2	Solve systems of linear equations by use of the matrix	K5	II
CO3	Determine the Invertible linear map	K5	II
CO4	Evaluate eigenvectors and eigenvalues	K5	III
CO5	Explain the properties gradients and PDE	K6	IV
CO6	Summarize the applications in Data Science	K6	V

## 2. A. SYLLABUS

### Unit-1. Introduction to Vector Spaces

Vector Spaces:  $R^n$  and  $C^n$ , lists,  $F$  and digression on Fields, Definition of Vector spaces, Subspaces, sums of Subspaces, Direct Sums, Span and Linear Independence, bases, dimension.

### Unit-2. Linear Maps

Definition of Linear Maps - Algebraic Operations on - Null spaces and Injectivity - Range and Subjectivity - Fundamental Theorems of Linear Maps - Representing a Linear Map by a Matrix - Invertible Linear Maps - Isomorphic Vector spaces - Linear Map as Matrix Multiplication - Operators - Products of Vector Spaces - Product of Direct Sum - Quotients of Vector spaces.

### Unit-3. Eigen Values, Eigen Vectors and Inner Product Spaces

Eigenvalues and Eigenvectors - Eigenvectors and Upper Triangular matrices – Eigenspaces and Diagonal Matrices - Inequalities on Linear Spaces - Norms on Linear Spaces - Inner products - Orthogonality – Unitary and Orthogonal Matrices - Norms for matrices

### Unit-4. Calculus of several variables and basic Graph Theory

Functions of Several Variables - Limits and continuity in Higher Dimensions – Partial Derivatives – The Chain Rule - Directional Derivative and Gradient vectors - Tangent Planes and Differentials - Extreme Values and Saddle Points - Lagrange Multipliers. Graphs - subgraphs - factors - Paths - cycles - connectedness - trees - Euler tours -Hamiltonian cycles - Planar Graphs - Digraphs.

### Unit-5. Mathematics applied to Data Science

Singular value decomposition - Handwritten digits and simple algorithm - Classification of handwritten digits using SVD bases - Tangent distance - Text Mining.

## B. TOPICS FOR SELF-STUDY

S.No.	Topics	Web Links
1	Mathematics for Data Science	<a href="https://www.coursera.org/specializations/mathematics-for-data-science">https://www.coursera.org/specializations/mathematics-for-data-science</a>

2	Mathematics for Machine Learning Specialization	<a href="https://coursera.org/specializations/mathematics-machine-learning">coursera.org/specializations/mathematics-machine-learning</a>
3	Topics in Mathematics of Data Science	<a href="https://ocw.mit.edu/courses/mathematics/18-s096-topics-in-mathematics-of-data-science-fall-2015/">https://ocw.mit.edu/courses/mathematics/18-s096-topics-in-mathematics-of-data-science-fall-2015/</a>

### C. TEXT BOOK(S)

1. S. Axler, Linear algebra done right, Springer, 2017.
2. Eldén Lars, Matrix methods in data mining and pattern recognition, Society for Industrial and Applied Mathematics, 2007.
3. M. D. Weir, J. Hass, and G. B. Thomas, Thomas' calculus. Pearson, 2016.
4. D. Jungnickel, Graphs, networks and algorithms. Springer, 2014.

### D. REFERENCE BOOKS

1. E. Davis, Linear algebra and probability for computer science applications, CRC Press, 2012.
2. J. V. Kepner and J. R. Gilbert, Graph algorithms in the language of linear algebra, Society for Industrial and Applied Mathematics, 2011.
3. D. A. Simovici, Linear algebra tools for data mining, World Scientific Publishing, 2012.
4. P. N. Klein, Coding the matrix: linear algebra through applications to computer science, Newtonian Press, 2015.
5. J. Patterson and A. Gibson, Deep learning: a practitioner's approach. O'Reilly Media, 2017.
6. S. Sra, S. Nowozin, and S. J. Wright, Optimization for machine learning. MIT Press, 2012.M.

### E. WEB LINKS

1. <https://elitedatascience.com/learn-math-for-data-science>
2. <https://machinelearningmastery.com/gentle-introduction-linear-algebra/>

### 3. SPECIFIC LEARNING OUTCOMES (SLO)

Unit	Contents	Learning Outcomes	Level
<b>I</b>	<b>Introduction to Vector Spaces</b>		
1.1	Vector Spaces	Elicit the vector space	K5
1.2	Definition of Vector spaces	Define the Vector spaces	K2
1.3	Subspaces	Identify the subspaces	K5
1.4	Sums of Subspaces	Determine the sum of subspaces	K5
1.5	Direct Sums	Explain the Direct Sums in vector spaces	K5
1.6	Span and Linear Independence	Compute the span for the vector spaces	K5
1.7	Bases	Determine the Bases of the vector spaces	K5
1.8	Dimension	Explain the dimension of the vector spaces	K5
<b>II</b>	<b>Linear Maps</b>		
2.1	Definition of Linear Maps	Define the Linear Maps	K2
2.2	Algebraic Operations on Null spaces and Injectivity	Compute the Algebraic Operations on Null spaces and Injectivity	K5
2.3	Algebraic Operations on Range and Subjectivity	Compute the Algebraic Operations on Range and Subjectivity	K5
2.4	Fundamental Theorems of Linear Maps	Explain the Theorems of Linear Maps	K5

2.5	Representing a Linear Map by a Matrix	Represent the Linear Map as a Matrix	K4
2.6	Invertible Linear Maps	Determine the invertible of the Linear Maps	K5
2.7	Isomorphic Vector spaces	Construct the Isomorphic Vector Spaces	K6
2.8	Linear Map as Matrix Multiplication	Determine the Linear Map as Matrix Multiplication	K4
2.9	Operators - Products of Vector Spaces	Explain the Products of Vector Spaces	K5
2.10	Product of Direct Sum - Quotients of Vector spaces	Explain the Product of Direct Sum - Quotients of Vector spaces	K5
<b>III</b>	<b>Eigen Values, Eigen Vectors and Inner Product Spaces</b>		
3.1	Eigenvalues and Eigenvectors	Explain the procedure to compute the Eigen Value and Eigen Vectors	K5
3.2	Eigenvectors and Upper Triangular matrices	Determine the Eigen vectors Determine the Upper Triangular Matrices	K5 K5
3.3	Eigenspaces and Diagonal Matrices	Identify the Eigen Spaces using Eigen vectors	K4
3.4	Inequalities on Linear Spaces	Explain the Inequalities on Linear Spaces	K5
3.5	Norms on Linear Spaces - Inner products	Understand the Norms on Linear Spaces	K4
3.6	Orthogonality	Compute the Orthogonality of the Linear Maps	K5
3.7	Unitary and Orthogonal Matrices	Construct the Orthogonal Matrices	K6
3.8	Norms for matrices	Determine the Norm of the matrices	K5
<b>IV</b>	<b>Calculus of several variables and basic Graph Theory</b>		
4.1	Functions of Several Variables	Understand the functions of Several Variables	K2
4.2	Limits and continuity in Higher Dimensions	Explain the Limits and continuity in Higher Dimensions	K4
4.3	Partial Derivatives	Compute the Partial derivative for the functions	K4
4.4	The Chain Rule	Apply the chain rule for the functions	K5
4.5	Directional Derivative and Gradient vectors	Analyze the gradients and directional derivatives	K5
4.6	Tangent Planes and Differentials	Construct the Tangent Planes and Differentials	K6
4.7	Extreme Values and Saddle Points	Determine the Extreme Values and Saddle Points	K5
4.8	Lagrange Multipliers	Explain the Lagrange Multipliers	K4
4.9	Graphs , Subgraphs & Factors	Define Graphs , Subgraphs & Factors	K2
4.10	Paths, Cycles & Connectedness	Explain the Paths, Cycles & Connectedness	K5
4.11	Trees	Understand the concepts of Tree	K2
4.12	Euler tours & Hamiltonian cycles	Determine the Euler tours & Hamiltonian cycles	K4
4.13	Planar Graphs & Digraphs	Explain the Planar Graphs	K5
<b>V</b>	<b>Mathematics applied to Data Science</b>		

5.1	Singular value decomposition	Understand the concept of Singular value decomposition	K2
5.2	Handwritten digits and simple algorithm	Explain the algorithm for Handwritten digits	K4
5.3	Classification of handwritten digits using SVD bases	Construct the SVD for Handwritten digits	K6
5.4	Tangent distance	Analyze the tangent distance for SVD	K6
5.5	Text Mining.	Design the algorithm for Text Mining	K6

#### 4. MAPPING ( CO, PO, PSO)

	L-Low			M-Moderate						H- High			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H			H			L			L			H
CO2	H	L	H				L			L	M		
CO3	M	M		H	M		L		H			M	H
CO4	M	L		H	M			L	H		M		
CO5	H		H	H	M			M					H
CO6	H		H		H		H	H	H	H		M	H

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course end survey (Feedback)

**Name of the Course Coordinator: Dr. P. S. Eliahim Jeevaraj**

<b>CORE II: PROBLEM SOLVING USING PYTHON AND R</b>			
Semester	I	Hours/Week	5
Course Code	P19DS102	Credits	4

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Understand python basic syntax, usage of built in functions	K3	I
CO2	Understand conditional and looping statements and build user defined functions	K3	I
CO3	Explain the concepts of files using Python	K5	II
CO4	Develop object oriented programs in Python	K6	III
CO5	Access and Design the internet and database data	K6	IV
CO6	Understand R basic data structures and develop programs	K5	V

## 2. A. SYLLABUS

### UNIT - I: Python Basics, Functions, Loops and Strings

Variables – Getting Inputs – Conditions – Catching exceptions – Function calls – Built-in functions – Type conversion functions and math functions – Parameters and arguments –While statement – Infinite loops -Continue statement – For loops – Strings -Slice - The in operator – String comparison – String methods- parsing strings – Format operator.

### UNIT - II: Files and Lists

Opening files – Text files – Reading files – Searching through files – Writing files – Traversing list – List operations – List slice – List methods – Deleting elements – Built-in list functions – Objects, value and aliasing – List arguments.

### UNIT - III: Dictionaries, Tuples and OOP

Dictionaries – Files and dictionaries – Looping and dictionaries – Tuples – Comparing tuples – Tuple assignments – Dictionaries and tuples – Tuples as keys in dictionaries – Creating objects – Encapsulation – Classes as types – Object lifecycle – Instances – Inheritance.

### UNIT – IV: Internet Programming

Regular expressions – Character matching – Extracting data – Escape character – Designing simple web browser using sockets – Retrieving images using HTTP – Retrieving web pages using urllib – Reading binary files using urllib – Accessing data from databases

### UNIT – V: Programming with R

Variables - Vector, matrix, arrays – List – Data Frames – Functions – Strings – Factors – Loops – Packages –Date and Time – Files - Making packages

## B. TOPICS FOR SELF-STUDY

S.No.	Topics	Web Links
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1	Introduction to Python Programming	<a href="https://www.udacity.com/course/introduction-to-python--ud1110">https://www.udacity.com/course/introduction-to-python--ud1110</a>
2	Introduction to Python	<a href="https://www.coursera.org/projects/introduction-to-python">https://www.coursera.org/projects/introduction-to-python</a>
3	Introduction to Python	<a href="https://realpython.com/learning-paths/python3-introduction/">https://realpython.com/learning-paths/python3-introduction/</a>
4	R Programming	<a href="https://www.coursera.org/learn/r-programming">https://www.coursera.org/learn/r-programming</a>

### C. TEXT BOOK(S)

1. Allen B. Downey, —Think Python: How to Think like a Computer Scientist, 2<sup>nd</sup> edition, Updated for Python O'Reilly Publishers, 2016
2. Charles R. Severance, Python for Everybody: “Exploring data using Python 3”, Schroff Publishers, 1ed, 2017, ISBN 978-9352136278.
3. Richard Cotton, “Learning R”, O’Reilly, 2013

### D. REFERENCE BOOKS

1. Zed Shaw's, Learn Python the Hard Way: A Very Simple Introduction to the Terrifyingly Beautiful World of Computers and Code, Addison-Wesley Professional; 3 edition, 2013
2. Robert Sedgewick, Kevin Wayne, Robert Dondero, Introduction to Programming in Python: An Interdisciplinary Approach, Pearson India Education Services Pvt. Ltd., 2016.
3. Wesley J Chun, Core Python Programming , 2nd edition, Prentice Hall ,2009
4. Colin Gillespie, Robin Lovelace, and Efficient R Programming: A Practical Guide to Smarter Programming," O'Reilly Media, Inc.", 2016
5. Paul Teetor, R Cookbook-Proven Recipes for Data Analysis, Statistics, and Graphics, O'Reilly Media, 2011

### E. WEB LINKS

- <https://www.kaggle.com/learn/python>
- <https://www.dataquest.io/course/introduction-to-data-analysis-in-r/>

### 3. SPECIFIC LEARNING OUTCOMES (SLO)

Unit/Section	Topic	Learning outcomes	Level
<b>I</b>	<b>Python Basics, Functions, Loops and Strings</b>		
1.1	Python basics	<ul style="list-style-type: none"> <li>• Understand python variables and assignment</li> </ul>	K1
	<b>Built in Functions</b>		
1.2	Built in Functions and other important functions	<ul style="list-style-type: none"> <li>• Understand python built in functions</li> </ul>	K1
		<ul style="list-style-type: none"> <li>• Understand conversion and math functions</li> </ul>	K1
1.3	Conditional and looping statements	<ul style="list-style-type: none"> <li>• Build if, else statements within programs and understand outputs</li> </ul>	K3
		<ul style="list-style-type: none"> <li>• Build while and for loops for understanding looping concept</li> </ul>	K3
	<b>User Defined Functions</b>		
1.4	User Defined Functions	<ul style="list-style-type: none"> <li>• Understanding functions structures</li> </ul>	K2
		<ul style="list-style-type: none"> <li>• Understanding parameters and arguments</li> </ul>	K2
	<b>Manipulating strings</b>		
1.5	Handling strings	<ul style="list-style-type: none"> <li>• Understanding strings data type</li> </ul>	K1
		<ul style="list-style-type: none"> <li>• Applying string slicing</li> </ul>	K2

		<ul style="list-style-type: none"> <li>Applying string comparison, parsing and string formatting</li> </ul>	K3
<b>II</b>	<b>Files and Lists</b>		
2.1	Handling files	<ul style="list-style-type: none"> <li>Understand syntax to read and write files</li> </ul>	K2
		<ul style="list-style-type: none"> <li>Using io library functions to check file and folder existence</li> </ul>	K3
	<b>Lists</b>		
2.2	List data structure	<ul style="list-style-type: none"> <li>Understanding list data structure and operations</li> </ul>	K1
		<ul style="list-style-type: none"> <li>Applying list slicing and items deletion</li> </ul>	K2
	<b>Lists and loops</b>		
2.3	Using lists in loops	<ul style="list-style-type: none"> <li>Using list comprehension in programs</li> </ul>	K3
<b>III</b>	<b>Dictionaries, Tuples and OOP</b>		
3.1	Dictionary data structure	<ul style="list-style-type: none"> <li>Understanding dictionary data structure</li> </ul>	K1
	<b>Loops and Dictionaries</b>		
3.2	Using dictionaries in loops	<ul style="list-style-type: none"> <li>Applying dictionary comprehension in programs</li> </ul>	K2
	<b>Tuples</b>		
3.3	Tuples data structure	<ul style="list-style-type: none"> <li>Understanding tuples data structure</li> </ul>	K1
3.4	Tuple Operations	<ul style="list-style-type: none"> <li>Applying tuples operations</li> </ul>	K1
	<b>Dictionaries and Tuples</b>		
3.5	Dictionaries and Tuples	<ul style="list-style-type: none"> <li>Applying tuples as keys in dictionaries</li> </ul>	K2
	<b>Objects and Classes</b>		
3.6	Objects and Classes structure	<ul style="list-style-type: none"> <li>Understanding objects and classes</li> </ul>	K4
		<ul style="list-style-type: none"> <li>Understanding inheritance</li> </ul>	K5
		<ul style="list-style-type: none"> <li>Creating objects and Classes</li> </ul>	K4
<b>IV</b>	<b>Internet Programming</b>		
4.1	Regular Expressions	<ul style="list-style-type: none"> <li>Understanding pattern matching in strings</li> </ul>	K4
		<ul style="list-style-type: none"> <li>Applying re module functions for pattern matching in various examples</li> </ul>	K5
	<b>Accessing data using urllib</b>		
4.2	Retrieving images in web	<ul style="list-style-type: none"> <li>Using HTTP to retrieve images</li> </ul>	K3
4.3	Retrieving web pages	<ul style="list-style-type: none"> <li>Using urllib module to retrieve web pages</li> </ul>	K3
	<b>Accessing data from databases</b>		
4.4	Extracting data from databases	<ul style="list-style-type: none"> <li>Using modules to extract data from SQL databases</li> </ul>	K4
<b>V</b>	<b>Programming with R</b>		
5.1	R data structures	<ul style="list-style-type: none"> <li>Understand R data types</li> </ul>	K2
		<ul style="list-style-type: none"> <li>Understand R data structures</li> </ul>	K2
	<b>Functions</b>		
5.2	User defined Functions	<ul style="list-style-type: none"> <li>Creating user defined functions</li> </ul>	K3
			R libraries
5.3	R libraries	<ul style="list-style-type: none"> <li>Using R libraries</li> </ul>	K2
		<ul style="list-style-type: none"> <li>Creating user defined R libraries</li> </ul>	K6

#### 4. MAPPING ( CO, PO, PSO)

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	M	L	M	M	M	M	M	-	H	H
CO2	H	H	M	L	-	L	-	L	M	M	-	M	-
CO3	H	H	H	H	M	M	L	-	-	H	H	H	M-
CO4	H	H	H	H	H	M	L	M	M	H	H	M	H
CO5	H	M	-	M	L	M	-	H	M	H	H	M	-
CO6	M	M	-	H	M	L	-	-	L	H	H	H	M

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project, Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course end survey (Feedback)

**Name of the Course Coordinator: Prof. K. Jemimah**

Core III: NoSQL DATABASE MANAGEMENT			
Semester	I	Hours/Week	5
Course Code	P19DS103	Credits	4

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Construct the Queries and sub queries in SQL	K6	I
CO2	Construct queries to retrieve the data from more than one tables using different techniques.	K6	II
CO3	Design and Analyse different techniques and operations in Mango DB	K6	III
CO4	Assess various operators and clause to generate unstructured data	K5	IV
CO5	Choose different indices to retrieve data	K5	IV
CO6	Construct databases using SQL, MongoDB and Neo4J	K6	V

## 2. A. SYLLABUS

### Unit-1. Data Modeling

DBMS: terminologies, components, roles, advantages and disadvantages – Database architectures: teleprocessing, file server, 2-tier, 3-tier, N-tier, middleware and Transaction processing monitor – Software components of DBMS and Database Manager – Data modeling using ER diagram: Entity, relationship, attributes, keys, strong and weak entities, attributes on relationships, relationship types, cardinality and participation

### Unit-2. Structured Query Language

SQL statements: SELECT, WHERE, ORDERBY, GROUPBY and HAVING clauses - Sub Queries – ANY and ALL – JOIN – inner and outer joins – EXISTS and NON EXISTS – UNION, INTERSECT and EXCEPT – Updating databases: INSERT, UPDATE and DELETE – SQL data types – Creating, altering and removing tables – Indexes and views: CREATE and REMOVE.

### Unit-3. NoSQL Database Theory

Why NoSQL – Value of Relational Database – Emergence of NoSQL – Aggregate data models – More details on data models: Relationships, Graphs DB, Schemaless DB, Materialized views – Distribution models: Single server, sharding, replication – Consistency: Update, read, relax consistency

### Unit-4. NoSQL Databases

Key value databases: What is Key Value store, Features of Key value DB, Suitable use cases, When not to use it – Document databases: Definition, features, Suitable use cases, when not to use – Column family stores: Definition, features, suitable use cases, when not to use – Graph databases: Definition, features, use case, when not to use – Schema migration – Polyglot persistence - Beyond NoSQL – Choosing your database.

### Unit-5. MongoDB

Document – Collection – Database - Datatypes – Creating, deleting, updating documents – Querying – Indexing – Aggregation: Pipeline, Aggregation commands – Application design.

## B. TOPICS FOR SELF-STUDY

S.No.	Topics	Web Links
1	Database Architecture	<a href="https://www.youtube.com/watch?v=W6P58yb-edE">https://www.youtube.com/watch?v=W6P58yb-edE</a>
2	Normalization	<a href="https://www.guru99.com/database-">https://www.guru99.com/database-</a>

		<a href="#">normalization.html</a>
3	DynamoDB	<a href="https://www.tutorialspoint.com/dynamodb/index.htm">https://www.tutorialspoint.com/dynamodb/index.htm</a>
4	Apache HIVE	<a href="https://data-flair.training/blogs/apache-hive-tutorial/">https://data-flair.training/blogs/apache-hive-tutorial/</a>

### C. TEXT BOOKS

1. Thomas M. Connolly and Carolyn E. Begg. Database Systems: “A Practical Approach to Design, Implementation, and Management”, 6th Edition, Pearson, 2015.
2. Pramod J. Sadalage; Martin Fowler. NoSQL Distilled: A Brief Guide to the Emerging World of Polyglot Persistence. Addison-Wesley. 2012 ISBN: 0321826620
3. Kristina Chodorow, *MongoDB: The Definitive Guide*, 2ed, Oreilly Publishers

### D. REFERENCES BOOKS

1. Eric Redmond; Jim R. Wilson. *Seven Databases in Seven Weeks: A Guide to Modern Databases and the NoSQL Movement*. Pragmatic Bookshelf. 2012. ISBN: 1934356921

### E. WEB LINKS

1. <https://www.simplilearn.com/introduction-to-nosql-databases-tutorial-video>
2. <https://www.w3schools.com/sql/>

### 3. SPECIFIC LEARNING OUTCOMES (SLO)

Unit	Contents	Learning Outcomes	Level
<b>I</b>	<b>Data Modelling</b>		
1.1	DBMS: terminologies, components, roles, advantages and disadvantages	Understand the concepts of DBMS	K4
1.2	Database architectures	Explain the Database architectures	K5
1.3	Software components of DBMS and Database Manager	List the Software components of DBMS and Database Manager	K2
1.4	Data modeling using ER diagram	Design the ER Diagram for Data Models	K6
<b>II</b>	<b>Structured Query Language</b>		
2.1	SQL statements	Use the Sql statements for Data bases	K4
2.2	Sub Queries	Apply the sub queries for the databases	K5
2.3	Updating databases	Explain the procedure to update the DB	K5
2.4	SQL data types	Explain the SQL data types	K5
2.5	Indexes and views	Create the Indexes and views	K6
<b>III</b>	<b>NoSQL Database Theory</b>		
3.1	NoSQL	Explain the NoSQL concepts	K5
3.2	Aggregate data models	Construct the Aggregate data models	K6
3.3	More details on data models: Relationships, Graphs DB, Schemaless DB, Materialized views	Compare the Data models Assess each data models features	K5 K6
3.4	Distribution models	Explain the Distribution models.	K5
3.5	Consistency	Develop the procedure for maintaining the consistency	K4

<b>IV</b>	<b>NoSQL Databases</b>		
4.1	Key value databases	Explain the Key value databases	K5
4.2	Document databases	Design the Document Databases	K6
4.3	Column family stores	Explain the Column Family Stores	K5
4.4	Graph databases	Construct the Graph Databases	K6
4.5	Schema migration – Polyglot persistence - Beyond NoSQL – Choosing your database	Explain the features of Database Design the custom databases	K5 K6
<b>V</b>	<b>MongoDB</b>		
5.1	Document – Collection	Create the Document in MangoDB	K6
5.2	Database - Datatypes – Creating, deleting, updating documents	Explain the features of MongoDB	K5
5.3	Querying	Construct the Queries for MongoDB	K6
5.4	Indexing – Aggregation: Pipeline, Aggregation commands	Create a index for DB	K6
5.5	Application design	Design the Applications using MongoDB	K6

#### 4. MAPPING (CO, PO, PSO)

	L-Low			M-Moderate						H- High			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	M	L	M	M	M	M	M	-	H	H
CO2	H	H	M	L	-	L	-	L	M	M	-	M	-
CO3	H	H	H	H	M	M	L	-	-	H	H	H	M-
CO4	H	H	H	H	H	M	L	M	M	H	H	M	H
CO5	H	M	-	M	L	M	-	H	M	H	H	M	-
CO6	M	M	-	H	M	L	-	-	L	H	H	H	M

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course end survey (Feedback)

**Name of the Course Coordinator: Dr. M. Lovelin Pon Felichiah**

**ELECTIVE-1: PROBABILITY AND STATISTICAL METHODS**

Semester	I	Hours/Week	5
Course Code	P19DS1:1	Credits	4

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Solve problems using Probability	K3	I
CO2	Apply <b>Expectation and Regression</b>	K4	II
CO3	Demonstrate and apply <b>Distribution</b>	K5	III
CO4	Develop <b>Estimation using diffe</b>	K5	IV
CO5	Create Hypothesis Testing	K6	V
CO6	Analysis of Variance	K6	V

## 2. A. SYLLABUS

### Unit-1. Probability

Probability Spaces-Combinatorial methods (or) Counting techniques-Elementary Theorem – Conditional Probability –Bayes“ theorem-Probability Distributions and Probability Densities.

### Unit-2. Expectation and Regression

Mathematical Expectation: Expected value-Moments-Chebyshev’s theorem-Moment Generating functions Product Moment-Conditional Expectation-Special Probability Distributions and Probability Densities Functions of Random Variable. Multiple regression-Linear models-Logistic regression-Rates and Poisson regression-Nonlinear curve fitting –correlation.

### Unit-3. Distribution

Descriptive Statistics & Sampling Distributions: Population-Sampling-Measures of Central tendency, variations and position –Sampling distributions: Standard Normal Distribution-Chi-Square Distribution-t Distribution –F-Distribution -The Central Limit Theorem.

### Unit-4. Estimation

Estimation: Point Estimation: the method of moments and the method of maximum likelihood estimation Interval estimation: estimation of mean, estimation of difference of means, estimation of variance and estimation of ratio of variances.

### Unit-5. Hypothesis Testing

Test of Hypothesis-Testing for Attributes –Mean of Normal Population –One-tailed and two-tailed tests, Ftest and Chi-Square test –Analysis of Variance-Nonparametric test.

## B. TOPICS FOR SELF-STUDY

S.No.	Topics	Web Links
1	Statistical Thinking for Data Science and Analytics	<a href="https://www.edx.org/course/statistical-thinking-for-data-science-and-analytic">https://www.edx.org/course/statistical-thinking-for-data-science-and-analytic</a>
2	Linear Regression for Business Statistics	<a href="https://www.coursera.org/learn/linear-regression-business-statistics">https://www.coursera.org/learn/linear-regression-business-statistics</a>
3	Learning Statistics with R	<a href="https://learningstatisticswithr.com/">https://learningstatisticswithr.com/</a>

4	15 Types of Regression	<a href="https://www.listendata.com/2018/03/regression-analysis.html">https://www.listendata.com/2018/03/regression-analysis.html</a>
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### C. TEXT BOOKS

1. Cheryl Ann Willard, “*Statistical Methods: An Introduction to Basic Statistical Concepts and Analysis*”, Routledge, 2020. (Unit – I – III)
2. Xin Yan & Xiaogang Su, “*Linear Regression Analysis : Theory and Computing*”, World Scientific Publishing Ltd, 2009. (Unit – IV: Chapter 1,2,3, 8.5,8.6; Unit – V: Chapters 4.2,4.3, 4.4, 4.5, 5.1-5.3, 6.1, 6.2)

### D. REFERENCE BOOKS

1. John.E.Freund, Irwin Miller, Marylees Miller “*Mathematical Statistics with Applications*“, 8th, Prentice Hall of India, 2014
2. Ross, Sheldon. M, “*Introduction to Probability and Statistics for Engineers and Scientists*”, Academic Press, 2009
3. D.C Montgomery, E.A Peck and G.G Vining, “*Introduction to Linear Regression Analysis*”, John Wiley and Sons, 2003.
4. S. Chatterjee and AHadi, “*Regression Analysis by Example*”, 4th Ed., John Wiley and Sons, Inc, 2006

### E. WEB LINKS

- <https://www.listendata.com/2018/03/regression-analysis.html>
- <https://www.coursera.org/learn/linear-regression-business-statistics>

### 3. SPECIFIC LEARNING OUTCOMES(SLO)

Unit/ Section	Topic	Learning outcomes	Level
<b>I</b>	<b>Probability</b>		
1.1	Probability Spaces	Discover mathematical construct that provides a formal model of a random process	K4
1.2	Combinatorial methods	Decide dramatically increase the rate at which new compounds are discovered and improved.	K5
1.3	Counting techniques	Estimate the probability of an event	K6
1.4	Elementary Theorem	Elaborate the likelihood that a defined event will occur	K6
1.5	Conditional Probability	Measure likelihood of an event or outcome occurring	K5
1.6	Bayes theorem	Examine the probability Total Probability Rule	K4
1.7	Probability Distributions and Probability Densities.	Assess representation of a continuous probability distribution	K5
<b>II</b>	<b>Expectation and Regression</b>		
2.1	Mathematical Expectation: Expected value	Examine of all possible values from a random variable	K4
2.2	Moments	Evaluate the random variable X denoted by $M_X(t)$	K5
2.3	Chebyshev’s theorem	Formulate the minimum proportion of observations that fall within a specified number of standard deviations from the mean.	K6



2.4	Moment Generating functions	Assess the real-valued random variable using moment-generating function	K5
2.5	Product Moment	Determine the bivariate correlation	K5
2.6	Conditional Expectation	Choose an arbitrarily large number of occurrences	K5
2.7	Special Probability Distributions	Inspect the picking of an element of S at random	K4
2.8	Probability Densities	Evaluate, whose value at any given sample space can be interpreted.	K5
2.9	Functions of Random Variable	Analyse, How to make precise the idea that a function of a random variable is itself a random variable	K4
2.10	Multiple regression	Examine relationship between a single dependent variable and several independent variables	K4
2.11	Linear models	Measure the response variable	K5
2.12	Logistic regression	Evaluate binary dependent variable	K5
2.13	Rates and Poisson regression	Predict a dependent variable that consists of "count data" given one or more independent variables	K6
2.14	Nonlinear curve fitting	Prove fitting to curves whose parameters appear in the function expression in arbitrary ways	K5
2.15	Correlation.	Justify the degree to which two variables move in coordination with one another	K5
<b>III</b>	<b>Distribution</b>		
3.1	Descriptive Statistics & Sampling Distributions	Examine most common patterns of the analyzed data set.	K4
3.2	Population-Sampling	Survey the process of taking a subset of subjects that is representative of the entire population	K4
3.3	Measures of Central tendency	Determine the typical value for a probability distribution	K5
3.4	variations and position	Compare each deviation from its expected value	K4
3.5	Sampling distributions	Identify a probability distribution of a statistic obtained from a larger number of samples drawn from a specific population	K3
3.6	Standard Normal Distribution	Evaluate a mean of zero and standard deviation of 1	K5
3.7	Chi-Square Distribution	Inspect k degrees of freedom is the distribution of a sum of the squares of n independent	K4
3.8	t-Distribution	Decide the standardized distances of sample means to the population mean	K5
3.9	F-Distribution	Inspect the null distribution of a	K4

		test statistic in a continuous probability distribution that arises frequently	
3.10	The Central Limit Theorem.	Criticize the independent random variables are summed up	K5
<b>IV</b>	<b>Estimation</b>		
4.1	Estimation: Point Estimation	Conclude the value of some property of a population from observations	K5
4.2	the method of moments	estimate the population parameters.	K5
4.3	the method of maximum likelihood estimation	Compose the conditional probability of observing the data sample	K6
4.4	Interval estimation: estimation of mean	Make up an interval, or range of values, within which the parameter is most likely to be located.	K5
4.5	estimation of difference of means	Originate the difference in the corresponding sample means	K6
4.6	estimation of variance	Originate the point estimate of the variance of an unknown distribution	K6
4.7	estimation of ratio of variances	Invent the ratio of means of two random variables	K6
<b>V</b>	<b>Hypothesis Testing</b>		
5.1	Test of Hypothesis	Assess the plausibility of a hypothesis by using sample data	K5
5.2	Testing for Attributes	Analyze the characteristics of a given population	K4
5.3	Mean of Normal Population	Elaborate approximately normal as long as the expected number of successes	K6
5.4	One-tailed and two-tailed tests	Justify whether a claim is true or not, given a population parameter	K5
5.5	F-test	Survey the F-distribution under the null hypothesis	K4
5.6	Chi-Square test	Predict to perform when the test statistic is chi-squared distributed under the null hypothesis	K6
5.7	Analysis of Variance	Analyse variation in a response variable	K4
5.8	Nonparametric test.	Imagine the required assumptions to be analyzed	K6

#### 4. MAPPING ( CO, PO, PSO)

	L-Low			M-Moderate				H- High					
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M		L		H		H		H		L	M
CO2	H		H	M	M		L		L	M		H	
CO3	M	H	H	H	H		H			H	L		
CO4	H	L	M	M		L				M	H		L

<b>CO5</b>	<b>H</b>	<b>H</b>		<b>L</b>	<b>M</b>	<b>M</b>		<b>M</b>		<b>H</b>		<b>M</b>	
<b>CO6</b>	<b>M</b>		<b>L</b>	<b>H</b>	<b>H</b>		<b>L</b>	<b>M</b>		<b>H</b>	<b>M</b>		<b>H</b>

## **5. COURSE ASSESSMENT METHODS**

### **DIRECT:**

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

### **INDIRECT:**

1. Course end survey (Feedback)

**Name of the Course Coordinator: Dr. A. Santhanasamy**

<b>CORE PRACTICAL I: PROBLEM SOLVING USING PYTHON AND R LAB</b>			
Semester	I	Hours/Week	5
Course Code	P19DS1P1	Credits	3

## 1. COURSE OUTCOMES

S.No.	Course Outcomes	Level	Activity
CO1	Write simple Python programs using Python data structures	K6	1-5
CO2	Manipulate files using Python	K6	6
CO3	Develop object oriented programs in Python	K6	7-8
CO4	Access internet and database data	K6	9-12
CO5	Write R programs for data visualization	K6	13
CO6	Creating dashboards using Tableau	K6	14-15

## 2. SYLLABUS

Develop applications that will demonstrate the following Python and R programming features

- Functions
- String processing
- List processing
- Dictionaries
- Tuples
- File processing
- Regular Expressions
- OOP
- Retrieving webpages from web
- Data visualization in Matplotlib, Seaborn and R
- Database programming
- Concurrent programming

## 3. SPECIFIC LEARNING OUTCOMES (SLO)

Exercise	Topic	Learning outcomes	Level
1	Python Basics and Conditions	Applying conditional statements to programs	K6
2	Python Loops	Applying loops to Python Programs	K6
3	Python Functions and Modules	Creating user defined functions and using modules	K6
4	Python String Processing	Manipulating strings in Python	K6
5	List Processing in Python	Using lists in programs	K6
6	Python File Processing	Reading and writing files	K6
7	Python Regular Expressions	Applying pattern matching to strings	K6
8	Object Oriented Bank in Python	Creating Python classes and objects	K6
9	Functional Programming	Using map, filter and reduce	K6

		functions in programs	
10	Retrieving Data from Web and Parsing	Retrieving data from webpages using urllib	K6
11	Database Programming Using Sqlite3	Extracting data from SQL databases using python libraries	K6
12	2D and 3D Data Visualization Using Seaborn	Creating data visualizations using seaborn library	K6
13	Animated Data Visualization Using R	Creating interactive visualizations using R libraries	K6
14	Dashboard Visualization Using Tableau	Creating dashboards and repots using Tableau	K6
15	Concurrent Programming in Python	Creating concurrent programs for multiprocessing	K6

#### 4. MAPPING ( CO, PO, PSO)

**L-Low**

**M-Moderate**

**H- High**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1		H			H	H	H	H				H	
CO2		H			H	H	H	H		H	H	H	H
CO3		H			H	H	H	H		H		H	H
CO4		H			H	H	H	H		H	H	H	
CO5		H			H	H	H	H				H	H
CO6		H			H	H	H	H					

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course end survey (Feedback)

**Name of the Course Coordinator: Prof. K. Jemimah**

Semester	I	Hours/Week	5
Course Code	P19DS1P2	Credits	3

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Exercise Covered
CO1	Build a Table using SQL Queries and perform the basic operation	K6	1,2
CO2	Construct a SQL queries to evaluate various operators	K6	3,4
CO3	Evaluate the result using Subquery and Join techniques	K6	5,6,7,8
CO4	Assess the basic Queries in NoSQL using Mango DB	K5	9,10,11
CO5	Review the SQL, NoSQL and Neo 4J Graph data base	K5	12
CO6	Design a Graph database for Movie and Flight Data	K6	13,14

## 2. SYLLABUS

S.No	List of Exercises
1	Designing and Querying My Restaurant Database
2	India Weather Analytics Using Historical Data Part-I
3	India Weather Analytics Using Historical Data Part-II
4	Retail Sales Analytics Part-I
5	Retail Sales Analytics Part-II
6	Retail Sales Analytics Part-III
7	University Course Enrolment Data Analytics
8	Retail Sales Analytics Part-IV
9	Student Information System Design using MongoDB Part-I
10	Student Information System Design using MongoDB Part-II
11	Ecommerce Product CatLog Design Using MongoDB
12	Neo4J Play Ground Exercise
13	Designing Movie Graph Database using Neo4J
14	Designing Flight Graph Database Using Neo4J

## 3. SPECIFIC LEARNING OUTCOMES (SLO)

Exercise	Course Content	Learning outcomes	Level
1	Designing and Querying My Restaurant Database	Create a new table, insert tuples satisfying the constraints and perform queryprocessing.	K6
2	India Weather Analytics Using Historical Data Part-I	Evaluate the selection, filtering and aggregate functions to analyse the historical data of India Weather Information	K5
3	India Weather Analytics Using Historical Data Part-II	Determine further India Weather Dataset with additional query operators such as GROUPBY, HAVING and	K5

		ORDERBY	
4	Retail Sales Analytics Part-I	Create analytics on retail sales of a particular enterprise	K6
5	Retail Sales Analytics Part-II	Assess multiple tables in retail sales dataset	K5
6	Retail Sales Analytics Part-III	Compile Group function and Aggregate function in retail dataset	K6
7	University Course Enrolment Data Analytics	Design document in NoSQL for university course enrollment	K6
8	Retail Sales Analytics Part-IV	Develop queries for subquery	K6
9	Student Information System Design using MongoDB Part-I	Create student information system design using mongo DB	K6
10	Student Information System Design using MongoDB Part-II	Analyze various operators in mango DB	K4
11	Ecommerce Product CatLog Design Using MongoDB	Create a Collection in mongo DB for product catalog for heterogenous data	K6
12	Neo4J Play Ground Exercise	Outline the Neo4J for movie graph dataset	K2
13	Designing Movie Graph Database using Neo4J	Create a graph database for Actors and Movies in which actors played roles. You will write queries in Cypher and find answers to all queries.	K6
14	Designing Flight Graph Database Using Neo4J	Develop graph data base for Flight Transportation system	K6

#### 4. MAPPING ( CO, PO, PSO)

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	L	M	M	M	L	-	-	H	M	M	-
CO2	H	M	H	M	M	H	M	M	L	H	H	-	M
CO3	H	M	M	L	H	M	-	-	L	M	M	M	-
CO4	H	L	H	H	H	H	M	M	L	H	M	M	H
CO5	H	M	L	H	H	L	L	M	M	H	H	H	M
CO6	H	M	M	L	H	L	L	L	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Practical Components): Closed Book
2. Cooperative Learning Report, Assignment, Group Discussion, project Report, Field Visit Report, Seminar.
3. Pre/Post Test, Viva, Report for each Exercise.
4. Lab Model Examination & End Semester Practical Examination

##### INDIRECT:

1. Course end survey (Feedback)

Name of the Course Coordinator: Dr. M. Lovelin Pon Felciah

CORE IV: REGRESSION ANALYSIS			
Semester	II	Hours/Week	4
Course Code	P19DS204	Credits	4

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

S.No.	Course Outcomes	Level	Unit
CO1	Solve the stationarity, trending and detrending of time series data	K6	1
CO2	Assess the features of the ARMA Models and estimation techniques	K5	2
CO3	Explain the ARIMA models and SARMA Models	K6	3
CO4	Summarize the characteristics of Spectral behaviour and periodic behaviour of the time series	K6	4
CO5	Compile the behaviour of smoothing in DLMS	K6	5
CO6	Design the Timeseries models using R for different time series data	K6	All

## 2. A. SYLLABUS

### Unit-1. Simple Linear Regression

Introduction to regression analysis: Modelling a response, overview and applications of regression analysis, major steps in regression analysis. Simple linear regression (Two variables): assumptions, estimation and properties of regression coefficients, significance and confidence intervals of regression coefficients, measuring the quality of the fit.

### Unit-2. Multiple Linear Regression

Multiple linear regression model: assumptions, ordinary least square estimation of regression coefficients, interpretation and properties of regression coefficient, significance and confidence intervals of regression coefficients.

### Unit-3. Criteria for Model Selection

Mean Square error criteria,  $R^2$  and  $\hat{R}^2$  criteria for model selection; Need of the transformation of variables; Box-Cox transformation; Forward, Backward and Stepwise procedures.

### Unit-4. Residual Analysis

Residual analysis, Departures from underlying assumptions, Effect of outliers, Collinearity, Non-constant variance and serial correlation, Departures from normality, Diagnostics and remedies.

### Unit-5. Non Linear Regression

Introduction to nonlinear regression, Least squares in the nonlinear case and estimation of parameters, Models for binary response variables, estimation and diagnosis methods for logistic and Poisson regressions. Prediction and residual analysis.

## B. TOPICS FOR SELF -STUDY

S.No.	Topics	Web Links
1	Multivariate Regression Analysis	<a href="https://otexts.com/fpp2/hierarchical.html">https://otexts.com/fpp2/hierarchical.html</a>
2	Autoregression Models for Time Series Forecasting With Python	<a href="https://machinelearningmastery.com/\autoregression-n-models-time-series-forecasting-python/">https://machinelearningmastery.com/\autoregression-n-models-time-series-forecasting-python/</a>
3	Simple Exponential Smoothing for Time Series Forecasting	<a href="https://towardsdatascience.com/simple-exponential-smoothing-749fc5631bed">https://towardsdatascience.com/simple-exponential-smoothing-749fc5631bed</a>



### C. TEXT BOOKS

1. D.C Montgomery, E.A Peck and G.G Vining, Introduction to Linear Regression Analysis, John Wiley and Sons, Inc. NY, 2003.
2. S. Chatterjee and AHadi, Regression Analysis by Example, 4th Ed., John Wiley and Sons, Inc, 2006
3. Seber, A.F. and Lee, A.J. (2003) Linear Regression Analysis, John Wiley, Relevant sections from chapters 3, 4, 5, 6, 7, 9, 10.

### D. REFERENCES BOOKS

1. Iain Pardoe, Applied Regression Modeling, John Wiley and Sons, Inc, 2012.
2. P. McCullagh, J.A. Nelder, Generalized Linear Models, Chapman & Hall, 1989

### E. WEB LINKS

1. <https://machinelearningmastery.com/autoregression-models-time-series-forecasting-python/>
2. [https://courses.cornell.edu/preview\\_course\\_nopop.php?catoid=31&coid=491740](https://courses.cornell.edu/preview_course_nopop.php?catoid=31&coid=491740)
3. <https://engineering.purdue.edu/online/courses/applied-regression-analysis>

## 3. SPECIFIC LEARNING OUTCOMES

Unit/ Section	Course Content	Learning outcomes	Level
<b>I</b>	<b>SIMPLE LINEAR REGRESSION</b>		
1.1	Introduction to regression analysis: Modelling a response, overview and applications of regression analysis, major steps in regression analysis	Define the Regression Explain the steps involved in Regression models Determine the major steps in regression analysis	K2 K4 K5
1.2	Simple linear regression (Two variables): assumptions, estimation and properties of regression coefficients	Construct the Simple Linear Regression Assess the assumptions of regression coefficients	K6 K6
1.3	Significance and confidence intervals of regression coefficients, measuring the quality of the fit.	Determine the Significance and confidence intervals of regression coefficients	K5
<b>II</b>	<b>MULTIPLE LINEAR REGRESSION</b>		
2.1	Multiple linear regression model: assumptions, ordinary least square estimation of regression coefficients	Construct the Simple Linear Regression Assess the assumptions of regression coefficients	K6 K6
2.2.	Interpretation and properties of regression coefficient	Explain the interpretation and properties of regression coefficient	K5
2.3	Significance and confidence intervals of regression coefficients	Determine the Significance and confidence intervals of regression coefficients	K5
<b>III</b>	<b>CRITERIA FOR MODEL SELECTION</b>		
3.1	Mean Square error criteria, $R^2$ and $\hat{R}^2$ criteria for model selection	Explain the Criteria for model selection Design the criteria for model selection	K5 K6
3.2	Need of the transformation of variables	Assess the need of the transformation of variables	K6
3.3	Box-Cox transformation;	Construct the Box-Cox Transformations	K6

	Forward, Backward and Stepwise procedures.	Explain the procedures for model selections	K5
<b>IV</b>	<b>RESIDUAL ANALYSIS</b>		
4.1	Residual analysis, Departures from underlying assumptions	Explain the Residual Analysis	K5
4.2	Effect of outliers, Collinearity	Assess the outliers for of the models	K6
4.3	Non-constant variance and serial correlation	Determine the Non-constant variance and serial correlation	K5
4.4	Departures from normality	Evaluate the normality	K5
4.5	Diagnostics and remedies	Explain the methods for Diagnostics and remedies	K5
<b>V</b>	<b>NON LINEAR REGRESSION</b>		
5.1	Introduction to nonlinear regression, Least squares in the nonlinear case and estimation of parameters,	Assess importance of Non-linear regression methods Estimate the parameters for nonlinear regression	K6 K5
5.2	Models for binary response variables, estimation and diagnosis methods for logistic and Poisson regressions.	Construct the model for binary response variables Design the logistic and Poisson regressions.	K6
5.3	Prediction and residual analysis.	Explain the Prediction and residual analysis.	K5

#### 4. MAPPING

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	H	H	H	-	-	M	H	H	M	-
CO2	M	H	M	H	M	M	-	M	M	M	M	-	-
CO3	H	M	H	H	H	H	-	-	H	H	M	-	-
CO4	H	H	L	H	M	H	-	M	H	H	H	-	
CO5	H	M	H	M	H	H	-	-	M	H	H	-	-
CO6	H	H	H	M	M	H	H	-	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Peer Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course evaluation survey
2. Faculty feedback about the course.

**Name of the Course Coordinator: Dr. P. S. Eliahim Jeevaraj**

CORE V: DATA AND VISUAL ANALYTICS			
Semester	II	Hours/Week	4
Course Code	P19DS205	Credits	4

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

S.No.	Course Outcomes	Level	Unit
CO1	Test the NumPy functions for array processing	K6	I
CO2	Create time series plots using the Date and Time classes	K6	II
CO3	Interpret the Plotting of the dataset and time series	K6	III
CO4	Perform data aggregation and group operations	K6	IV
CO5	Create and use Series and Data Frames for data wrangling	K6	V
CO6	Create various plots using Matplotlib and Seaborn	K6	

## 2. A. SYLLABUS

### Unit-1. NumPy and Pandas Basics

Why Python for Data analysis – Essential Python libraries – ndarray – Universal functions – Data processing using arrays – File I/O with arrays – Random number generation – Series, Data Frames – Indexing, re-indexing, sorting, ranking – Summarizing descriptive statistics – Handling missing data – Hierarchical indexing

### Unit-2. Data Loading and Wrangling

Data Loading: reading and storing data in text format, binary format – Data Wrangling: Combining and merging data sets – Reshaping – Pivoting – Data transformation – String manipulation

### Unit-3. Plotting and Visualization using Matplotlib

Figures – Subplots – Colors – Ticks – Label – Legends – Annotation – Saving plots to file – Plots: Line, Bar, Histogram, Density Plots – Scatter Plots

### Unit-4. Data Aggregation and Group Operations

Iterating over groups – Selecting columns – Grouping with Series and functions – Data aggregation: Column wise aggregation, returning aggregated data – General-Split-Apply-Combine – Quantile and bucket analysis – Pivot table and cross tabulation

### Unit-5. Time Series

Date and Time – Time Series – Date Range, Frequencies and Shifting – Periods and period arithmetic – Resampling and frequency conversion – Time Series Plotting

## B. TOPICS FOR SELF-STUDY

S.No	Topic Title	Web Link
1	Facebook Data Analysis	<a href="https://www.kaggle.com/sd2beatles/deep-analysis-sql-and-statistical-test-included">https://www.kaggle.com/sd2beatles/deep-analysis-sql-and-statistical-test-included</a>
2	Clothing Fit Dataset for Size Recommendation	<a href="https://www.kaggle.com/agrawaladitya/step-by-step-data-preprocessing-eda">https://www.kaggle.com/agrawaladitya/step-by-step-data-preprocessing-eda</a>
3	UCI Adult dataset	<a href="https://www.kaggle.com/kashnitsky/a1-demo-pandas-and-uci-adult-dataset">https://www.kaggle.com/kashnitsky/a1-demo-pandas-and-uci-adult-dataset</a>
4	Wikipedia Time series analysis	<a href="https://www.kaggle.com/kashnitsky/a9-demo-time-series-analysis">https://www.kaggle.com/kashnitsky/a9-demo-time-series-analysis</a>

### C. TEXT BOOKS

1. Wes. Mc Kinney, “Python for Data Analysis”, 2nd Edition, Schroff Publishers, 2013. ISBN 9789352136414

### D. REFERENCES

1. Cyrille Rossant. “Learning IPython for interactive Computing and data visualization”, First edition [Packt]
2. Jake VanderPlas ,Python Data Science Handbook - Essential Tools for Working with Data, O’Reily, 2016
3. Zhang. Y ,An Introduction to Python and Computer Programming, Springer Publications,2016

### E. WEB LINKS

- <https://www.kaggle.com/agrawaladitya/step-by-step-data-preprocessing-eda>
- <https://www.kaggle.com/kashnitsky/a1-demo-pandas-and-uci-adult-dataset>

### 3. SPECIFIC LEARNING OUTCOMES

Unit	Topic	Topic Learning Outcome	Level
<b>I</b>	<b>NumPy and Pandas Basics</b>		
1.1	Python for Data analysis	Why Dataset analysis? And Why and What Python	K1
1.2	Essential Python libraries	Illustrate Python libraries which is used for Data Science	K2
1.3	Universal functions	Utilize <b>universal function</b> (or ufunc for short) is a <b>function</b> that operates on ndarrays in an element-by-element fashion, supporting array broadcasting, type casting, and several other standard features	K3
1.4	Data processing using arrays	Discover data processing tasks without writing complex loops	K4
1.5	File I/O with arrays	Test for file read and write using array	K4
1.6	Random number generation	Analyze pseudo-random number generator for various distributions.	K4
1.7	Series, Data Frames	Appraise the single list with index. Examine a dataframe using collection of series that can be used to analyse the data	K5,K4
1.8	Indexing, re-indexing, sorting, ranking	Find NA/NaN in locations having no value in the previous index. Plan to index and reindex using Indexing, reindexing, sorting, ranking.	K1, K3
1.9	Summarizing descriptive statistics	Examine summarizing and organizing the data so they can be easily understood.	K4
1.10	Handling missing data	Determine missing values for a number of reasons such as observations that were not recorded and data corruption.	K5
1.11	Hierarchical indexing	Discover to incorporate multiple index levels within a single index.	K4

<b>II</b>		<b>Data Loading and Wrangling</b>	
2.1	Data Loading: reading and storing data in text format, binary format	Motive the ability to read, manipulate, and write data to and from CSV files using Python is a key skill to master for any data scientist or business analysis.	K4
2.2	Data Wrangling: Combining and merging data sets	Measure the processing of data in various formats like - merging, grouping, concatenating etc. for the purpose of analysing or getting them ready to be used with another set of data.	K5
2.3	Reshaping	Examine 'reshape()' function, that takes a single argument that specifies the new shape of the array.	K4
2.4	Pivoting	Analyze Pivoting for reshape a DataFrame by column/index values.	K4
2.5	Data transformation	how we can combine data from different sources into a unified dataframe	K1
2.6	String manipulation	List the manipulation of string like concatenation, isupper(), join(), lower(), etc.	K4
<b>III</b>		<b>Plotting and Visualization using Matplotlib</b>	
3.1	Figures	Create graph using figure() in Python.	K6
3.2	Subplots	Create subplots by the use of subplot() function in pyplot module.	K6
3.3	Colors	Discuss colouring plot by python colour code.	K6
3.4	Ticks	Create Ticks value to show specific points on the coordinate axis.	K6
3.5	Label	Assess plot axis label	K5
3.6	Legends	Analyze legend for describing area and elements of the graph	K4
3.7	Annotation	Utilize annotate() function to draw an arrow connecting two points on the plot.	K3
3.8	Saving plots to file	Recommend savefig() function to save plot in to file	K5
3.9	Plots: Line, Bar, Histogram, Density Plots	List basic graphics primitives to draw plot	K4
3.10	Scatter Plots	Evaluate the data as a collection of points.	K5
<b>IV</b>		<b>Data Aggregation and Group Operations</b>	
4.1	Iterating over groups	Discover data cluster using Iterating over groups	K4
4.2	Selecting columns	Select multiple columns using loc, iloc, etc...	K3
4.3	Grouping with Series and functions	Create series group using groupby() function	K6
4.4	Data aggregation: Column wise	Examine summarization using computing aggregations like sum() , mean() , median() , min() , and max() , in	K4

	aggregation	which a single number gives insight into the nature of a potentially large dataset.	
4.5	Data aggregation: returning aggregated data	Plan statistical method for data aggregation.	K3
4.6	General-Split-Apply-Combine	Create group by three step Split-Apply-Combine.	K6
4.7	Quantile and bucket analysis	Examine quantile() function to get values at the given quantile over requested axis.	K4
4.8	Pivot table and cross tabulation	Create cross-tabulation table for show the frequency with which certain groups of data appear	K6
<b>V</b>	<b>Time Series</b>		
5.1	Date and Time	Examine date and time parameter for time series.	K4
5.2	Time Series	Discover statistical descriptive by statistical tests and several linear model classes: autoregressive, AR, autoregressive moving- average, ARMA, and vector autoregressive models VAR.	K4
5.3	Date Range	Model a large range of dates for various offsets are pre-computed	K3
5.4	Frequencies and Shifting	Evaluate percentage change from sample to sample.	K5
5.5	Periods and period arithmetic	Dissect the time elapsed between two values of the same magnitude.	K4
5.6	Resampling and frequency conversion	Survey the Convenience method for frequency conversion and resampling of time series	K4
5.7	Time Series Plotting	Visualize trends in counts or numerical values over time.	K4

#### 4. MAPPING

**L-Low**

**M-Moderate**

**H- High**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	H	H	H	-	-	M	H	H	H	-
CO2	M	H	M	H	M	M	-	M	M	M	M	-	H
CO3	H	M	H	H	H	H	-	-	H	H	M	H	H
CO4	H	H	L	H	M	H	-	M	H	H	H	-	H
CO5	H	M	H	M	H	H	-	-	M	H	H	H	H
CO6	H	H	H	M	M	H	H	-	M	H	H	H	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Peer Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).

4. Pre-Semester & End Semester Theory Examination

**INDIRECT:**

1. Course evaluation survey
2. Faculty feedback about the course.

**Name of the Course Coordinator: Dr. B. Karthikeyan**

CORE VI: PRACTICAL MACHINE LEARNING			
Semester	II	Hours/Week	4
Course Code	P19DS206	Credits	4

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

S. No.	Course Outcome	Level	Unit
CO1	Perceive the Types of ML and develop Perceptron model	K6	I
CO2	Develop a supervised ML model for the given business problem	K5	II
CO3	Assess the pre-processing methods and reduce dimensions of data	K6	III
CO4	Evaluate the training and the testing of the designed ML model	K6	IV
CO5	Develop an unsupervised ML model for the given business problem	K5	V
CO6	Deploy machine learning models into production environment	K6	All

## 2. A. SYLLABUS

### Unit-1. ML Basics and Perceptron

Three types Machine Learning – Three steps of ML process – Perceptron neural network – Adaline neural network – Stochastic gradient descent neural network

### Unit-2. Supervised Learning classifiers

Logistic regression – Support vector machines – Kernel SVM – Decision Trees – K-Nearest Neighbour classifier – Random Forest – Linear Regression–Sentiment Analysis of Movie Reviews using Logistic Regression - Developing a web application with Flask

### Unit-3. Pre-processing and Dimensionality Reduction

Pre-processing: Missing data, categorical data, feature scaling, feature selection. Dimensionality reduction: Principal Component Analysis, Linear Discriminant Analysis, Kernel PCA

### Unit-4. Model evaluation

Pipelines - K-fold cross validation - Grid search - Confusion matrix, Precision, Recall, ROC curves, Scoring metrics –Majority vote classifier – Bagging, Bootstrapping, Adaptive Boosting

### Unit-5. Unsupervised Learning classifiers and Multilayer NN

K-Means, K-Means++, Finding optimal no. of classifiers - Agglomerative Hierarchical clustering, Density based clustering -Multilayer Neural Network: Feed forward, Back Propagation Training, Multilayer Perceptron

## B. TOPICS FOR SELF STUDY

SNo	Topic Title	Web Link
1	Kaggle Machine Learning	<a href="https://www.kaggle.com/learn/overview">https://www.kaggle.com/learn/overview</a>
2	IBM ML with Python: Practical introduction	<a href="https://www.edx.org/course/machine-learning-with-python-a-practical-introduct">https://www.edx.org/course/machine-learning-with-python-a-practical-introduct</a>
3	Predictive Analytics using Machine Learning	<a href="https://www.edx.org/course/predictive-analytics-using-machine-learning">https://www.edx.org/course/predictive-analytics-using-machine-learning</a>
4	Google AI	<a href="https://ai.google/education/">https://ai.google/education/</a>

## C. TEXT BOOK(S)

1. Sebastian Raschka, “Python Machine Learning”, First Edition, [PACKT], 2015.

## D. REFERENCES BOOK(S)

1. Andreas C Muller and Sarah Guido, Introduction to Machine Learning with Python, Shroff Publishers, ISBN 978935213451



2. Joel Grus, “Data Science from Scratch”, First Edition, O’Reilly,2015
3. Gavin Hackeling, “Mastering machine learning with scikit-learn”, First Edition, [PACKT] , 2014

#### E. WEB LINKS

- <https://www.edx.org/course/predictive-analytics-using-machine-learning>
- <https://www.edx.org/course/machine-learning-with-python-a-practical-introduct>

### 3. SPECIFIC LEARNING OUTCOMES

Unit	Topic	Topic Learning Outcomes	Level
<b>I</b>	<b>Machine Learning Basics and Perceptron</b>		
1.1	Three types Machine Learning	Select a machine learning model, given business, scientific and societal use cases.	K2
1.2	Three steps of ML process	Explain machine learning steps based on the given use cases.	K2
1.3	Perceptron neural network	Draw Perceptron Neural Network for AND, OR and NOT logic gate operations. Create Perceptron in <i>sklearn</i> for a simple dataset that contains 4 samples for 2 numerical input features and corresponding y values, perform training and testing for an unknown sample.	K3 K5
1.4	Adaline neural network	Differentiate Adaline from Perceptron neural network.	K2
1.5	Stochastic gradient descent neural network	Differentiate Perceptron, Adaline and Stochastic Gradient Descent Neural Networks. Create a dataset, perform training, testing and print error rates for SGD Neural Network using <i>sklearn</i> , for the given use case.	K2 K6
<b>II</b>	<b>Supervised Learning Classifiers</b>		
2.1	Types of Supervised ML and ML pipeline	Identify the type of supervised ML, given use cases. Identify the steps of ML pipeline for classification and regression problems.	K2 K2
2.2	Classes and methods of ML models available in <i>sklearn</i> package	Import and instantiate ML models using <i>sklearn</i> . Call methods and properties of ML models in <i>sklearn</i> .	K3 K3
2.3	Linear Regression in Scikit Learn	Identify input features and target from dataset, preprocess data, split dataset for training & testing, create LinearRegression model using <i>sklearn</i> , perform training and testing and print MSE, SSE and R2 errors, for the given regression problem. Create Ridge Regression model in <i>sklearn</i> , for the given use case, by following ML pipeline steps. Create LASSO Regression model in <i>sklearn</i> , for the given use case, by following ML pipeline steps. Create Polynomial Regression model in <i>sklearn</i> to represent non-linearity assumption, for the given use case, by following ML pipeline steps.	K6 K6 K6 K6
2.4	Perceptron using Scikit Learn	Identify input features and target from dataset, preprocess data, split dataset for training & testing, create Perceptron using <i>sklearn</i> , perform training and testing and print classification accuracy for the given classification	K6

		problem.	
2.5	Logistic regression	<p>Compare LR against Perceptron based on the given use cases.</p> <p>Compute Sigmoid activation function value given weights and values of an input sample.</p> <p>Explain how LR can be used to predict probability values, with use cases.</p> <p>Choose if the given ML model suffers from Overfitting or Underfitting; Also select if the model has high/low variance or high/low bias</p> <p>Explain how regularization solves overfitting issue of a ML model.</p> <p>Create LR model in <i>sklearn</i> by following ML system design pipeline and compare against Perceptron and select the best model, for a given use case.</p>	<p>K2</p> <p>K3</p> <p>K2</p> <p>K4</p> <p>K3</p> <p>K5</p>
2.6	Support vector machines and Kernel SVM	<p>Compare SVM against LR and Perceptron.</p> <p>Interpret the parameters and their values, given <i>sklearn</i> syntax of SVC classifier,</p> <p>Interpret parameters and their values, Ggiven <i>sklearn</i> syntax of SVC for Kernel SVM</p> <p>Explain the functions of Linear and RBF kernels.</p> <p>Create SVM model in <i>sklearn</i> by following ML system design pipeline and select the best model among Perceptron, LR and SVM models, for the given use case.</p>	<p>K2</p> <p>K2</p> <p>K2</p> <p>K2</p> <p>K6</p>
2.7	Decision Trees	<p>Find the best split of DT node using Entropy value.</p> <p>Find the best split of DT node using Gini Index value.</p> <p>Create a DT manually using ID3 algorithm for the specified depth, given a dataset.</p> <p>Create a DT manually using C4.5 algorithm for the specified depth, given a dataset.</p> <p>Create syntax for <i>sklearn</i> DecisionTreeClassifier class, given parameter values.</p> <p>Create syntax for <i>sklearn</i> DecisionTreeRegressor class, given parameter values,</p> <p>Create Decision Tree model in <i>sklearn</i> by following ML system design pipeline, compare its performance against other ML models and select the best model, for a given use case.</p>	<p>K4</p> <p>K4</p> <p>K4</p> <p>K4</p> <p>K4</p> <p>K4</p> <p>K4</p> <p>K5</p>

2.8	Random Forest	<p>Select Random Forest or Decision Tree approach based on the business objective.</p> <p>Create manually CART decision tree for the given use case.</p> <p>Create manually Random Forest using CART trees for the given use case.</p> <p>Create syntax for <i>sklearn</i> RandomForestClassifier class, given parameter values.</p> <p>Create syntax for <i>sklearn</i> RandomForestRegressor class, given parameter values,</p> <p>Create Random Forest classification model in <i>sklearn</i> by following ML system design pipeline, compare its performance against Decision Tree classification model and select the best model, for a given use case.</p> <p>Create Random Forest regression model in <i>sklearn</i> by following ML system design pipeline, compare its performance against Decision Tree regression model and select the best model, For a given use case.</p>	<p>K5</p> <p>K5</p> <p>K5</p> <p>K4</p> <p>K4</p> <p>K5</p> <p>K5</p>
2.9	K-Nearest Neighbour classifier	<p>Classify ML methods into parametric and non-parametric categories.</p> <p>Classify ML methods into Easy Learners and Lazy Learners.</p> <p>Select the best value for <b>k</b> for KNN classifier.</p> <p>Create a KNN model syntax using <i>sklearn</i>, given values for number of neighbors and distance metric.</p> <p>For the given use case, build dataset, create KNN model and evaluate its performance.</p>	<p>K2</p> <p>K2</p> <p>K3</p> <p>K5</p> <p>K5</p>
2.10	Sentiment Analysis of Movie Reviews using Logistic Regression	<p>Create feature vectors manually by computing term frequency, inverse document frequency and TF-IDF values, for the given use case.</p> <p>Create feature vectors automatically with TfidfVectorizer class for the given use case.</p> <p>Create a sentiment analysis system using Logistic Regression model for the movie reviews dataset.</p>	<p>K4</p> <p>K4</p> <p>K6</p>
2.11	Developing a web application with Flask	Create a simple website and deploy a machine learning model using Flask.	K6
III	<b>Pre-processing and Dimensionality Reduction Methods</b>		
3.1	Handling missing data and categorical data	<p>Find missing values and replace with mean / median / mode values for numerical data.</p> <p>Apply LabelEncoder to ordinal attributes in order to represent string values to integers.</p> <p>Apply One Hot Encoder to nominal attributes to represent categorical data.</p>	<p>K3</p> <p>K4</p> <p>K4</p>

3.2	Feature scaling and feature selection	<p>Compute normalized values using min max scaling.</p> <p>Compute standardized values using standard scaling.</p> <p>Apply MinMaxScaler and StandardScaler to preprocess data.</p> <p>Compute important features using L2 and L1 regularization methods.</p> <p>Compute important features using Random Forest algorithm.</p>	<p>K3</p> <p>K3</p> <p>K5</p> <p>K5</p> <p>K4</p>
3.3	Principal Component Analysis	<p>Compute Covariance matrix, Eigen vectors and Eigen values of a given matrix.</p> <p>For <i>load_digits</i> dataset from <i>sklearn</i>, reduce original dimension (1797x64) into low dimension (1797x7) using PCA algorithm and print its shape.</p> <p>Create PCA model in <i>sklearn</i> for a small N+1 dimensional matrix, print N principle component vectors and the variance each principle components holds (called <i>explained_variance_ratio</i> value in <i>sklearn</i>).</p> <p>Create PCA model in <i>sklearn</i> and visualize data in low dimensions using <i>matplotlib</i> for the given use case (For ex. Breast Cancer dataset from <i>sklearn</i>).</p>	<p>K4</p> <p>K5</p> <p>K5</p> <p>K5</p>
3.4	Linear Discriminant Analysis	<p>Explain Singular Valued Decomposition with an example.</p> <p>Create LinearDiscriminantAnalysis model for a small N+1 dimensional matrix, print N components and <i>explained_variance_ratio</i> value.</p> <p>Create LinearDiscriminantAnalysis model in <i>sklearn</i> and visualize data in low dimensions using <i>matplotlib</i> for the given use case (For ex. Iris dataset in <i>sklearn</i>).</p>	<p>K2</p> <p>K4</p> <p>K5</p>
3.5	Kernel PCA	<p>Create a syntax for KernelPCA for the values of the input parameters.</p> <p>Reduce original dimension (1797x64) into low dimension (1797x7) using KernelPCA algorithm and print its shape, for <i>load_digits</i> dataset from <i>sklearn</i>.</p> <p>Create and visualize <i>make_moons</i> dataset using PCA and KernelPCA models.</p>	<p>K4</p> <p>K4</p> <p>K5</p>
<b>IV</b>	<b>Model Evaluation</b>		
4.1	PipelineE	<p>Create Pipeline in <i>sklearn</i>, given the requirements for transformers and estimators.</p> <p>Create a Pipeline for a ML model, perform training and testing and show its performance values, for the given business use case.</p>	<p>K4</p> <p>K6</p>
4.2	Holdout validation	<p>Divide the dataset for training, validation and testing based on the performance requirement.</p>	<p>K3</p>

4.3	K-fold cross validation	<p>Explain the working of Kfold cross validation, Stratified Kfold CV, Leave one out CV and Shuffle split CV.</p> <p>Create a ML model and compute the CV score (which may be classification accuracy or error) using <i>sklearn.model_selection</i>, for the given use case.</p> <p>Create a Pipeline for a ML model and compute the CV classification accuracy or error using <i>sklearn.model_selection</i>, for the given use case.</p>	K4 K6 K6
4.4	Grid search	<p>Create a syntax for a GridSearchCV model for the given parameter values.</p> <p>Create and perform GridSearchCV search, for the given use case, with various parameters values for the chosen ML model and select best parameter values; then create that ML model with the best parameter values and show performance results.</p>	K4 K5
4.5	Confusion matrix, Precision and Recall	<p>Create a confusion matrix based on the performance values of a ML system.</p> <p>Compute manually precision and recall values of a ML system. For example, given the sequence of predictions of an email spam classifier.</p> <p>Evaluate the performance of a ML model using precision, recall and fscore values in sklearn.</p>	K5 K3 K4
4.6	ROC curve	<p>Plot ROC curve with AUC values for the ML models, compare performances of many ML models using sklearn and give recommendations to business clients.</p>	K5
4.7	Majority vote classifier	<p>Explain the concepts of majority voting classifier.</p> <p>Given a simple dataset of 5 samples with 2 input numerical features for X matrix and output vector y values, create VotingClassifier in sklearn with atleast 2 ML classifiers, such as Logistic Regression and SVC, perform training and testing and verify output y manually.</p> <p>Create a VotingClassifier for the given classification problem and report the performance results.</p>	K2 K6 K5
4.8	Bootstrapping	<p>Explain bootstrapping with random replacement policy with examples.</p>	K2
4.9	Bagging	<p>Create BaggingClassifier model with 10 decision trees, perform training and testing for a simple dataset.</p> <p>Create BaggingClassifier model with Bootstrapping feature with 10 decision trees, perform training and testing for a simple dataset.</p> <p>Create BaggingClassifier model with 10 SVC classifiers, perform training and testing for a simple dataset.</p> <p>Create BaggingClassifier model, perform training and testing for the business use case. Compare its performance against other ML classifiers.</p>	K5 K5 K5 K6

4.10	Adaptive Boosting	<p>Create AdaBoostClassifier with 5 estimators for a simple dataset.</p> <p>Create GradientBoostingClassifier with 10 estimators for a simple dataset.</p> <p>Create XGBoost classifier with 10 estimators for a simple dataset.</p> <p>Create AdaBoostClassifier model, perform training and testing for the business use case. Compare its performance against Gradient boosting and bagging ensemble classifiers.</p>	<p>K5</p> <p>K5</p> <p>K5</p> <p>K6</p>
V	<b>Unsupervised Learning Classifiers and Multilayer NN</b>		
5.1	K-Means	<p>Identify and recommend the appropriate ML strategy (which may be classification, regression or clustering approach) for the given business or scientific or societal application.</p> <p>Given a small dataset with 2 numerical features with 4 samples and values for 2 centroids, apply manually KMeans algorithm and predict 2 clusters (You can use Euclidean distance).</p> <p>Create the syntax of KMeans model in sklearn (assume input samples X are already available) and no. of clusters to predict. Also, perform training and testing on X. Print clusters and Cluster Sum of Squared Error, called Inertia.</p> <p>Create KMeans model and predict the optimal number of clusters using Elbow method, given input samples X.</p> <p>Create KMeans model and predict the optimal number of clusters and evaluate the quality of clusters using Silhouette Coefficients, given input samples X.</p> <p>Create and develop KMeans clustering system in <i>sklearn</i> for the business use case and provide recommendations to users.</p>	<p>K4</p> <p>K5</p> <p>K5</p> <p>K5</p> <p>K5</p> <p>K6</p>
5.2	K-Means++	<p>Create and develop KMeans++ clustering system in <i>sklearn</i> for the business use case and provide recommendations to users.</p>	<p>K6</p>
5.3	Agglomerative Hierarchical clustering	<p>Perform manually hierarchical clustering using single linkage and show clusters of students, for a one dimensional data representing marks of students (say, 5 students),</p> <p>Perform manually hierarchical clustering using complete linkage and show clusters of students, for a one dimensional data representing marks of students (say, 5 students).</p> <p>Perform manually hierarchical clustering using single linkage, draw Dendrogram and choose the number of clusters, for a one dimensional data representing marks of students (say, 5 students).</p> <p>Plot Dendrogram for the given input samples and choose the clusters using <i>scipy</i> package.</p> <p>Apply agglomerative clustering using <i>sklearn</i> package for the given business use case and predict N clusters.</p>	<p>K4</p> <p>K4</p> <p>K4</p> <p>K4</p> <p>K6</p>
5.4	Density based clustering	<p>Create clusters by applying DBSCAN algorithm in sklearn and visualize clusters, for a given dataset.</p>	<p>K5</p>

5.5	Feed Forward Multilayer Neural Network	<p>Draw a Single layer neural network with input layer and output layer. The dataset represents details of 5 persons. The 3 input features are ‘smoking, ‘obesity’ and ‘exercise’ with values 0 or 1. The target or output feature is ‘diabetic’ which can have a value 0 or 1.</p> <p>Draw a Multilayer neural network for XOR operations and differentiate from Perceptron.</p> <p>Draw the architectural diagram of Multilayer Perceptron neural network with bias input nodes, given input samples X and target output y values and the size of the hidden layer.</p> <p>Create syntax for MLPClassifier in sklearn given parameter values.</p> <p>Create MLPClassifier, perform preprocessing, training and testing. Print the performance values of classification metrics. Also print the learnt weight matrix and bias vector values, for the given business use case.</p>	K4 K4 K4 K3 K6
5.6	Back Propagation Training	<p>Compute predicted output and propagate error for one iteration, given a simple Multilayer Perceptron having just one hidden layer with values for input sample, weights and desired output.</p> <p>Design a ML system using MLPClassifier and compare its performance against other classifiers, for the given use case.</p>	K4 K6

#### 4. Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	L		L									
CO2	H	M	L	H								H	H
CO3	H	M		H	H	H						H	H
CO4	H	M		H	H	H						H	
CO5	H					H		H		M			H
CO6	H						H		H		H		

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Peer Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course evaluation survey
2. Faculty feedback about the course.

**Name of the Course Coordinator: Dr. K. Rajkumar**

<b>Elective II: NATURAL LANGUAGE PROCESSING</b>			
Semester	II	Hours/Week	4
Course Code	P19DS2:2	Credits	4

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Experiment with text pre-processing and classification	K6	I
CO2	Create language models and POS tagging	K6	II
CO3	Evaluate the context free grammars and parse sentences	K6	III
CO4	Validate the meaning of sentences	K6	IV
CO5	Explain the Dependency parsing	K6	IV
CO6	Design NLP applications	K6	V

## 2. A. SYLLABUS

### Unit-1.NLP Basics

What is NLP - Frequency distributions, Collocations – Unigram, Bigrams – word sense disambiguation – Pronoun resolution – Machine Translation – Textual entailment – Limitations of NLP –Conditional frequency distributions – Plotting distributions – Lexicons – WordNet – Semantic similarity

### Unit-2. Text Processing

Accessing text from web and disk – NLP Pipeline – String processing – Text processing with UNICODE – Regular expressions: Metacharacters, Ranges and Closure – Useful applications of Regular applications – Stemming and Lemmatization – Text tokenization using regular expressions – Segmentation –Introduction to Dynamic programming – NetworkX package. Categorizing and Tagging Words: POS tagging – Part of speech Tagset – Reading corpora – Exploring corpora – Regular expression tagging – Look up tagging – Ngram Tagging – Transformation based tagging – Determining category of a word.

### Unit-3. Learning to Classify Text and Information Extraction

Document classification – Sequence classification: Greedy approach, Hidden Markov Models and Conditional Random Fields –Recognizing text entailment –Text classifiers: Decision Trees, Naïve Bayes and Maximum Entropy classifiers – Generative vs conditional classifiers. Information Extraction: Architecture – Entity Recognition: Chunking, Chinking – Named Entity Recognition – Relation Extraction

### Unit-4. Analysing Sentence Structure

Ambiquity – Context Free Grammar: Simple grammar, writing your own grammar – Parsing with CFGs – Dependence grammar – Valency and Lexicon – Probabilistic CFG – Feature Based Grammars



## Unit-5. Analysing Meaning of Sentences

Propositional logic – First order logic – First order theorem proving – Model checking – Quantification – Discourse Processing

### B. TOPICS FOR SELF-STUDY:

S.No.	Topics	Web Links
1	Natural language processing with Deep Learning	<a href="https://www.youtube.com/watch?v=OQQ-W_63UgQ&amp;list=PL3FW7Lu3i5Jsnh1rnUwq_TcylNr7EkRe6">https://www.youtube.com/watch?v=OQQ-W_63UgQ&amp;list=PL3FW7Lu3i5Jsnh1rnUwq_TcylNr7EkRe6</a>
2	Latent structure models for NLP	<a href="https://deep-spin.github.io/tutorial/acl.pdf">https://deep-spin.github.io/tutorial/acl.pdf</a>
3	Chatbots	<a href="https://www.analyticssteps.com/blogs/learn-everything-about-machine-learning-chatbots">https://www.analyticssteps.com/blogs/learn-everything-about-machine-learning-chatbots</a>
4	Language Interpretability Tool (LIT)	<a href="https://github.com/PAIR-code/lit">https://github.com/PAIR-code/lit</a>

### C. TEXT BOOK

1. Jurafsky and Martin, Speech and Language Processing: An Introduction to Natural Language Processing, Computational Linguistics and Speech Recognition, 3ed. 2020.

### D. REFERENCES BOOKS

1. Steven Bird, Ewan Klein, and Edward Loper, Natural Language Processing with Python– Analyzing Text with the Natural Language Toolkit.
2. Indurkha, Nitin and Fred Damerau, Handbook of Natural Language Processing, 2ed, 2010, Chapman & Hall/CRC.
3. Christopher Manning and HinrichSchutze, Foundations of Statistical Natural Language Processing, MIT Press.

### E. WEB LINKS

1. <https://london.ac.uk/sites/default/files/study-guides/introduction-to-natural-language-processing.pdf>
2. <http://www.datascienceassn.org/sites/default/files/Natural%20Language%20Processing%20with%20Python.pdf>

### 3. SPECIFIC LEARNING OUTCOMES (SLO)

Unit/ Section	Course Content	Learning outcomes	Level
<b>I</b>	<b>NLP Basics</b>		
1.1	Frequency distributions, Collocations	Explain the Collocations	K4
1.2	Unigram, Bigrams – word sense disambiguation	Define Unigram, Bigrams Find the word sense disambiguation	K2 K5
1.3	Pronoun resolution	Explain the Pronoun Resolution	K4
1.4	Machine Translation – Textual entilement	Construct the Machine Translation	K6
1.5	Limitations of NLP	List the limitations of NLP	K2
1.6	Conditional frequency distributions – Plotting distribution	Develop the Conditional frequency distributions	K6

1.7	Lexicons – WordNet – Semantic similarity	Construct the WordNet	K6
<b>II</b>	<b>Text Processing</b>		
2.1	Accessing text from web and disk – NLP Pipeline – String processing – Text processing with UNICODE	Assess the Text from Web Evaluate the model for text processing	K6 K5
2.2	Regular expressions: Metacharacters, Ranges and Closure – Useful applications of Regular applications – Stemming and Lemmatization	Apply the Regular Expression Explain the Stemming and Lemmatization	K5 K5
2.3	Text tokenization using regular expressions – Segmentation	Design the algorithm for Text tokenization	K6
2.4	Categorizing and Tagging Words: POS tagging – Part of speech Tagset – Reading corpora – Exploring corpora	Develop the algorithm for POS tagging Design the Tagset for POS	K6 K6
2.5	Regular expression tagging – Look up tagging – Ngram Tagging – Transformation based tagging	Explain the Regular expression tagging	K5
2.6	Determining category of a word.	Determine the category of a word.	K5
<b>III</b>	<b>Learning to Classify Text and Information Extraction</b>		
3.1	Document classification – Sequence classification: Greedy approach, Hidden Markov Models and Conditional Random Field	Explain the Document Classification Assess the Sequence Classifications	K5 K6
3.2	Recognizing text entailment – Text classifiers: Decision Trees, Naïve Bayes and Maximum Entropy classifiers	Evaluate the Text Classifiers Compare the text classifiers	K6 K6
3.3	Information Extraction: Architecture – Entity Recognition: Chunking, Chinking – Named Entity Recognition – Relation Extraction	Construct the Architecture Information Extraction	K6
<b>IV</b>	<b>ANALYSING SENTENCE STRUCTURE</b>		
4.1	Ambiguity – Context Free Grammar: Simple grammar, writing your own grammar	Explain the Ambiguity Grammar Construct Context Free Grammar	K5 K6
4.2	Parsing with CFGs	Design the Parsing with CFG	K6
4.3	Dependence grammar - Valency and Lexicon	Explain the Dependence Grammar	K5
4.4	Probabilistic CFG – Feature Based Grammars	Construct the Probabilistic CFG	K6
<b>V</b>	<b>ANALYSING MEANING OF SENTENCES</b>		
5.1	Propositional logic – First order logic – First order theorem proving	Explain the First order logic Verify the theorem on First Order logic	K5 K5
5.2	Model checking –	Explain the Model checking	K5

	Quantification		
5.3	Discourse Processing	Construct the Discourse Processing	K6

#### 4. MAPPING (CO, PO, PSO)

**L-Low**

**M-Moderate**

**H- High**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	H	H	H	-	-	M	H	H	M	-
CO2	M	H	M	H	M	M	-	M	M	M	M	-	-
CO3	H	M	H	H	H	H	-	-	H	H	M	-	-
CO4	H	H	L	H	M	H	-	M	H	H	H	-	
CO5	H	M	H	M	H	H	-	-	M	H	H	-	-
CO6	H	H	H	M	M	H	H	-	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course end survey (Feedback)

**Name of the Course Coordinator : Dr. Janani Selvaraj**

<b>ELECTIVE-3: HEALTH CARE DATA ANALYTICS</b>			
Semester	I	Hours/Week	3
Course Code	P19DS2:3	Credits	3

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Explain the Coding system of Electronic Health Records	K5	I
CO2	Develop the algorithms for Biomedical Analysis	K5	I
CO3	Design the Algorithm for Healthcare Data using NLP, SMA	K6	III
CO4	Construct the predictive models for Healthcare Data	K6	IV
CO5	Analyze the role of Analysis in Pervasive Health	K5	V
CO6	Design the Computer-Assisted Medical Image Analysis Systems	K6	V

## 2. A. SYLLABUS

### Unit-1. Introduction

Introduction to Healthcare Data Analytics- Electronic Health Records–Components of EHR- Coding Systems- Benefits of EHR- Barrier to Adopting EHR Challenges-Phenotyping Algorithms.

### Unit-2. Analysis

Biomedical Image Analysis- Mining of Sensor Data in Healthcare- Biomedical Signal Analysis- Genomic Data Analysis for Personalized Medicine.

### Unit-3. Analytics

Natural Language Processing and Data Mining for Clinical Text- Mining the Biomedical- Social Media Analytics for Healthcare.

### Unit-4. Advanced Data Analytics

Advanced Data Analytics for Healthcare– Review of Clinical Prediction Models- Temporal Data Mining for Healthcare Data- Visual Analytics for Healthcare- Predictive Models for Integrating Clinical and Genomic Data- Information Retrieval for Healthcare- Privacy-Preserving Data Publishing Methods in Healthcare.

### Unit-5. Applications

Applications and Practical Systems for Healthcare– Data Analytics for Pervasive Health- Fraud Detection in Healthcare- Data Analytics for Pharmaceutical Discoveries- Clinical Decision Support Systems- Computer-Assisted Medical Image Analysis Systems- Mobile Imaging and Analytics for Biomedical Data

## B. TOPICS FOR SELF-STUDY

S.No.	Topics	Web Links
1	Electronic Data Warehouse (EDW)	<a href="https://www.osplabs.com/healthcare-analytics/">https://www.osplabs.com/healthcare-analytics/</a>
2	Big Data in Health care	<a href="https://www.wipro.com/healthcare/advanced-healthcare-data-analytics/">https://www.wipro.com/healthcare/advanced-healthcare-data-analytics/</a>

3	Health Care Economics	<a href="https://healthcare.business.uconn.edu/certificate-health-care-analytics/">https://healthcare.business.uconn.edu/certificate-health-care-analytics/</a>
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### C. TEXT BOOK(S)

1. Chandan K. Reddy and Charu C Aggarwal, “Healthcare data analytics”, Taylor & Francis, 2015
2. Hui Yang and Eva K. Lee, “Healthcare Analytics: From Data to Knowledge to Healthcare Improvement, Wiley, 2016.

### D. REFERENCE BOOKS

1. Vikas Kumar, Healthcare Analytics Made Simple: Techniques in healthcare computing using machine learning and Python, Packt Publishing, 2018
2. Ross M. Mullner, Edward M. Rafalski, Healthcare Analytics Foundations and Frontiers, Routledge, 2019.

### E. WEB LINKS

- <https://onlinedegrees.sandiego.edu/classes/advanced-health-care-analytics/>
- <https://www.hci.net.in/courses/advanced-post-graduate-diploma-healthcare-decision-analytics/>

### 3. SPECIFIC LEARNING OUTCOMES (SLO)

Unit/ Section	Topic	Learning outcomes	Level
<b>I</b>	<b>Introduction</b>		
1.1	Introduction to Healthcare Data Analytics	<ul style="list-style-type: none"> <li>• Understand the concepts of Healthcare Data Analytics</li> </ul>	K3
1.2	Electronic Health Records	<ul style="list-style-type: none"> <li>• Explain the concepts of EHR</li> </ul>	K4
1.3	Components of EHR	<ul style="list-style-type: none"> <li>• List the components of EHR</li> <li>• Discuss the features of EHR</li> </ul>	K2 K4
1.4	Coding Systems	<ul style="list-style-type: none"> <li>• Development of Coding Systems algorithm</li> </ul>	K5
1.5	Benefits of <u>EHR</u>	<ul style="list-style-type: none"> <li>• List the benefits of EHR</li> </ul>	K2
1.6	Barrier to Adopting <u>EHR</u> Challenges	<ul style="list-style-type: none"> <li>• Discuss the Challenges in EHR</li> </ul>	K4
1.7	Phenotyping Algorithms.	<ul style="list-style-type: none"> <li>• Design the Phenotyping Algorithms</li> </ul>	K6
<b>II</b>	<b>Analysis - I</b>		
2.1	Biomedical Image Analysis	<ul style="list-style-type: none"> <li>• Explain the Biomedical Image Analysis</li> </ul>	K5
2.2	Mining of Sensor Data in Healthcare	<ul style="list-style-type: none"> <li>• Explore the mechanism to get the data from sensor</li> <li>• Design the algorithm for Mining the sensor data</li> </ul>	K4 K6
	Biomedical Signal Analysis	<ul style="list-style-type: none"> <li>• Explain the Biomedical Signal Analysis</li> </ul>	K5
2.3	Genomic Data Analysis for Personalized Medicine	<ul style="list-style-type: none"> <li>• Develop the personalized medicine system using Genomic Data</li> </ul>	K6
<b>III</b>	<b>Analysis - II</b>		
3.1	Natural Language Processing and Data Mining for Clinical Text	<ul style="list-style-type: none"> <li>• Develop the algorithms for mining text in HER using NLP.</li> <li>• Design the data mining tool for Clinical text data</li> </ul>	K5 K6

3.2	Mining the_Biomedical	<ul style="list-style-type: none"> <li>Design the mining algorithm for Biomedical data</li> </ul>	K6
3.3	Social Media Analytics for Healthcare.	<ul style="list-style-type: none"> <li>Develop the algorithms for Health care data using Social Media Analysis</li> </ul>	K5
<b>IV</b>	<b>Advanced Data Analytics</b>		
4.1	Advanced Data Analytics for Healthcare– Review of Clinical Prediction Models	<ul style="list-style-type: none"> <li>List the techniques for Advanced Data Analytics for Healthcare</li> <li>Assess the Clinical Prediction Models</li> </ul>	K2 K6
4.2	Temporal Data Mining for Healthcare Data	<ul style="list-style-type: none"> <li>Design the temporal data mining algorithms for Healthcare Data</li> </ul>	K6
4.3	Visual Analytics for Healthcare	<ul style="list-style-type: none"> <li>Develop the Visual Analytics for Healthcare</li> </ul>	K5
4.4	Predictive Models for Integrating Clinical and Genomic Data	<ul style="list-style-type: none"> <li>Design the predictive model using Integrating Clinical and Genomic Data</li> </ul>	K6
4.5	Information Retrieval for Healthcare	<ul style="list-style-type: none"> <li>Apply the Information Retrieval for Healthcare</li> </ul>	K4
4.6	Privacy-Preserving Data Publishing Methods in Healthcare.	<ul style="list-style-type: none"> <li>Explain the Data publishing methods in Healthcare</li> </ul>	K5
<b>V</b>	<b>Programming with R</b>		
5.1	Applications and Practical Systems for Healthcare	<ul style="list-style-type: none"> <li>List the applications of the health care data analysis</li> </ul>	K2
5.2	Data Analytics for Pervasive Health	<ul style="list-style-type: none"> <li>Develop the algorithm for Pervasive Health <u>using DA</u></li> </ul>	K5
5.3	Fraud Detection in Healthcare	<ul style="list-style-type: none"> <li>Explain the Fraud Detection in Healthcare</li> </ul>	K4
5.4	Data Analytics for Pharmaceutical Discoveries	<ul style="list-style-type: none"> <li>Develop the algorithm for Pharmaceutical Discoveries <u>using DA</u></li> </ul>	K5
5.5	Clinical Decision Support Systems	<ul style="list-style-type: none"> <li>Design the Clinical Decision Support Systems</li> </ul>	K6
5.6	Computer-Assisted Medical Image Analysis Systems	<ul style="list-style-type: none"> <li>Construct the Computer-Assisted Medical Image Analysis Systems</li> </ul>	K6
6.7	Mobile Imaging and Analytics for Biomedical Data	<ul style="list-style-type: none"> <li>Design the System for Mobile Imaging and Analytics <u>to the Biomedical Data</u></li> </ul>	K6

#### 4. MAPPING ( CO, PO, PSO)

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	M	L	M	M	M	M	M	-	H	H
CO2	H	H	M	L	-	L	-	L	M	M	-	M	-
CO3	H	H	H	H	M	M	L	-	-	H	H	H	M-
CO4	H	H	H	H	H	M	L	M	M	H	H	M	H
CO5	H	M	-	M	L	M	-	H	M	H	H	M	-
CO6	M	M	-	H	M	L	-	-	L	H	H	H	M

## **5. COURSE ASSESSMENT METHODS**

### **DIRECT:**

5. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
6. Open Book Test.
7. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project, Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
8. Pre-Semester & End Semester Theory Examination

### **INDIRECT:**

1. Course end survey (Feedback)

**Name of the Course Coordinator: Dr. M. Lovelin Pon Felciah**

<b>CORE III: DATA AND VISUAL ANALYTICS LAB</b>			
Semester	II	Hours/Week	3
Course Code	P19DS2P3	Credits	3

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

CO#	Course Outcome	Level	Activity
CO1	Create data analytics systems using Numpy	K6	1, 2
CO2	Create data wrangling systems using Pandas	K6	3-6, 10
CO3	Create data visualization systems using Seaborn	K6	7
CO4	Create time series analysis systems using Pandas time series	K6	8
CO5	Create interactive dashboards using Tableau	K6	11
CO6	Build and deploy end to end data analytics product at client site	K6	9, 12

## 2. SYLLABUS

Activity	Lab Activity Description
1	Data Analytics using NumPy
2	Data Analytics using Advanced NumPy
3	Pandas Indexing and Selection
4	Pandas Grouping and Aggregation
5	Pandas Concatenation, Merging and Join
6	Data Cleaning in Pandas
7	Data Visualization using Seaborn
8	Pandas Time Series Analysis
9	Exploratory Data Analysis on Cardiovascular Data
10	Advanced Data Wrangling in Pandas
11	Interactive Dashboard Creation in Tableau
12	Telecom data analytics system

## 3. SPECIFIC LEARNING OUTCOMES

Activity#	Lab Activity	Learning Outcome	Level
1	Data Analytics using NumPy	Create data analytics platform using NumPy	K6
2	Data Analytics using Advanced NumPy	Create advanced data analytics platform using NumPy	K6
3	Pandas Indexing and Selection	Perform Pandas Indexing and Selection operations	K6
4	Pandas Grouping and Aggregation	Perform Pandas Grouping and Aggregation operations	K6
5	Pandas Concatenation, Merging and Join	Perform Pandas Concatenation, Merging and Join operations	K6
6	Data Cleaning in Pandas	Perform data cleaning on large data	K6
7	Data Visualization using Seaborn	Develop Data Visualization systems using Seaborn	K6
8	Pandas Time Series Analysis	Perform Pandas Time Series Analysis	K6
9	Exploratory Data Analysis on Cardiovascular Data	Develop Exploratory Data Analysis platform on Cardiovascular Data	K6
10	Advanced Data Wrangling in Pandas	Perform Advanced Data Wrangling in Pandas	K6



11	Interactive Dashboard Creation in Tableau	Create Interactive Dashboard using Tableau	K6
12	Telecom data analytics system	Build and deploy Telecom data analytics system	K6

#### 4. MAPPING ( CO, PO, PSO)

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	L	M	M	M	L	-	-	H	M	M	-
CO2	H	M	H	M	M	H	M	M	L	H	H	-	M
CO3	H	M	M	L	H	M	-	-	L	M	M	M	-
CO4	H	L	H	H	H	H	M	M	L	H	M	M	H
CO5	H	M	L	H	H	L	L	M	M	H	H	H	M
CO6	H	M	M	L	H	L	L	L	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Practical Components): Closed Book
2. Cooperative Learning Report, Assignment, Group Discussion, project Report, Field Visit Report, Seminar.
3. Pre/Post Test, Viva, Report for each Exercise.
4. Lab Model Examination & End Semester Practical Examination

##### INDIRECT:

1. Course end survey (Feedback)

Name of the Course Coordinator: Dr. B. Karthikeyan

CORE PRACTICAL IV: PRACTICAL MACHINE LEARNING LAB			
Semester	II	Hours/Week	3
Course Code	P19DS2P4	Credits	3

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

CO#	Course Outcome	Level	Activity
CO1	Practice data and file formats; visualize data and familiarize Colab and Azure	K6	1
CO2	Build and deploy systems for business problems based on regression models	K6	3,4
CO3	Build and deploy systems for business problems based on classification models	K6	2,5,7,8
CO4	Build and deploy systems for business problems based on predictive analytics	K6	6
CO5	Build and deploy systems for business problems based on tree models	K6	9,10
CO6	Build and deploy systems for business problems based on clustering models	K6	11

## 2. SYLLABUS

Activity	Lab Activity Description
13	WarmUp: Familiarity with Data and Visualization
14	Pizza Liking Prediction using kNN
15	Fuel Amount Prediction using Linear Regression
16	House Price Prediction using LR with Regularization
17	Diabetes Classification using Logistic Regression
18	Predictive Analytics for Hospitals
19	Loan Approval Classification using SVM
20	Animal Classification using Decision Trees
21	Employee Hopping Prediction using Random Forests
22	Patients Physical Activities Prediction using Boosting
23	Shopping Mall Customer Segmentation using Clustering

## TOPICS FOR SELF STUDY

S.No	Topic Title	Web Link
1	Stock price prediction	<a href="https://www.kaggle.com/darkknight91/ge-stock">https://www.kaggle.com/darkknight91/ge-stock</a>
2	Wake up word detection for Alexa	<a href="https://github.com/Picovoice/wake-word-benchmark">https://github.com/Picovoice/wake-word-benchmark</a>
3	Jane Street Market prediction	<a href="https://www.kaggle.com/c/jane-street-market-prediction">https://www.kaggle.com/c/jane-street-market-prediction</a>
4	HuBMap – Hacking the kidney	<a href="https://www.kaggle.com/c/hubmap-kidney-segmentation">https://www.kaggle.com/c/hubmap-kidney-segmentation</a>

## 3. SPECIFIC LEARNING OUTCOMES

Activity#	Lab Activity	Learning Outcome	Level
1	WarmUp: Familiarity with Data and Visualization	Open, process and visualize various data and files using CoLab and Azure platforms	K6
2	Pizza Liking Prediction using kNN	Build kNN model, perform training and prediction and compute accuracy values	K6
3	Fuel Amount Prediction	Perform preprocessing; build LR model,	K6

	using Linear Regression	perform training and prediction; compute MSE and R2 error; compare performance against KNN regressor and SGDRegressor models and interpret results	
4	House Price Prediction using LR with Regularization	Perform One Hot Encoding, build LR model, compute RMSE error and compare performance against SGD Regressor, RidgeCV and LassoCV and interpret results	K6
5	Diabetes Classification using Logistic Regression	Create heatmap, build Logistic Regression model, print ROC curve and compare performance against LogisticRegressionCV with L1 and L2 and interpret results	K6
6	Predictive Analytics for Hospitals	Perform prediction, Apply Forward Selection, plot AUC scores and Plot Gain curves and Life curves and interpret results	K6
7	Loan Approval Classification using SVM	Perform EDA, Create LinearSVC model, Print accuracy, confusion matrix and classification report and compare LinearSVC model with SVC and SGDClassifier models	K6
8	Animal Classification using Decision Trees	Create ID3 Decision Tree using Entropy metric, Create CART Decision Tree using Gini metric and Visualize graph using graphviz	K6
9	Employee Hopping Prediction using Random Forests	Create RandomForestClassifier, perform training and testing; Print feature importance values; and Select the best number of trees based on out-of-bag error values	K6
10	Patients Physical Activities Prediction using Boosting	Build GradientBoostingClassifier, fit and predict on test data; Find the best no. of decision trees and learning rate using GridSearch and Cross Validation; Build AdaBoost, LogisticRegressionCV and VotingClassifier; Interpret results and parameter values	K6
11	Shopping Mall Customer Segmentation using Clustering	Perform Skew analysis; Build KMeans model; Apply Elbow method; Perform Cluster Analysis; Perform PCA; Build MeanShift clustering and Agglomerative clustering; Visualize clusters using Dendrogram	K6

#### 4. MAPPING ( CO, PO, PSO)

	L-Low					M-Moderate				H- High			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	L	M	M	M	L	-	-	H	M	M	-
CO2	H	M	H	M	M	H	M	M	L	H	H	-	M
CO3	H	M	M	L	H	M	-	-	L	M	M	M	-
CO4	H	L	H	H	H	H	M	M	L	H	M	M	H
CO5	H	M	L	H	H	L	L	M	M	H	H	H	M
CO6	H	M	M	L	H	L	L	L	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

**DIRECT:**

1. Continuous Assessment Test: T1, T2 (Practical Components): Closed Book
2. Cooperative Learning Report, Assignment, Group Discussion, project Report, Field Visit Report, Seminar.
3. Pre/Post Test, Viva, Report for each Exercise.
4. Lab Model Examination & End Semester Practical Examination

**INDIRECT:**

1. Course end survey (Feedback)

**Name of the Course Coordinator: Dr. K. Rajkuamr**

CORE PRACTICAL V: NATURAL LANGUAGE PROCESSING LAB			
Semester	II	Hours/Week	3
Course Code	P19DS2P5	Credits	3

### 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

CO#	Course Outcome	Level	Activity
CO1	Design systems to perform NLP preprocessing and document similarity	K6	1 - 5
CO2	Design NLP systems for spam filtering	K6	6
CO3	Design NLP systems for sentiment analysis	K6	7
CO4	Design NLP systems using tagging and named entity recognition	K6	8 - 10
CO5	Design NLP systems using Context free grammars	K6	11 - 14
CO6	Design NLP systems using SpaCy	K6	15

### 2. SYLLABUS

Activity	Lab Activity Description
1	Understanding Large Text Files
2	Computing Bigram Frequencies
3	Computing Document Similarity using VSM
4	Computing Document Similarity using Word2Vec
5	Stemming and Lemmatization on Movie Dataset
6	Spam Filtering using Multinomial Naïve Bayes
7	Sentiment Analysis on Movie Reviews
8	Exploring Part of Speech Tagging on Large Text Files
9	Building Bigram Tagger
10	Named Entity Recognition on Food Recipes Dataset
11	Building Parse Trees
12	Building and Parsing Context Free Grammars
13	Improving Grammar to Parse Ambiguous Sentences
14	Word Sense Disambiguation with Improved Lesk
15	Text Processing using SpaCy

### Topics for Self Study

S.No	Topic Title	Web Link
1	Text preprocessing in languages other than English	<a href="https://github.com/morkapronczay/meetup-talk-text-preproc">https://github.com/morkapronczay/meetup-talk-text-preproc</a>
2	Cross-classification of translationese	<a href="http://cl.haifa.ac.il/projects/translationese/index.shtml">http://cl.haifa.ac.il/projects/translationese/index.shtml</a>
3	Distinguishing between human and machine translation	<a href="http://cl.haifa.ac.il/projects/pmt/index.shtml">http://cl.haifa.ac.il/projects/pmt/index.shtml</a>
4	Native Language Identification	<a href="https://github.com/ellarabi/reddit-l2">https://github.com/ellarabi/reddit-l2</a>

### 3. SPECIFIC LEARNING OUTCOMES

Activity#	Lab Activity	Learning Outcome	Level
1	Large Text Files Processing	Understand Large Text Files	K6
2	Bigram Frequencies	Compute Bigram Frequencies	K6
3	Document Similarity using VSM	Compute Document Similarity using VSM	K6

4	Document Similarity using Word2Vec	Compute Document Similarity using Word2Vec	K6
5	Stemming and Lemmatization	Perform Stemming and Lemmatization on Movie Dataset	K6
6	Spam Filtering	Perform Spam Filtering using Multinomial Naïve Bayes	K6
7	Sentiment Analysis	Develop system for Sentiment Analysis on Movie Reviews	K6
8	Part of Speech Tagging on Large Text Files	Explore Part of Speech Tagging on Large Text Files	K6
9	Bigram Tagger	Build Bigram Tagger	K6
10	Named Entity Recognition	Perform Named Entity Recognition on Food Recipes Dataset	K6
11	Parse Trees	Build Parse Trees	K6
12	Context Free Grammars	Build and Parse Context Free Grammars	K6
13	Parsing Ambiguous Sentences	Improve Grammar to Parse Ambiguous Sentences	K6
14	Word Sense Disambiguation	Perform Word Sense Disambiguation with Improved Lesk	K6
15	Text Processing using SpaCy	Perform text processing using SpaCy	K6

#### 4. MAPPING ( CO, PO, PSO)

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	L	M	M	M	L	-	-	H	M	M	-
CO2	H	M	H	M	M	H	M	M	L	H	H	-	M
CO3	H	M	M	L	H	M	-	-	L	M	M	M	-
CO4	H	L	H	H	H	H	M	M	L	H	M	M	H
CO5	H	M	L	H	H	L	L	M	M	H	H	H	M
CO6	H	M	M	L	H	L	L	L	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Practical Components): Closed Book
2. Cooperative Learning Report, Assignment, Group Discussion, project Report, Field Visit Report, Seminar.
3. Pre/Post Test, Viva, Report for each Exercise.
4. Lab Model Examination & End Semester Practical Examination

##### INDIRECT:

1. Course end survey (Feedback)

Name of the Course Coordinator: Dr. Janani Selvaraj

CORE VII: TIME SERIES ANALYSIS AND FORECASTING			
Semester	III	Hours/Week	4

Course Code	P19DS307	Credits	4
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### 3. COURSE OUTCOMES

On successful completion of this course, students will be able to:

S.No.	Course Outcomes	Level	Unit
CO1	Solve the stationarity, trending and detrending of time series data	K6	1
CO2	Assess the features of the ARMA Models and estimation techniques	K5	2
CO3	Explain the ARIMA models and SARMA Models	K6	3
CO4	Summarize the characteristics of Spectral behaviour and periodic behaviour of the time series	K6	4
CO5	Compile the behaviour of smoothing in DLMS	K6	5
CO6	Design the Timeseries models using R for different time series data	K6	All

### 4. A. SYLLABUS

#### UNIT I - BASIS TIME SERIES MODELS

12 HOURS

Examples of Nature of Time series data – Time series statistical models – Measures of dependence - Stationary. Time series regression – Detrending and differencing – Smoothing a time series

#### UNIT II - AR MODELS, FORECASTING AND ESTIMATION

12 HOURS

Auto Regressive models – Moving Average models - ARMA models – Auto Correlation Function - Partial Auto Correlation Function – Forecasting algorithms – **Estimation:** Yule-Walker, Method of moments, MLE and LSE

#### Unit III - ARMA AND GARMA MODELS

12 HOURS

Basics of ARIMA models: random models with drift, Steps to fitting ARMA model – **Multiplicative Seasonal ARIMA models:** Mixed, SARMA – Generalized Auto Regressive Conditionally Heteroscedastic (GARCH) models

#### UNIT IV - SPECTRAL ANALYSIS

12

#### HOURS

Cyclical Behaviour and Periodicity: concepts, Periodic Series, Star Magnitude - **The Spectral Density:** Periodic stationary process–Periodogram: Spectral analysis as ANOVA, Principal Component Analysis

#### UNIT V - STATE SPACE MODELS

12 HOURS

Dynamic Linear Models – Examples of DLMs – Filtering DLM – **Smoothing DLM:** Kalman, Lag One covariance – Forecasting DLM – Maximum Likelihood Estimator for DLMs

### B. TOPICS FOR SELF -STUDY

S.No.	Topics	Web Links
1	Forecasting hierarchical or grouped time series	<a href="https://otexts.com/fpp2/hierarchical.html">https://otexts.com/fpp2/hierarchical.html</a>
2	Autoregression Models for Time Series Forecasting With Python	<a href="https://machinelearningmastery.com/\autoregression-models-time-series-forecasting-python/">https://machinelearningmastery.com/\autoregression-models-time-series-forecasting-python/</a>
3	Time Series ARIMA Model using R	<a href="https://sites.google.com/site/econometricsacademy/econometrics-models/time-series-arma-models">https://sites.google.com/site/econometricsacademy/econometrics-models/time-series-arma-models</a>
4	Simple Exponential Smoothing for Time Series Forecasting	<a href="https://towardsdatascience.com/simple-exponential-smoothing-749fc5631bed">https://towardsdatascience.com/simple-exponential-smoothing-749fc5631bed</a>

### C. TEXT BOOKS

1. Shumway and Stoffer. Time Series Analysis and its applications, with examples in R. 4ed, Springer. 2016.

### D. REFERENCES BOOKS

1. Brockwell& Davis. Introduction to Time Series and Forecasting, 3rd edition, Springer. 2016
2. Cryer& Chan. Time Series Analysis with Applications in R, Springer. 2008
3. Prado & West. Time Series: Modeling, Computation, and Inference Chapman & Hall. 2010
4. Petris, Petrone, Campagnoli. Dynamic Linear Models with R, Springer. 2009
5. Ruppert& Matteson. Statistics and Data Analysis for Financial Engineering with R examples, 2ed, Springer. 2016

### E. WEB LINKS

4. <https://machinelearningmastery.com/autoregression-models-time-series-forecasting-python/>
5. <https://sites.google.com/site/econometricsacademy/econometrics-models/time-series-arima-models>

### 5. SPECIFIC LEARNING OUTCOMES

Unit/ Section	Course Content	Learning outcomes	Level
<b>I</b>	<b>BASIS TIME SERIES MODELS</b>		
1.1	Nature of Time series data	Analyze the different types of Times series and its characteristics.	K4
1.2	Time series statistical models	Compare the different statistical model of times series data.	K6
1.3	Measures of dependence	Assess the measure of dependence for different statistical model of time series data.	K5
1.4	Stationary	Evaluate the stationarity property for time series models.	K5
1.5	Time series regression	Investigate the regression for time series data	K4
1.6	Detrending and differencing	1. Formulate the detrending model for Time series data. 2. Devise the differencing method for time series data.	K6
1.7	Smoothing a time series	Construct the smoothing filters for time series models	K6
<b>II</b>	<b>AR MODELS, FORECASTING AND ESTIMATION</b>		
2.1	Auto Regressive models	Compare the features of AR Models	K4
2.2.	Moving Average models	Analyze the characteristics of MA Models	K5
2.3	ARMA models	Summarize the working methods of ARMA Models	K6
2.4	Auto Correlation Function - Partial Auto Correlation Function	Explain the role of Autocorrelation and partial auto correlation function for time series	K6
2.5	Forecasting algorithms	Compile the forecasting algorithm for time series data.	K6
2.6	<b>Estimation:</b> Yule-Walker, Method of moments, MLE and LSE	Specify the features of different estimation algorithms of time series data.	K6
<b>III</b>	<b>ARMA AND GARMA MODELS</b>		
3.1	Basics of ARIMA models: random models with drift, Steps to fitting ARMA model	Explain the basics of ARIMA models of Time series data	K3



3.2	<b>Multiplicative Seasonal ARIMA models:</b> Mixed, SARMA	Compile the features of the SARIMA and Multiplicative SARIMA model for time series data.	K6
3.3	Generalized Auto Regressive Conditionally Heteroscedastic (GARCH) models	Evaluate the characteristics of GARCH Model.	K5
<b>IV</b>	<b>SPECTRAL ANALYSIS</b>		
4.1	Cyclical Behaviour and Periodicity: concepts, Periodic Series, Star Magnitude	1. Examine the concepts of periodicity 2. Evaluate the cyclical behaviour of the time series. 3. Assess the properties of Star Magnitude	K3 K6 K5
4.2	Periodic stationary process	Discriminate the periodic stationary process over the stationary process	K5
4.3	Periodogram	Outline the periodogram of the time series data	K6
4.4	Spectral analysis as ANOVA	Construct the ANOVA for the spectral analysis of Time series data	K6
4.5	Spectral analysis as Principal Component Analysis	Develop the PCA for the spectral analysis of time series data.	K6
<b>V</b>	<b>STATE SPACE MODELS</b>		
5.1	Dynamic Linear Models- Examples of DLMs	Illustrate the Dynamic Linear Models (DLM)	K3
5.2	Filtering DLM	Create the filtering of DLM for the time series data	K6
5.3	<b>Smoothing DLM:</b> Kalman Filter	Evaluate the role of Kalman Filter in smoothing.	K5
5.4	Lag One covariance	Construct the smoothing filter using Lag One covariance	K6
5.5	Forecasting DLM	Design the forecasting algorithm using Kalman filter for DLMs	K6
5.6	Maximum Likelihood Estimator for DLMs	Evaluate the features of the MLE for DLMs	K6

## 6. MAPPING

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	H	H	H	-	-	M	H	H	M	-
CO2	M	H	M	H	M	M	-	M	M	M	M	-	-
CO3	H	M	H	H	H	H	-	-	H	H	M	-	-
CO4	H	H	L	H	M	H	-	M	H	H	H	-	
CO5	H	M	H	M	H	H	-	-	M	H	H	-	-
CO6	H	H	H	M	M	H	H	-	M	H	H	-	-

## 7. COURSE ASSESSMENT METHODS

**DIRECT:**

5. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
6. Open Book Test.
7. Peer Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
8. Pre-Semester & End Semester Theory Examination

**INDIRECT:**

3. Course evaluation survey
4. Faculty feedback about the course.

**Name of the Course Coordinator: Dr. P. S. Eliahim Jeevaraj**

<b>CORE VIII: BIG DATA MANAGEMENT AND ANALYTICS</b>			
Semester	III	Hours/Week	4
Course Code	P20DS308	Credits	4

### 1. Course Outcomes

On successful completion of this course, students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Perceive Big Data concepts and technologies	K6	I
CO2	Evaluate the Storing and manipulation of data using HDFS	K6	II
CO3	Construct the very large datasets using Pig	K6	III
CO4	Create MapReduce using Spark	K6	IV
CO5	Formulate Data Warehousing operations using Hive	K6	V
CO6	Create applications using Hadoop	K6	All

### 2. A. SYLLABUS

#### Unit-1. Introduction to Big Data

What is Big data – Industrial examples of Big Data: Digital Marketing, fraud, risk, trading, healthcare, medicine, advertising – Big Data Technology: Hadoop, cloud, BI, crowdsourcing analytics – Business Analytics:

#### Unit-2. MapReduce-I and HDFS

**MapReduce model:** Weather dataset, Analyzing data with Hadoop, Combiner functions, Hadoop streaming with Python. **Hadoop Distributed File System:** Block, Namenode, Datanode, Caching – File system operations in command line – Java Interface to Basic Hadoop - Reading data and writing data – Anatomy of File Write

#### Unit-3. MapReduce-II

Steps of developing MapReduce application - Working of MapReduce: Running Jobs, failure, Shuffle and sort, Task execution - MapReduce Types: Input formats - Output formats - MapReduce features: Counters, Sorting, Joins

#### Unit-IV. Exploring large datasets using Pig

Structure, Statements, Expressions, Types, Schemas, Functions, Macros - User-Defined Functions: Filter UDF, Eval UDF, Load UDF - Data Processing Operators: Loading and Storing Data, Filtering Data, Grouping and Joining Data, Sorting Data, Combining and Splitting Data

#### Unit-5. Data Warehousing using Hive

Comparison with Traditional Databases - HiveQL: Data Types, Operators and Functions - Tables: Managed Tables and External Tables, Partitions and Buckets, Storage Formats, Importing Data, Altering Tables, Dropping Tables - Querying Data: Sorting and Aggregating, MapReduce Scripts, Joins, Subqueries, Views - User-Defined Functions: Writing a UDF, Writing a UDAF – 6 Elements of Big Data Security

### B. TOPICS FOR SELF-STUDY

### C. TEXT BOOKS

1. Michael Minelli, Michele Chambers and Ambiga Dhiraj. Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Businesses, 1ed, Wiley CIO Series, 2013. ISBN 9781118147603
2. Tom White Hadoop: The Definitive Guide, Fourth Edition, O'reilly Media, 2015.

3. Six Elements of Securing Big Data. MapR Ebook <https://mapr.com/big-data-security-6-elements/>

## REFERENCES

1. Nathan Marz and James Warren, Big Data Principles and Practice of Scalable Real Time Data Systems, Manning Publications. 2015
2. Michael Berthold, David J. Hand, Intelligent Data Analysis, Springer, 2007
3. Bill Franks, Taming the Big Data Tidal Wave: Finding Opportunities in Huge Data Streams with Advanced Analytics, John Wiley & sons, 2012.
4. Glenn J. Myatt, Making Sense of Data, Volume I and II. John Wiley & Sons, 2007.
5. Mark Grover, Ted Malaska, Jonathan Seidman, Gwen Shapira. Hadoop Application Architecture, Shroff Publishers.2015
6. Chris Eaton, Dirk DeRoos, Tom Deutsch, George Lapis, Paul Zikopoulos, Understanding Big Data: Analytics for Enterprise Class Hadoop and Streaming Data, McGrawHill Publishing, 2012.

## 3. SPECIFIC LEARNING OUTCOMES

Unit	Topic	Topic Learning Outcome	Level
<b>I</b>	<b>Introduction to Big Data</b>		
1.1	What is Big data	Why need to handle big dataset	K1
1.2	Industrial examples of Big Data: Digital Marketing	Outline big data in marketing	K2
1.3	fraud, risk management	List the usage of the big data in fraud, risk management.	K1
1.4	trading	Explain time to time data analysis	K1
1.5	healthcare,	Why big data in healthcare	K1
1.6	medicine	How big data is in medicine	K1
1.7	advertising	How to advertise with big data	K1
1.8	Big Data Technology: Hadoop	Discover storing data and running applications on clusters of commodity hardware.	K4
1.9	Cloud	Build on demand services using internet.	K3
1.10	BI	Survey information retrieval from available huge amount of data	K4
1.11	crowdsourcing analytics	Develop outsourcing for quality and to handle large amount of data	K3
1.12	Business Analytics	Build statistical report by business analytics.	K3
<b>II</b>	<b>MapReduce-I and HDFS</b>		
2.1	<b>MapReduce model:</b> Weather dataset	Create combined report for weather from shuffler.	K6
2.2	Analyzing data with Hadoop	Analyze a huge collection of data that comprises both structured data found in traditional databases and unstructured data like text documents, video and audio.	K4
2.3	Combiner functions	Assess an optional class that operates by accepting the inputs from the Map class and thereafter passing the output key-value pairs to the Reducer class.	K5
2.4	Hadoop streaming with Python.	Create stream using programming language that can read from standard input and write to standard output.	K6

2.5	<b>Hadoop Distributed File System: Block</b>	Create sequence of blocks from file which is to store.	K6
2.6	Namenode	Develop the centerpiece of an HDFS file system. It keeps the directory tree of all files in the file system, and tracks where across the cluster the file data is kept. It does not store the data of these files itself.	K3
2.7	Datanode	Build a DataNode stores data in the [Hadoop File System]. A functional filesystem has more than one DataNode, with data replicated	K3
2.8	Caching	Plan the Centralized cache management which is an explicit caching mechanism that allows users to specify paths to be cached by HDFS.	K3
2.9	File system operations in command line	Make use of HDFS command for import file and mapreduce	K3
2.10	Java Interface to Basic Hadoop	Adapt java interface for implement FileSystem represents like client interface to a filesystem in Hadoop, and there are several concrete implementations	K6
2.11	Reading data and writing data	Criticize WORA(Write once Read many) models	K5
2.12	Anatomy of File Write	Define file format	K1
<b>III MapReduce-II</b>			
3.1	Steps of developing MapReduce application	Divide MapReduce as three stages, namely map stage, shuffle stage, and reduce stage.	K4
3.2	Working of MapReduce: Running Jobs	Create mapper's jobs to process the input data.	K6
3.3	failure	Determine TaskTracker to marks the task when failed.	K5
3.4	Shuffle and sort	Create shuffler for transfer mapper intermediate output to the reducer	K6
3.5	Task execution	Create task from MapReduce for parallel processing	K6
3.6	MapReduce Types: Input formats	Select different input format for block.	K5
3.7	Output formats	Select different output format for Shuffler and reducer.	K5
3.8	MapReduce features: Counters	Measure occurrences of any events.	K5
3.9	Sorting	Build sorting algorithm to automatically sort the output key-value pairs from the mapper by their keys.	K6
3.10	Joins	Select join for map the partitioned and sorted according to the keys.	K5
<b>IV Exploring large datasets using Pig</b>			
4.1	Structure	Use pig structure for data processing	K1
4.2	Statements	List pig statements for data processing	K1
4.3	Expressions	Use Pig expression to manipulate data.	K1
4.4	Types	Examine four types of data model	K4
4.5	Schemas,	Define dataset schema.	K1

4.6	Functions	Use EVAL functions, Math functions, String functions and Pig built-in functions for data processing.	K1
4.7	Macros	Create the code modular and makes Pig Latin code shareable	K6
4.8	User-Defined Functions: Filter UDF	Create UDF for conditions in filter statements in data processing and return Boolean value.	K6
4.9	Eval UDF	Create UDF for FOREACH-GENERATE in data processing	K6
4.10	Load UDF	Create UDF Load function top on Hadoop for InputFormat to read data.	K6
4.11	Data Processing Operators: Loading and Storing Data	Elaborate Load Operator and Store Operator for Reading and Storing Data.	K6
4.12	Filtering Data	Select the required tuples from a relation based on 'condition'.	K5
4.13	Grouping and Joining Data	Make up cluster of data using group. Create Combine record using Join.	K6
4.14	Sorting Data	Create data in systematic order like ascending or descending order.	K6
4.15	Combining and Splitting Data	Select combine for join two or more relations. Select Split to split two or more relations.	K6
<b>V Data Warehousing using Hive</b>			
5.1	Comparison with Traditional Databases	List difference between RDBMS and HIVE	K1
5.2	HiveQL: Data Types	Use Hive data types	K1
5.3	Operators and Functions	Recall Hive operations operators and functions for data storage	K1
5.4	Tables:Managed Tables and External Tables	Create Hive vertical table for manipulate data. Describes the metadata / schema on external files using hive	K6
5.5	Partitions and Buckets	Create partitions and these partitions can be further subdivided into more manageable parts known as Buckets or Clusters.	K6
5.6	Storage Formats	Compose storage format for input block from HDFS	K6
5.7	Importing Data	Create a directory in HDFS to hold the file and import CSV files into Hive tables.	K6
5.8	Altering Tables	Change the existing table like table name, column name, comment, and table properties.	K6
5.9	Dropping Tables	Delete the table/column data and their metadata	K6
5.10	Querying Data: Sorting and Aggregating	Create Querying data for sorting using Order By Create aggregate using AVG, SUM, or MAX functions.	K6
5.11	MapReduce Scripts	Create Hive script using gedit for MapReduce	K6
5.12	Joins	Select query for join two or more tables	K5
5.13	Subqueries	Create a subquery for evaluated and returns a result set.	K6
5.14	Views	Evaluate user requirements by generating views.	K6
5.15	User-Defined	create custom functions to process records or groups of	K6

	Functions: Writing a UDF	records	
5.16	Writing a UDAF	create custom Aggregate functions to process records or groups of records	K6
5.17	6 Elements of Big Data Security	Justify big data security by the use of six steps.	K5

#### 4. Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	H	H	H	-	-	M	H	H	M	-
CO2	M	H	M	H	M	M	-	M	M	M	M	-	-
CO3	H	M	H	H	H	H	-	-	H	H	M	-	-
CO4	H	H	L	H	M	H	-	M	H	H	H	-	
CO5	H	M	H	M	H	H	-	-	M	H	H	-	-
CO6	H	H	H	M	M	H	H	-	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course end survey (Feedback)

**Name of the Course Coordinator: Dr. B. Karthikeyan**

Semester	III	Hours/Week	4
Course Code	P19DS309	Credits	4

## 1. Course Outcomes

On successful completion of this course, students will be able to:

CO#	Course Outcome	Level	Unit
CO1	Explain the essentials of graphs for social networks	K6	I
CO2	Measure social network nodes and simulate social network models	K6	II
CO3	Evaluate the community analysis of social networks	K6	III
CO4	Measure and model information diffusion and homophily in social networks	K6	IV
CO5	Develop recommender systems and predict user behaviours	K6	V
CO6	Build and deploy end to end products into production environment	K6	All

## 2. A. SYLLABUS

### Unit-1. Introduction to SMM and Graph Mining

What is social media mining – New challenges for mining. Graph Essentials: Graph basics – Graph representation – Types of graphs – Connectivity in graphs – Special graphs – Graph algorithms

### Unit-2. Social Network Models

Network Measures: Centrality – Transitivity, reciprocity – Balance and status – Similarity. Network Models: Properties – Random graphs – Small world models – Preferential attachment model

### Unit-3. Data Mining Basics and Community Discovery

Data Mining Essentials: Data Preprocessing – Supervised Learning Algorithms – Unsupervised Learning Algorithms. Community Analysis: Community detection – Community evolution – Community evaluation

### Unit-4. Information Diffusion and Influence in Social Media

Information Diffusion: Herd behaviour – Information cascades – Diffusion of innovations – Epidemics. Influence and Homophily: Measuring Assortativity – Measuring and modelling influence – Measuring and modelling homophily – Distinguishing influence and homophily

### Unit-5. Recommendation and Behaviour Analysis in Social Media

Recommendation in Social Media: Challenges – Classical recommendation algorithms – Recommendation using social context – Evaluating recommendations. Behaviour Analysis: Individual behaviour – Collective behaviour. Events Analytics in Social Media.

## B. TOPICS FOR SELF STUDY

SNo	Topic Title	Web Link
1	Creating graphs using NetworkX for Airline data set	<a href="https://www.analyticsvidhya.com/blog/2018/09/introduction-graph-theory-applications-python/">https://www.analyticsvidhya.com/blog/2018/09/introduction-graph-theory-applications-python/</a>
2	Implementation of Movie recommender system	<a href="https://www.geeksforgeeks.org/python-implementation-of-movie-recommender-system/">https://www.geeksforgeeks.org/python-implementation-of-movie-recommender-system/</a>
3	Diving into GraphQL and Neo4j with Python	<a href="https://medium.com/elements/diving-into-graphql-and-neo4j-with-python-244ec39ddd94">https://medium.com/elements/diving-into-graphql-and-neo4j-with-python-244ec39ddd94</a>
4	DataCamp Network analysis using Python	<a href="https://www.datacamp.com/courses/introduction-to-network-analysis-in-python">https://www.datacamp.com/courses/introduction-to-network-analysis-in-python</a>

## C. TEXT BOOK(S)



1. Reza Zafarani, Mohammad Ali Abbasi, and Huan Liu. Social Media Mining: An Introduction, Cambridge University Press, 2014

#### D. REFERENCES BOOKS

1. Matthew A. Russell. Mining the Social Web. 3rd Edition. O'Reilly Media. 2019
2. Jennifer Golbeck. Analyzing the Social Web. Morgan Kaufmann. 2013. ISBN 978-0124055315
3. Ricardo Baeza-Yates and BerthierRibeiro-Neto. Modern Information Retrieval: The Concepts and Technology behind Search. 2ed. ACM Press Books, 2011. ISBN 978-0321416919
4. Charu C. Aggarwal. Social Network Data Analytics. Springer. 2011

#### E. WEB LINKS

- <https://medium.com/elements/diving-into-graphql-and-neo4j-with-python-244ec39ddd94>
- <https://www.geeksforgeeks.org/python-implementation-of-movie-recommender-system/>

### 3. SPECIFIC LEARNING OUTCOMES

Unit	Topic	Topic Learning Outcomes	Level
<b>I</b>	<b>Introduction to SMM and Graph Mining</b>		
1.1	Challenges and methodologies for mining	Identify challenges and methodologies for social media mining	K1
1.2	Types of SM and marketing opportunities that exist in SM	List social media types and identify marketing opportunities	K2
1.3	Graph basics	Compute degree and degree distribution of directed and undirected graphs	K3
1.4	Graph representation	Find adjacency list and edge list Given these lists, create a graph	K4 K6
1.5	Types of graphs	Given business problem, create weighted and signed graphs for the social network	K6
1.6	Connectivity in graphs	Find all connectivity in graphs and compute diameter	K4
1.6	Special graphs	Create various special graphs such as MST, Steiner tree, planner graph, bipartite graph and regular graph for the given business problem	K6
1.8	Graph traversals	Apply BFS and DFS traversal methods for the given social network	K3
1.9	Shortest path algorithms	Compute shortest paths using Dijkstra's and Prim's algorithms based on the business use case	K3
1.10	Network flow algorithms	Analyze maximum messages a social network can handle. Analyze maximum matching between products and users.	K4 K4
<b>II</b>	<b>Social Network Measures and Models</b>		
2.1	Centrality measures	Apply centrality measures and predict the most central important nodes from social networks	K6
2.2	Transitivity	Apply transitivity measures and analyse linking behaviour of nodes	K4
2.3	Reciprocity	Analyze reciprocity of the given social network	K4
2.4	Balance and status	Determine consistency of relationship in signed graphs	K6
2.5	Similarity measures	Apply similarity measures and predict similar nodes	K6

		in a social network	
2.6	Properties of real world networks	Discuss the properties of real world networks	K6
2.7	Random graph model	Discuss the types, evolution and properties of random graph model	K6
2.8	Small world model	Discuss the properties of small world model Compare the properties of random graph and small world models	K6
2.9	Preferential attachment model	Discuss the properties of small world model Compare the functionalities of random graph, small world and preferential attachment models Figure out the differences between random graphs, regular lattices, and small-world models	K6 K4 K4
<b>III</b>	<b>Data Mining Basics and Community Discovery</b>		
3.1	Data pre-processing steps	Given a business problem, identify various features Explain data pre-processing steps, given a use case Select a ML methodology based on the given problem scenario	K1 K2 K4
3.2	Decision tree learning	Create a decision tree given a dataset representing the use case	K6
3.3	Naïve bayes classifier	Create a Naïve bayes classifier given a dataset representing the use case	K6
3.4	Nearest neighbour classifier	Create a KNN classifier given a dataset representing the use case	K6
3.5	Supervised learning evaluation methods	Compare the evaluation measures for supervised ML classifiers	K4
3.6	KMeans clustering	Predict clusters using KMeans given an use case	K6
3.7	Unsupervised learning evaluation methods	Evaluate quality of clusters from unsupervised ML classifiers	K6
3.8	Member based community detection	Detect communities by applying node similarity, node degree and node reachability methods	K4
3.9	Group based community detection	Discuss the methods to detect group communities from social networks	K2
3.10	Community evolution	Explain how communities evolve over time in social networks	K2
3.11	Community evaluation	Given members of communities, analyze precision, recall, Fscore, purity and NMI measures	K4
<b>IV</b>	<b>Information Diffusion and Influence</b>		
4.1	Information cascades	Given a network with activation probabilities, analyse final set of activated nodes using ICM method Describe the independent cascade model Explain the objectives of cascade maximization	K4 K2 K4
4.2	Diffusion of innovations	Compare innovation diffusion models	K4
4.3	Epidemics	Discuss the mathematical relationship between the SIR and the SIS models Defend why in SIR model, the probability that an individual remains infected follows a standard exponential distribution Compute in SIRS model, the length of time that an infected individual is likely to remain infected before he or she recovers Given a business or societal problem, select the	K6 K6 K3 K4 K6

		appropriate information diffusion model Sumarize intervention approaches for information diffusion models	
4.4	Measuring Assortativity	Compute assortativity for ordinal and nominal attributes of social network nodes	K3
4.5	Measuring influence	Illustrate the types of influence measures in blogosphere and twitter	K4
4.6	Modelling influence	Select all activated nodes with Linear Threshold Model	K4
4.7	Measuring homophily	Estimate homophily for nominal and ordinal attributes in a social network	K6
4.8	Modelling homophily	Explain the variation of independent cascade model to model homophily	K4
4.9	Distinguishing influence and homophily	Determine the source of assortativity in social networks	K6
<b>V</b>	<b>Recommendation and Behaviour Analysis</b>		
5.1	Challenges of recommender systems	Describe the challenges of recommendation systems	K1
5.2	Content based recommendation system	Differentiate content-based recommendation from collaborative filtering	K4
5.3	User based collaborative filtering	Predict missing ratings using user based CF	K6
5.4	Item based collaborative filtering	Predict the most similar items using item based CF	K6
5.5	Model based collaborative filtering	Predict ratings and items using SVD based CF	K6
5.6	Group based recommendation	Find and recommend items to group of users	K3
5.7	Recommendation using social context	Predict ratings and items leveraging social context Provide examples where social context can help improve classical recommendation algorithms in social media	K6 K3
5.8	Evaluation of recommender systems	Evaluate the accuracy of predictions	K5
5.9	Evaluating relevancy of recommendation	Evaluate the relevancy of recommendations	K5
5.10	Evaluating ranking of recommendation	Evaluate the ranking of recommendations	K5
5.11	Individual behaviour analysis, modelling and prediction	List the features for User Community-Joining Behavior Explain the methods for predicting individual behaviours	K1 K4
5.12	Collective behaviour analysis, modelling and prediction	Outline a method for predicting Box office Revenue for Movies	K5

#### 4. MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
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<b>CO1</b>	<b>H</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>H</b>	<b>H</b>	<b>-</b>	<b>-</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>M</b>	<b>-</b>
<b>CO2</b>	<b>M</b>	<b>H</b>	<b>M</b>	<b>H</b>	<b>M</b>	<b>M</b>	<b>-</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>-</b>	<b>-</b>
<b>CO3</b>	<b>H</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>H</b>	<b>H</b>	<b>-</b>	<b>-</b>	<b>H</b>	<b>H</b>	<b>M</b>	<b>-</b>	<b>-</b>
<b>CO4</b>	<b>H</b>	<b>H</b>	<b>L</b>	<b>H</b>	<b>M</b>	<b>H</b>	<b>-</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>H</b>	<b>-</b>	
<b>CO5</b>	<b>H</b>	<b>M</b>	<b>H</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>-</b>	<b>-</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>-</b>	<b>-</b>
<b>CO6</b>	<b>H</b>	<b>H</b>	<b>H</b>	<b>M</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>-</b>	<b>M</b>	<b>H</b>	<b>H</b>	<b>-</b>	<b>-</b>

## **5. COURSE ASSESSMENT METHODS**

### **DIRECT:**

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

### **INDIRECT:**

1. Course end survey (Feedback)

**Name of the Course Coordinator: Dr. M. Lovelin Pon Felciah**

<b>ELECTIVE IV: IMAGE AND VIDEO ANALYTICS</b>			
Semester	III	Hours/Week	4
Course Code	P19DS3:4	Credits	4

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Elaborate the fundamental principles of image and video analysis	K5	I
CO2	Choose the mathematical basic equation to transform images into different domain for performing smoothing and sharpening operations	K6	II
CO3	Evaluate a statistical model to solve Image Enhancement, Segmentation and Compression problems	K	III
CO4	Select most relevant information from the original image to construct a feature vector such as texture, color and shape	K6	IV
CO5	Design suitable Classifier for Object Detection, Tracking and Recognition	K5	IV
CO6	Decide suitable image and video analysis approaches for developing solutions to solve real time applications	K6	V

## 2. A. SYLLABUS

### Unit-1 Image Representation and Processing

Digital image representation- Visual Perception- Sampling and Quantization- Basic Relations between Pixels- Mathematical Tools Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations- Image Transforms (DFT, DCT,DWT, Hadamard).

### Unit-2 Image Filtering

Fundamentals of spatial filtering: spatial correlation and convolution-smoothing, blurring-sharpening- edge detection - Basics of filtering in the frequency domain: smoothing-blurring-sharpening--Histograms and basic statistical models of image.

### Unit-3 Colors and Compression

Color models and Transformations – Image and Video segmentation-Image and video demonising- Image and Video enhancement- Image and Video compression.

### Unit-4 Object Detection and Tracking

Object detection and recognition in image and video-Texture models Image and Video classification models- Object tracking in Video.

### Unit-5 Applications

Applications and Case studies- Industrial- Retail- Transportation & Travel- Remote sensing-Video Analytics in WSN: IoT Video Analytics Architectures.

## B. TOPICS FOR SELF-STUDY

S.No.	Topics	Web Links
1	Pattern Recognition and Application	<a href="https://nptel.ac.in/courses/117/105/117105101/">https://nptel.ac.in/courses/117/105/117105101/</a>
2	Practical Machine Learning with Tensor Flow (Video)	<a href="https://nptel.ac.in/courses/106/106/106106213/">https://nptel.ac.in/courses/106/106/106106213/</a>
3	Object Representation and Description	<a href="https://www.youtube.com/watch?v=yxID4fgz1C0">https://www.youtube.com/watch?v=yxID4fgz1C0</a>

### C. TEXT BOOKS

1. R.C. Gonzalez and R.E. Woods. Digital Image Processing. 3rd Edition. Addison Wesley, 2007.

### D. REFERENCES BOOKS

1. Pratt, W.K. Digital image processing: PIKS scientific inside. 4ed. New York: John Wiley, 2007.
2. W. Härdle, M. Müller, S. Sperlich, A. Werwatz. Nonparametric and Semi parametric Models. Springer, 2004.
3. Rick Szelisk. Computer Vision: Algorithms and Applications. Springer 2011.
4. Jean-Yves Dufour. Intelligent Video Surveillance Systems. Wiley, 2013.
5. Caifeng Shan, FatihPorikli, Tao Xiang, Shaogang Gong. Video Analytics for Business Intelligence. Springer, 2012.
6. AsierPerallos, Unai Hernandez-Jayo, Enrique Onieva, Ignacio Julio GarcíaZuazola. Intelligent Transport Systems: Technologies and Applications. Wiley, 2015.
7. BasudebBhatta. Analysis of Urban Growth and Sprawl from Remote Sensing Data. Springer, 2010

### E. WEB LINKS

1. <https://www.coursera.org/learn/digital>
2. <https://nptel.ac.in/courses/106/105/106105032>

### 3. SPECIFIC LEARNING OUTCOMES (SLO)

Unit/ Section	Course Content	Learning outcomes	Level
<b>I</b>	<b>Image Representation and Processing</b>		
1.1	Digital image representation	Discuss the fundamental steps involved in Image processing system	K2
		Describe the image representation method	K2
1.2	Visual Perception	Explain the human visual perception system with necessary diagrams.	K4
		Analyze the image formation takes place in eye and state the principle operation of brightness adaption and discrimination	K4
1.3	Sampling and Quantization	Design the image digitization process by sampling and quantization	K5
1.4	Basic relations between Pixels	Analyze the basic relationships between pixels	K4
		Distinguish the following terms: i) Adjacency ii) Connectivity iii) Region iv)Boundary	K4
1.5	Mathematical Tools Used in Digital Image Processing	Examine the following mathematical operations on digital image i) Array versus Matrix operation ii) Linear versus Nonlinear Operations	K4
1.6	Image Transforms (DFT, DCT,DWT, Hadamard)	Create a MATLAB script to construct the forward and inverse 2D DFT for the given image $f(m,n)$	K5
		Compare the following two properties of 2D-DFT	K2

		i) Convolution ii) Correlation	
		Design the basis function of Haar Transform for N=8	K5
		Use the Hadamard kernel matrix 4 x 4 for the image segment and perform transform with matrix multiplication method	K3
		Construct 2D DCT for the image of size 2 X 2 and verify the output after inverse DCT	K5
		Determine the approximation and detailed coefficient of the Harr Transform which takes an argument as 2 – dimensional digital signal ‘S’.	K6
		Create discrete cosine transform(DCT) matrix for N=4	K5
		Design second-level decomposition of the input image using a Haar wavelet	K5
		Construct the Haar transform $T = HFH^T$ of the 2 x 2 image $F(m,n)$ also find the inverse Haar transform $F = H^TTH$ of the obtained result.	K5
		Construct the subband modeling using DWT	K5
<b>II</b>	<b>Image Filtering</b>		
2.1	Fundamentals of spatial filtering	Analyse the impact of convolving the image $f(x,y)$ with the mask $h(x,y)$ that performs averaging operation which results in blurring the image	K4
		Compare linear and Non-Linear spatial Filtering Techniques	K2
		Explain Image Negative and Log transformation Techniques	K2
		Determine the output image if $f(m, n)$ and $h(m, n)$ are linearly convolved with zero padding of the original image	K6
		Examine the behavior of Spatial-domain low-pass filtering of the input image using different window sizes like $3 \times 3$ , $5 \times 5$ and $7 \times 7$	K4
		Verify the effect of a $5 \times 5$ uniform averaging filter to a digital image N times.	K6
2.2	Spatial correlation and convolution	Formulate the 2D linear convolution between the signal $x(m, n)$ and $h(m,n)$ and comment on the observed result.	K5
		Compare the following properties of two-dimensional convolution (i) Commutative property (ii) Associative property (iii) Distributive property	K2
		Determine the correlation between the two image matrices $x1[m,n]$ and $x2[m,n]$	K6
		Verify that convolution with a 2D separable filter can be accomplished by	K6

		performing two one dimensional Convolutions	
2.3	Smoothing, blurring	Justify the statement Mean filter is an effective tool to minimize salt and pepper noise through simple example	K6
		Invent the new value of the pixel(2,2) if smoothing is done using a 3x3 neighborhood using the following filters a) Mean filter b) Weighted average filter c) Median filter d) Min and Max filter	K5
		Discuss the limiting effect of repeatedly applying a 3x3 low-pass spatial filter to a digital image. Ignore border effects. Is this effect different from applying 5x5 filter	K6
		Analyze 3 x 3 mean filter in the frequency domain and prove that it behaves like a low pass filter	K4
		Determine the convolution process using 3x3 mask in the portion of pixels(2x2) of original image size 5x5 and write the filtered image.	K6
		Verify the smoothing behavior of Gaussian filter with varying levels of smooth factor $\sigma$ .	K6
		Show the output impact in applying full-scale contrast stretch to the image $4 \times 4$ , 4bits/pixel image.	K3
2.4	Sharpening- edge detection	Discuss the effect of first order derivative gradient operators for image sharpening	K6
		Invent the discontinuity in the image using canny edge detector and give justification why it outperforms than gradient edge detectors and implement using MATLAB code	K5
		Discuss the behaviour of the second order Derivative for a step and ramp edges	K6
		Construct the LOG filter to detect isolated points and line in an image	K3
2.5	Basics of filtering in the frequency domain: smoothing-blurring-sharpening	Verify that convolution in spatial domain is equal to multiplication in the frequency domain using MATLAB code	K6
		Use MATLAB code to perform a two-dimensional Butterworth low-pass filter of the given image for two different cut-off frequencies	K3
		Construct a filter for image smoothing in frequency domain	K3
		Explain the various high pass filters used in frequency domain	K4
2.6	Histograms and basic statistical models of image	Justify your answer can two different images have the same histogram	K6



		Justify Histogram processing is called as an efficient tool for graphical representation of the total distribution in a given digital image.	K6
		Design a statistical model of Histogram Equalization to the given image by rounding the resulting image pixels to integers	K5
		Determine the histogram equalization as an idempotent operation for the 5 x 5 image segment. Plot the graph before and after equation.	K6
		Determine the visual appearance of the resulting image by applying global histogram equalization for the grey level image $f(x,y)$ of size 256x256 with $1 < x,y < 256$ , which has the following intensities $f(x,y) = r+1$ if $1 \leq x,y \leq 12$ and $f(x,y) = r$ if $13 \leq x,y \leq 16$ , otherwise $f(x,y) = r+3$ .	K6
		Determine the mean and standard deviation of the image. If an image has gray levels ranging from 0 to 19.	K6
<b>III</b>	<b>Colors and Compression</b>		
3.1	Color models and Transformations	Describe the representation of three-color components red, green and blue for the given color image.	K2
		Classify the foreground and background from the given RGB image and segment it using the Global thresholding method	K3
		Verify the gamma correction for the given color image for different values of gamma and comment on the output result.	K6
		Formulate the CMY coordinates from the given color image represented in terms of RGB components	K5
		Construct a statistical model of histogram equalization of the given RGB image	K5
		Discuss the additive and subtractive color model also implement Python OpenCV code to extract color components	K6
		Justify the result for the color transform model to read the color image. Convert the RGB format to YIQ format (NTSC). Filter only the Y component (high-pass filtering). Do not disturb the I and Q components. Then convert the filtered Y component, I component and q component back to the RGB format and check the result.	K6
		Construct the median filter for the color image corrupted by salt-and-pepper noise and try to restore the corrupted image	K5
3.2	Image and Video	Apply the Region based split-and-merge	K3

	segmentation	technique to segment the given image	
		Discuss the Morphological operations opening and closing for the given binary image	K2
		Predict the number of black pixels in the resultant image for the given input binary image if hit-or-miss transformation is performed with the structure element $[0 \ 1 \ 0, 1 \ 1 \ 1, 0 \ 1 \ 0]$ .	K5
		Explain watershed segmentation tends to over-segmentation problem in images. Mention the solution to overcome the problem	K4
		Formulate the gradient magnitude and the direction of the gradient for the pixel $f(x,y)=2x^2$ .	K5
		Determine the hit and miss transformation of Morphological operator on a binary array that represents a portion of a black-and-white image and perform the operations on this piece of image. Assume that all the pixels that surround this segment contain a black background	K6
		Verify that the Prewitt edge detector along a horizontal direction can be obtained by convolving two one-dimensional signals $[1, 1, 1]$ and $[-1, 0, 1]$ T and then scaling the result by a factor of $1/3$	K6
		Construct the linear filter masks for the following operations: (a) Detecting horizontal lines (b) Detecting vertical edges	K5
		Distinguish between image segmentation based on thresholding with image segmentation based on region-growing techniques.	K4
		Design an Automatic thresholding of grey level image using otsu's thresholding	K5
		Discuss Multiple object segmentation in video using Graph Cut	K6
		Devis a technique to detect outlier from motion segmentation in video	K5
Apply the Region based split-and-merge technique to segment the given image	K3		
3.3	Image and video demonising	Discuss the tools available for image and video demonizing	K2
3.4	Image and Video enhancement	Explain the various video enhancement techniques	K2
		Distinguish the following enhancement operations: i) Contrast stretching ii) Bit-plane slicing	K4
		Analyze the behavior of piecewise linear transformation and grey level transform for image enhancement	K4

		Determine the output image $g(m,n)$ using logarithmic transformation $g(m,n)=[c\log_{10}(1+f(m,n))]$ by choosing $c$ as (i) $c=1$ and $c=L/\log_{10}(1+L)$	K6
		Examine the behavior of image arithmetic operation such as addition, subtraction, multiplication and division over an image	K3
		Judge the impact of zeroing least significant and most significant bit planes by reading an eight-bit image, set any of the bit planes 0 to 7 to zero in a user defined manner and reconstruct the image.	K6
3.5	Image and Video Compression	Construct the Huffman tree and find the number of bits needed for encoding a given message. Calculate number of bits using frequency of characters and number of bits required to represent those characters.	K5
		Analyze the compression and reconstruction of the $8 \times 8$ input images for the $256 \times 256$ pixel digital image has eight distinct intensity levels also find the minimum number of bits required to code this image in a lossless manner.	K5
		Examine the efficiency of Huffman code for an image clip is formed using six colors—white (W), red (R), yellow (Y), green (G), blue (B) and orange (O). These occur in the clip with the following relative frequencies: {0.5,0.1,0.05,0.05,0.2,0.1}. For the above data, construct a Huffman code that minimizes the average code word length.	K4
		Explain MPEG Video compression standard for monochrome and color compression	K4
		Formulate the Peak Signal-to-Noise Ratio (PSNR) for the original and the reconstructed images. Calculate the PSNR expressed in decibels.	K5
		Evaluate encoding of the word $a_1, a_2, a_3, a_4$ using arithmetic code and generate the tag for the given symbol with probabilities: $a_1=0.2, a_2=0.2, a_3=0.4, a_4=0.2$	K6
		Solve the entropy of the given 2D image given by $f(m,n)$ .	K3
<b>IV</b>	<b>Object Detection and Tracking</b>		
4.1	Object detection and recognition in image and video	Predict the key points in objects using Harries corner detection and SURF. Justify why SURF gives high robustness corresponding to point matching	K5
		Design a system for detecting Criminals using Region based CNN	K5

		Examine Histogram of Gradients in 8×8 cells for object detection	K3
		Discuss Object detection using bounding box technology in Real Time Traffic monitoring system	K6
		Determine the object detection in real time video surveillance system	K6
4.2	Texture models	Discriminate the texture from the given 4 x4 image segment with grey levels (N) =0,1,2, 3 and d={1,0} by assuming direction operator as i) next pixel on right side, ii) next pixel on diagonal, iii) next pixel on perpendicular also calculate its homogeneity and uniformity to construct a test feature vector.	K6
		Discuss the vehicle detection system in real time video based on texture analysis	K6
		Explain Image segmentation using texture extraction	K4
		Invent Statistical texture feature for drugs classification	K5
		Discuss the common statistical features derived from co-occurrence probabilities	K2
		Create a 2D texture mask of size 5 x 5 with the following 1D filter i) E5E5 ii) E5R5/R5E5 iii) S5S5 iv) L5R5/R5L5	K5
4.3	Image and Video classification models	Devise a Model based video classification using SVM	K5
		Discuss the performance evaluation of deep feature learning for RGB image and video classification	K6
		Explain Gaussian mixture models of color and texture features for image classification and Gradient Descent Algorithm	K4
		Design an effective architecture for image classification using CNN	K5
		Create a unified framework for multi-label image classification	K5
		Create a model to classify images into their appropriate class with deep learning using CIFAR-10 dataset	K5
		Predict the classes using SVM classifier for the Breast cancer as Benign, Malignant, or Normal image by applying Otsu thresholding for segmentation, Preprocessing done by applying two-dimensional median filter and histogram equalization for getting more enhanced image. Then extract desired	K5

		features from the images for classification.	
4.4	Object tracking in Video	Compare the various object tracking techniques used in video processing	K4
		Create a model to detecting human motion in video surveillance system	K5
		Distinguish between automatic detection and motion-based object detection in a video	K4
		Construct a model for <a href="#">Motion-Based Multiple Object Tracking</a> with suitable example.	K3
		Choose a suitable object tracking technique to perform Human gesture tracking and recognition	K6
<b>V</b>	<b>Applications</b>		
5.1	Applications and Case studies- Retail	Design a system for category analysis in industrial retail using clustering techniques. Suggest a suitable cluster algorithm	K5
		Construct a model for value and store brand identification in food products using Python OpenCV	K3
		Develop a system for product identification method for a mixed-reality web shopping system	K5
		Analyze the RFID Performance Evaluation in a Retail Store	K4
		Construct Image analytics method to monitor retail store	K3
		Construct an Automated Shopping Trolley for Super Market Billing System	K3
		Devise a deep learning pipeline for product recognition on retail store shelves	K5
		Develop an IoT based retail shopping system	K5
		Create a model for RFID Based Smart Shopping and Billing	K5
		5.2	Industrial
Explain Image pattern recognition in industrial inspection	K4		
5.3	Transportation & Travel	Propose a technique to detect traffic sign in real time traffic monitoring system	K5
		Predict the presence of Pedestrian in heavy traffic using object tracking method	K5
		Design a system for detecting driver drowsiness using image processing techniques. Suggest a suitable algorithm for each step.	K5
		Determine the discontinuity in the video frame to perform motion segmentation in	K6

		Transportation system	
		Design a system for recognition of number plates in vehicle using image processing techniques. Suggest a suitable algorithm for each step	K5
		Illustrate the applications of vision based intelligent transportation system	K3
5.4	Remote sensing	Design Remote sensing image classification using Deep Learning	K5
		Describe the wiener filter is helpful to reduce the mean square error when Satellite image is corrupted by motion blur and additive noise	K2
		Select the suitable preprocessing techniques to remove the distortion from the images taken from WSN Video surveillance system and reconstruct the same	K6
		Plan spatial resolution requirements for crop identification using optical image sensing	K5
		Propose Remote sensing in precision agriculture	K5
		Design an edge based and texture-based model for segmenting the remote sensing image and give implementation using MATLAB	K5
5.5	Video Analytics in WSN	Design a Distributed visual target-surveillance system in wireless sensor networks	K5
		Predict Rank preserving Discriminate analysis for human behaviour recognition through wireless sensor networks	K5
		Discuss Border patrol through advanced wireless sensor networks	K6
		Propose an intelligent car park management system based on wireless sensor networks	K5
		Design an Intelligent parking IoT application using wireless sensor networks	K5
5.6	IoT Video Analytics Architectures	Devise an efficient algorithm for media-based surveillance system in IoT	K5
		Explain IoT based smart video surveillance system	K4
		Design a Video Analytics – based Intelligent Indoor Positioning System Using IoT	K5

#### 4. MAPPING (CO, PO, PSO)

	L-Low				M-Moderate					H- High			
Mapping	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H												
CO2	H	H	L		M	M							M

CO3	H		M	H	M							H	
CO4	H	H	M		H	M						H	
CO5	H	H			H	H			M	M		H	H
CO6	H	H	H	M	H	H			H		H		

### **5.COURSE ASSESSMENT METHODS**

#### **DIRECT:**

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

#### **INDIRECT:**

1. Course end survey (Feedback)

**Name of the Course Coordinator : Prof. D. Indra Devi**

<b>CORE PRACTICAL VI: BIG DATA MANAGEMENT AND ANALYTICS LAB</b>			
Semester	III	Hours/Week	5
Course Code	P20DS3P6	Credits	3

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

CO	Course Outcome	Level	Exercise
CO1	Develop applications using Hadoop	K6	1,2
CO2	Store and manipulate data using HDFS	K6	3
CO3	Data manipulation using MapReduce	K6	4,5 & 6
CO4	Explore very large datasets using Pig	K6	8,9
CO5	Perform Data Warehousing operations using Hive	K6	10
CO6	Perform data analytics using Spark	K6	7

## 2. LIST OF EXERCISES

Develop applications for the following tasks

1. Installation and setup of Hadoop
2. File management tasks in Hadoop
3. Benchmarking and stress testing on Hadoop cluster
4. Map Reduce applications for Word Counting
5. Stop word elimination using Map Reduce
6. Weather data analytics using Map Reduce
7. Perform data analytics using Spark
8. Perform sort, group, join, project, and filter operations on Pig
9. Design vector space model for text collection using Pig
10. Create, alter, and drop databases, tables, views, functions, and indexes on Hive

### Topics for Self Study

S.No	Topic Title	Web Link
1	HDFS	<a href="https://docs.cloudera.com/documentation/enterprise/latest/topics/admin_hdfs_config.html">https://docs.cloudera.com/documentation/enterprise/latest/topics/admin_hdfs_config.html</a>
2	MapReduce	<a href="https://archive.cloudera.com/cdh5/cdh/5/hadoop/hadoop-mapreduce-client/hadoop-mapreduce-client-core/MapReduceTutorial.html">https://archive.cloudera.com/cdh5/cdh/5/hadoop/hadoop-mapreduce-client/hadoop-mapreduce-client-core/MapReduceTutorial.html</a>
3	Spark	<a href="https://docs.cloudera.com/documentation/enterprise/latest/topics/spark.html">https://docs.cloudera.com/documentation/enterprise/latest/topics/spark.html</a>
4	Pig	<a href="https://docs.cloudera.com/documentation/enterprise/5-9-x/topics/cdh_ig_pig_installation.html">https://docs.cloudera.com/documentation/enterprise/5-9-x/topics/cdh_ig_pig_installation.html</a>
5	Hive	<a href="https://docs.cloudera.com/documentation/enterprise/5-8-x/topics/hive.html">https://docs.cloudera.com/documentation/enterprise/5-8-x/topics/hive.html</a>

## 3. Specific Learning Outcomes

Exercises	Lab Exercises	Learning Outcome	Level
1	Installation and setup of Hadoop	DFS,FS	K6
2	File management tasks in Hadoop	Place files in DFS	K6
3	Benchmarking and stress testing on Hadoop cluster	Write file in clustered Data Node	K6
4	Map Reduce applications for	Import jar file for MapReduce	K6



	Word Counting		
5	Stop word elimination using Map Reduce	Modify Word Count file as Word Elimination using Eclips	K6
6	Weather data analytics using Map Reduce	Process .csv file using MapReduce	K6
7	Perform data analytics using Spark	Spark using Scala	K6
8	Perform sort, group, join, project, and filter operations on Pig	MapReduce using Apache Tez	K6
9	Design vector space model for text collection using Pig	PigLatin Script	K6
10	Create, alter, and drop databases, tables, views, functions, and indexes on Hive	Data Warehousing	K6

#### 4. MAPPING ( CO, PO, PSO)

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	L	M	M	M	L	-	-	H	M	M	-
CO2	H	M	H	M	M	H	M	M	L	H	H	-	M
CO3	H	M	M	L	H	M	-	-	L	M	M	M	-
CO4	H	L	H	H	H	H	M	M	L	H	M	M	H
CO5	H	M	L	H	H	L	L	M	M	H	H	H	M
CO6	H	M	M	L	H	L	L	L	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Practical Components): Closed Book
2. Cooperative Learning Report, Assignment, Group Discussion, project Report, Field Visit Report, Seminar.
3. Pre/Post Test, Viva, Report for each Exercise.
4. Lab Model Examination & End Semester Practical Examination

##### INDIRECT:

1. Course end survey (Feedback)

Name of the Course Coordinator : Dr. B. Karthikeyan

CORE PRACTICAL VII: SOCIAL MEDIA ANALYTICS LAB			
Semester	III	Hours/Week	4
Course Code	P19DS3P7	Credits	3

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

CO#	Course Outcome	Level	Activity
1	Create data analytics systems using the data crawled from Twitter	K6	1 - 4
2	Create data analytics systems using the data crawled from Facebook	K6	5, 6
3	Create data analytics systems using the data crawled from LinkedIn	K6	7
4	Create data analytics systems using the data crawled from GitHub	K6	8, 9
5	Create data analytics systems using the data crawled from Instagram	K6	10, 11
6	Create data analytics systems on bigdata collections	K6	11 - 15

## 2. SYLLABUS

Activity	Lab Activity Description
1	Real time crawling of tweets from Twitter and predict trending words
2	Extracting text, screen names, and hashtags from tweets. Generating histograms of words, screen names, and hashtags from tweets
3	Sentiment analysis using nltk.sentiment
4	Creating a basic frequency distribution from the words in tweets. Also, finding the most popular tweets in a collection of tweets
5	Counting the total number of page fans from Facebook. Retrieving the Last N items from the feeds of a Facebook Page
6	Finding the number of likes, shares, and comments on a given Facebook post
7	Retrieving your LinkedIn profile and print your last name. Performing Clustering your LinkedIn network based on locations of your connections
8	Finding a list of people who have bookmarked a GitHub repo
9	Computing the degree, betweenness, and closeness centrality measures of a graph
10	Displaying your profile picture from Instagram. Displaying the data of the most recent of your Instagram post
11	Objects detection from images from Instagram posts
12	Using USA Airline flight dataset, perform the following tasks <ul style="list-style-type: none"> <li>• Install NetworkX package</li> <li>• Display the head (top-5 rows) using DataFrame</li> <li>• Display the nodes and edges</li> <li>• Plot the graph</li> </ul>
13	Using USA Airline flight dataset, find the shortest path based on the airtime between the airports AMA and PBI
14	Developing a Movie Recommender System that suggests movie IDs that are most similar to a particular movie ID <ul style="list-style-type: none"> <li>• Display the head (top-5 rows) of DataFrame</li> <li>• Display mean rating of all movies</li> <li>• Display count rating of all movies</li> <li>• Plot the graph of ratings column</li> </ul>
15	Developing a Movie Recommender System that suggests movie IDs that are most similar to a particular movie ID

	<ul style="list-style-type: none"> <li>Analyze the correlation of two movies</li> <li>Suggest similar movies for a given movie</li> </ul>
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### Topics for Self Study

S.No	Topic Title	Web Link
1	Network analysis code and data	<a href="http://www.cl.cam.ac.uk/~dm754/stna/stna-examples.zip">www.cl.cam.ac.uk/~dm754/stna/stna-examples.zip</a>
2	NodeXL	<a href="http://nodexl.codeplex.com/">http://nodexl.codeplex.com/</a>
3	Pajek	<a href="http://pajek.imfm.si/doku.php">http://pajek.imfm.si/doku.php</a>
4	Folium	<a href="https://folium.readthedocs.io/en/latest/">https://folium.readthedocs.io/en/latest/</a>
	Graph-Tool	<a href="https://graph-tool.skewed.de/">https://graph-tool.skewed.de/</a>

### 3. Specific Learning Outcomes

Activity#	Lab Activity	Learning Outcome	Level
1.	Twitter data analytics	Crawl tweets at real time from Twitter. Predict trending words from crawled tweets	K6
2.	Twitter data analytics	Extract text, screen names, and hashtags from tweets. Generate histograms of words, screen names, and hashtags from tweets	K6
3.	Twitter data analytics	Perform Sentiment analysis using nltk.sentiment	K6
4.	Twitter data analytics	Create a basic frequency distribution from the words in tweets. Also, find the most popular tweets in a collection of tweets	K6
5.	Facebook data analytics	Count the total number of page fans from Facebook. Retrieve the Last N items from the feeds of a Facebook Page	K6
6.	Facebook data analytics	Find the number of likes, shares, and comments on a given Facebook post	K6
7.	Linkedin data analytics	Retrieve your LinkedIn profile and print your last name. Perform Clustering your LinkedIn network based on locations of your connections	K6
8.	GitHub data analytics	Find a list of people who have bookmarked a GitHub repo	K6
9.	GitHub data analytics	Compute the degree, betweenness, and closeness centrality measures of a graph	K6
10.	Instagram data analytics	Display your profile picture from Instagram. Display the data of the most recent of your Instagram post	K6
11.	Instagram data analytics	Detect objects from images from Instagram posts	K6
12.	Bigdata analytics of Airline data	Find out nodes and edges	K6
13.	Bigdata analytics of Airline data	Find the shortest path	K6
14.	Design of recommender system for Movie data Part-1	Plot graph of ratings	K6
15.	Design of recommender	Analyze correlation of two movies and	K6

	system for Movie data Part-2	suggest similar movies for a given movie	
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#### 4.MAPPING ( CO, PO, PSO)

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	L	M	M	M	L	-	-	H	M	M	-
CO2	H	M	H	M	M	H	M	M	L	H	H	-	M
CO3	H	M	M	L	H	M	-	-	L	M	M	M	-
CO4	H	L	H	H	H	H	M	M	L	H	M	M	H
CO5	H	M	L	H	H	L	L	M	M	H	H	H	M
CO6	H	M	M	L	H	L	L	L	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Practical Components): Closed Book
2. Cooperative Learning Report, Assignment, Group Discussion, project Report, Field Visit Report, Seminar.
3. Pre/Post Test, Viva, Report for each Exercise.
4. Lab Model Examination & End Semester Practical Examination

##### INDIRECT:

1. Course end survey (Feedback)

Name of the Course Coordinator : Dr. Janani Selvaraj

<b>CORE VII: PRINCIPLES OF DEEP LEARNING</b>			
Semester	III	Hours/Week	4
Course Code	P20DS307	Credits	4

## 1. COURSE OUTCOMES

On successful completion of this course, students will be able to:

S.No.	Course Outcomes	Level	Unit
CO1	Examine the basics of Tensorflow and its models	K6	I
CO2	Explain the characteristics of Convolutional Neural Networks	K6	II
CO3	Depict the architecture and use of the Autocoders	K6	III
CO4	Evaluate the Sequence analysis using Tensorflow	K5	III
CO5	Summarize the features of the Recurrent Neural Network	K6	IV
CO6	Construct the CNN using Deep reinforcement learning	K6	V

## 2. SYLLABUS

### UNIT I - TENSORFLOW BASICS

**12 HOURS**

TensorFlow: variables, operations, placeholder Tensors, sessions – Navigating variable scopes and shared variables – Managing models over CPU and GPU – Logistic Regression in TensorFlow– Training Logistic Regression model – Visualizing using Tensor Board – Building multilayer model in TensorFlow

### UNIT II - CONVOLUTIONAL NEURAL NETWORKS HOURS

**12**

Shortcomings of Feature Selection – Width, height and depth of layers – Filters and feature maps – Describing convolutional layer – Max pooling - Architectural Description of Convolution Networks – Recognizing handwritten digits using CNN for MNIST dataset –Image preprocessing pipelines - Training with Batch normalization

### UNIT III - AUTOENCODERS AND SEQUENCE ANALYSIS

**12 HOURS**

Embedding – Principal Component Analysis - Architecture of Autoencoders – Implementing autoencoders in TensorFlow–Denoising - Word2Vec framework for language modelling. Sequence Analysis: seq2seq problem – Dependency parsing – Beam search

### UNIT IV - RECURRENT NEURAL NETWORKS

**12 HOURS**

Single neuron and fully connected recurrent layer – Challenges of vanishing gradients - LSTM architecture – TensorFlow primitives for RNN models – Implementing Sentiment analysis Model – Solving seq2seq tasks with RNN – Augmenting RNN with Attention – Designing Neural Translation Network

### UNIT V - DEEP REINFORCEMENT LEARNING

**12 HOURS**

Reinforcement Learning: Markov Decision Processes, Policy, Future return, Discounted future return, Balancing Explore-Exploit dilemma, Annealed e-Greedy – Policy learning and Value learning - Solving Pole Cart problem with Policy Gradients - QLearning -Deep QNetworks – Deep Q Recurrent Networks – UNREAL Learning

## TOPICS FOR SELF -STUDY

S.No.	Topics	Web Links
1	Keras Tutorial	<a href="https://keras.io/getting_started/">https://keras.io/getting_started/</a>
2	Keras Tutorial: Deep Learning in Python	<a href="https://www.datacamp.com/community/tutorials/deep-learning-python">https://www.datacamp.com/community/tutorials/deep-learning-python</a>

3	Machine Learning with Tensorflow	<a href="https://www.python-course.eu/tensor_flow_introduction.php">https://www.python-course.eu/tensor_flow_introduction.php</a>
4	From Solving Equations to Deep Learning: A TensorFlow	<a href="https://www.toptal.com/machine-learning/tensorflow-python-tutorial">https://www.toptal.com/machine-learning/tensorflow-python-tutorial</a>

### Text Books

1. Nikhil Buduma, Nicholas Locascio. Fundamentals of Deep Learning: Designing Next-Generation Machine Intelligence Algorithms. O'Reilly Media. 2017.
2. Ian Goodfellow, YoshuaBengio, Aaron Courville. Deep Learning (Adaptive Computation and Machine Learning series). MIT Press, 2017.

### References

1. Francois Chollet. Deep Learning with Python. 1ed, Manning Publications, 2017. ISBN 978-1617294433.

### Web Links

1. [www.tensorflow.org / tutorials](http://www.tensorflow.org/tutorials)
2. <https://www.tensorflow.org/tutorials/generative/autoencoder>
3. <https://towardsdatascience.com/reinforcement-learning-with-python-part-1-creating-the-environment-dad6e0237d2d>

## 3. SPECIFIC LEARNING OUTCOMES

Unit/Section	Course Content	Learning outcomes	Level
<b>I</b>	<b>TENSORFLOW BASICS</b>		
1.1	TensorFlow: variables, operations, placeholder Tensors, sessions	Explain the features of the TensorFlow	K4
1.2	Navigating variable scopes and shared variables	Characterize the navigating variable and shared variable of TensorFlow.	K4
1.3	Managing models over CPU and GPU	Develop the models using CPU and GPU	K6
1.4	Logistic Regression in TensorFlow - Training Logistic Regression model	Evaluate the Logistic Regression using TensorFlow	K5
1.5	Visualizing using Tensor Board	Depict the model using Tensor Board	K6
1.6	Building multilayer model in TensorFlow	Design the multilayer model in TensorFlow	K6
<b>II</b>	<b>CONVOLUTIONAL NEURAL NETWORKS</b>		
2.1	Shortcomings of Feature Selection	Evaluate the disadvantages of the conventional feature selection	K5
2.2.	Width, height and depth of layers	Analyze the Width, height and depth of layers in CNN	K5
2.3	Filters and feature maps	Assess the filters and feature maps in CNN	K5
2.4	Describing convolutional layer	Explain the role of convolutional layers in CNN	K6
2.5	Max pooling	Diagnose the max pooling methods of CNN	K4
2.6	Architectural Description of Convolution Networks	Design the architecture of CNN	K6
2.7	Recognizing handwritten digits using CNN for MNIST	Formulate the CNN for Recognizing handwritten digits from MNIST dataset	K6

	dataset		
2.8	Image preprocessing pipelines	Categorize Image preprocessing pipelines	K6
2.9	Training with Batch normalization	Analyze the training of CNN using batch normalization	K4
<b>III</b>	<b>AUTOENCODERS AND SEQUENCE ANALYSIS</b>		
3.1	Embedding	Explain the features of embedding	K5
3.2	Principal Component Analysis	Assess the characteristics of PCA	K5
3.3	Architecture of Autoencoders	Design the architecture of Autoencoders	K6
3.4	Implementing autoencoders in TensorFlow	Construct the autoencoders with TensorFlow	K6
3.5	Denoising	Describe the denoising methods for autoencoders	K4
3.6	Word2Vec framework for language modelling.	Develop the Autoencoders for Word2Vec framework for language modelling	K6
3.7	Sequence Analysis: seq2seq problem	Formulate the Sequence Analysis using TensorFlow	K6
3.8	Dependency parsing	Explain the steps of Dependency parsing	K4
3.9	Beam search	Interpret the Beam Search method for sequence analysis.	K5
<b>IV</b>	<b>RECURRENT NEURAL NETWORKS</b>		
4.1	Single neuron and fully connected recurrent layer	Explain the characteristics of single Neuron Construct the Fully connected recurrent layer	K4 K6
4.2	Challenges of vanishing gradients	Evaluate the challenges of vanishing gradients	K4
4.3	LSTM architecture	Explain the components of LSTM architecture.	K5
4.4	TensorFlow primitives for RNN models	Describe the TensorFlow primitives for RNN models	K2
4.5	Implementing Sentiment analysis Model	Design the Sentiment analysis Model using TensorFlow	K6
4.6	Solving seq2seq tasks with RNN	Formulate the solution for seq2seq tasks	K6
4.7	Augmenting RNN with Attention	Assess the augmenting RNN	K4
4.8	Designing Neural Translation Network	Design the Neural Translation Network using RNN	K6
<b>V</b>	<b>DEEP REINFORCEMENT LEARNING</b>		
5.1	Reinforcement Learning: Markov Decision Processes, Policy, Future return, Discounted future return, Balancing Explore	Describe the Reinforcement Learning Explain the Markov Decision Process. Compare the different types of return	K3 K5 K5
5.2	Exploit dilemma, Annealed e-Greedy	Assess the exploit dilemma of DRL Characterize the Annealed e-Greedy	K5 K4
5.3	Policy learning and Value learning	Distinguish the Policy learning and Value learning	K5
5.4	Solving Pole Cart problem with Policy Gradients	Prescribe the solution for pole cart problem using policy gradients	K6
5.5	QLearning	Explain the properties of QLearning	K4
5.6	Deep QNetworks	Assess the features of Deep QNetworks from conventional Neural network	K5
5.7	Deep Q Recurrent Networks	Compare the Deep QRecurrent Networks over Deep QNetworks	K6

5.8	UNREAL Learning	Explain the characteristics of unreal learning	K5
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#### 4. MAPPING

L-Low

M-Moderate

H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	H	H	H	-	-	M	H	H	M	-
CO2	M	H	M	H	M	M	-	M	M	M	M	-	-
CO3	H	M	H	H	H	H	-	-	H	H	M	-	-
CO4	H	H	L	H	M	H	-	M	H	H	H	-	
CO5	H	M	H	M	H	H	-	-	M	H	H	-	-
CO6	H	H	H	M	M	H	H	-	M	H	H	-	-

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Peer Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course evaluation survey
2. Faculty feedback about the course.

Name of the Course Coordinator: Dr. K. RAJKUAMR



CORE-XI: WEB DEVELOPMENT USING PYTHON			
Semester	V	Hours/Week	5
Course Code	P19DS411	Credits	4

## 8. COURSE OUTCOMES

On successful completion of this course, students will be able to:

S.No.	Course Outcomes	Level	Unit
CO1	Develop a Flask extension using best practices	K6	I
CO2	Implement various authentication methods	K5	II
CO3	Learn how to develop Jinja2 templates	K6	III
CO4	Build tests for your applications and APIs	K6	III
CO5	Develop RESTful APIs and secure REST API's	K6	VI
CO6	Deploy highly available applications that scale on Heroku and AWS using Docker or VMs	K6	V

## 9. A. SYLLABUS

### Unit-1. Models, Templates and Web Forms

Simple Application Structure. Creating Models with SQLAlchemy: CRUD operations, Relationships, Constraints and Indexes. Creating Views with Templates: Jinja, Creating views. Web Forms: Basics, Custom validation, Posting comments.

### Unit-2. Controllers and Databases

Creating Controllers and Advance Application Structure. Using NoSQL with Flask: NoSQL, RDBMS vs. NoSQL, MongoDB: CRUD operations, Relationships. Email support - Large Application Structure

### Unit-3. Authentication, Blog posts and Followers

User Authentication: Methods, Flask Login, OpenID, OAuth, Role Based Access Control. User Roles – User Profiles - Blog Posts – Followers - User Comments

### Unit-4. REST and Extensions

Building RESTful API: REST, Authentication, Get, post, put and delete requests. Creating Asynchronous Tasks: Running, monitoring and remembering. Flask Extensions: Caching, Assets and Admin. Building your own extensions: Creating and Modifying.

### Unit-5. Testing, Deployment and Version Control

Testing and Performance: Unit Testing, Interface Testing and Test Coverage. Deployment: Deploying on Heroku, AWS and Docker, Version Control with Git

## B. TOPICS FOR SELF -STUDY

S.No.	Topics	Web Links
1	Django	<a href="https://developer.mozilla.org/en-US/docs/Learn/Server-side/Django">https://developer.mozilla.org/en-US/docs/Learn/Server-side/Django</a>
2	Pyramid	<a href="https://www.tutorialspoint.com/python_web_development_libraries/python_web_development_libraries_pyramid_framework.htm">https://www.tutorialspoint.com/python_web_development_libraries/python_web_development_libraries_pyramid_framework.htm</a>
3	Turbogears	<a href="https://www.fullstackpython.com/turbogears.html">https://www.fullstackpython.com/turbogears.html</a>
4	Web2Py	<a href="https://www.tutorialspoint.com/web2py/index.htm">https://www.tutorialspoint.com/web2py/index.htm</a>

## C. TEXT BOOKS

- Daniel Gaspar, Jack Stouffer. Mastering Flask Web Development: Build enterprise-grade, scalable Python web applications. 2ed. Packt Publishing Ltd. 2018. ISBN 978-1788995405.

7. Miguel Grinberg. Flask Web Development, 2ed. Shroff Publishers. 2018. ISBN 9789352136995

#### D. REFERENCES BOOKS

1. Italo Maia. Building Web Applications with Flask. Packt Publishing Ltd. 2015. ISBN 978-1784396152.
2. Shlabh Aggarwal. Flask Framework Cookbook. Packt Publishing Ltd. 2014.

#### E. WEB LINKS

1. <https://www.tutorialspoint.com/web2py/index.htm>
2. [https://www.tutorialspoint.com/python\\_web\\_development\\_libraries/python\\_web\\_development\\_libraries\\_pyramid\\_framework.htm](https://www.tutorialspoint.com/python_web_development_libraries/python_web_development_libraries_pyramid_framework.htm)

#### 8. SPECIFIC LEARNING OUTCOMES

Unit/ Section	Course Content	Learning outcomes	Level
<b>I</b>	<b>MODELS, TEMPLATES AND WEB FORMS</b>		
1.1	Simple Application Structure. Creating Models with Creating.	Develop the simple web applications	K6
1.2	SQLAlchemy: CRUD operations, Relationships, Constraints and Indexes.	Construct the index for web applications using CRUD in SQLAlchemy	K6
1.3	Views with Templates: Jinja, Creating views.	Create views using Jinja	K6
1.4	Web Forms: Basics, Custom validation, Posting comments	Develop the Webforms with validation	K6
<b>II</b>	<b>CONTROLLERS AND DATABASES</b>		
2.1	Creating Controllers and Advance Application Structure.	Create the controllers for Application structures	K6
2.2.	Using NoSQL with Flask: NoSQL, RDBMS vs. NoSQL	<u>Develop the web applications with DB connectivity</u>	<u>K6</u>
2.3	MongoDB: CRUD operations, Relationships. Email support - Large Application Structure	<u>Create the CRUD operations in MongoDB</u> <u>Develop the Large Application Structure</u>	<u>K6</u> <u>K6</u>
<b>III</b>	<b>AUTHENTICATION, BLOG POSTS AND FOLLOWERS</b>		
3.1	User Authentication: Methods, Flask Login, OpenID, OAuth, Role Based Access Control.	<u>Explain the User Authentication</u> <u>Design the web application using Authentication</u>	<u>K5</u> <u>K6</u>
3.2	User Roles – User Profiles - Blog Posts – Followers - User Comments	<u>Assess the user roles in Web applications</u> <u>Design the Blogs</u>	K6 <u>K6</u>
<b>IV</b>	<b>REST AND EXTENSIONS</b>		
4.1	Building RESTful API: REST, Authentication, Get, post, put and delete requests. Creating	<u>Construct the RESTful API</u>	<u>K6</u>
4.2	Asynchronous Tasks: Running, monitoring and remembering.	<u>Assess the Asynchronous Tasks in API</u>	<u>K6</u>
4.3	Flask Extensions: Caching,	<u>Design the Flask Extensions</u>	<u>K6</u>

	Assets and Admin.		
4.4	Building your own extensions: Creating and Modifying	<u>Develop custom extensions</u>	K6
<b>V</b>	<b>TESTING, DEPLOYMENT AND VERSION CONTROL</b>		
5.1	Testing and Performance: Unit Testing, Interface Testing and Test Coverage.	<u>Evaluate the Web applications using Testing Strategies</u>	K5
5.2	Deployment: Deploying on Heruku, AWS and Docker	<u>Deploy the web applications Heruku, AWS and Docker</u>	K6
5.3	Version Control with Git	<u>Apply the Version Control with Git</u>	K5

## 9. MAPPING

**L-Low**

**M-Moderate**

**H- High**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H	M	H	H	H	H	-	-	M	H	H	M	-
CO2	M	H	M	H	M	M	-	M	M	M	M	-	-
CO3	H	M	H	H	H	H	-	-	H	H	M	-	-
CO4	H	H	L	H	M	H	-	M	H	H	H	-	-
CO5	H	M	H	M	H	H	-	-	M	H	H	-	-
CO6	H	H	H	M	M	H	H	-	M	H	H	-	-

## 10. COURSE ASSESSMENT METHODS

### DIRECT:

9. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
10. Open Book Test.
11. Peer Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
12. Pre-Semester & End Semester Theory Examination

### INDIRECT:

5. Course evaluation survey
6. Faculty feedback about the course.

**Name of the Course Coordinator: Dr. B. Karthikeyan**

<b>ELECTIVE-5: SUPPLY CHAIN MANAGEMENT</b>			
Semester	IV	Hours/Week	5
Course Code	P20DS4:5	Credits	4

## 1. COURSE OUTCOMES

After the successful completion of this course the students will be able to

S.No.	Course Outcomes	Level	Unit
CO1	Perceive the foundations of a supply chain and explore strategies and logistics drivers by which the supply chain of an organization can be managed to enhance its business competitiveness.	K6	I
CO2	Evaluate and Analytically examine the strategic drivers and metrics of supply chain organizations and measure performance improvement	K6	II
CO3	Design and provide a network to support the business decision-making within the context of supply chain management and the real world.	K5	III
CO4	Plan optimized transportation and logistics activities in supply chain operations	K6	IV
CO5	Determine the outsourcing decisions by applying the buy-make framework to manage the benefit and risks of outsourcing	K6	V
CO6	Recommend a proper blend of Logistics and Supply elements thereby confining the wide range of applications in the changing dynamic environment and industry practices	K6	V

### 1. A. SYLLABUS

#### Unit-1. Building strategic framework

Supply chain: Definition, 3 streams of knowledge, objectives and importance - Decision phases and process views of a supply chain (SC) - Examples of supply chain - Competitive strategy and SC strategy - 3 steps of achieving strategic fit - Improving SC performance by expanding scope of strategic fit, challenges to achieving strategic fit - Financial measures and drivers of SC performance - Logistical drivers: Roles in SC and decision components - Cross functional drivers: Roles in SC and decision components - Role of infrastructure in SC performance.

#### Unit-2. Designing SC network

Key factors influencing distribution network design - Design options for a distribution network - Impact of online sales on customer service and cost - Network design decisions: Influencing factors, framework - Capacitated plant location model for network optimization - Gravity location model for network design - Model for demand allocation and locating plants - Global supply chain: Dimensions to evaluate total cost, SC risks, tailored risk mitigation strategies - Discounted cash flow analysis to evaluate network design decision - Decision tree analysis: Basics, Evaluating flexibility at Trip Logistics.

#### Unit-3. Planning and coordinating demand and supply

Demand forecasting: role, characteristics, components and methods - Static demand forecasting methods - Adaptive demand forecasting methods - Measures of demand forecasting error - Aggregate planning: role, identifying aggregate units, strategies - Aggregate planning using Linear programming - Managing supply and demand to improve synchronization in SC - Lack of SC coordination: Bullwhip effect, effect on performance - Obstacles to coordination in SC - Managerial levers to achieve coordination of demand and supply in SC.

#### Unit-4. Planning and managing inventories

Cycle inventory terminologies: Lot size, Average flow time, Inventory holding cost, Ordering cost - Computing optimal lot size for single product: Economic order quantity, for Production environment, with Capacity constraint - Lot size based discount schemes: All unit quantity discounts, Marginal unit quantity discount - Trade promotions: Goals, Forward buying, Impact on lot size and cycle inventory - Factors affecting the level of safety inventory - Evaluating required safety inventory: Given a replenishment policy, Desired cycle service level, Desired fill rate - Impact of desired product availability and uncertainty on safety inventory - Impact of supply uncertainty on safety inventory - Factors affecting optimal level of product availability - Managerial levers of inventory to improve SC profitability.

### Unit-5. Transportation and cross functional drivers

Modes of transportation in SC - Design options for a transportation network - Transportation and inventory cost trade off - Transportation cost and customer responsiveness trade off - Tailored transportation - Sourcing decisions: In house or Outsource - Sharing risk and reward in SC - Pricing and revenue management for multiple customer segments - Pricing and revenue management for perishable assets - Pricing and revenue management for seasonal demand.

### B. TOPICS FOR SELF-STUDY

S.No.	Topics	Web Links
1	Digitization of Supply chain	<a href="https://www.coursera.org/lecture/process-improvement/lecture-4-1-digitization-of-the-supply-chain-EFofn">https://www.coursera.org/lecture/process-improvement/lecture-4-1-digitization-of-the-supply-chain-EFofn</a>
2	Supply chain Analytics	<a href="https://nptel.ac.in/courses/110/108/110108056/">https://nptel.ac.in/courses/110/108/110108056/</a>
3	Artificial Intelligence in Supply Chain Management	<a href="https://towardsdatascience.com/artificial-intelligence-in-supply-chain-management-predictive-analytics-for-demand-forecasting-80d2d512f155">https://towardsdatascience.com/artificial-intelligence-in-supply-chain-management-predictive-analytics-for-demand-forecasting-80d2d512f155</a>
4	Logistics and Supply chain Management	<a href="http://slmt.in/courses/cilt-international-courses/diploma-in-logistics-and-supply-chain-management-dlsm/">http://slmt.in/courses/cilt-international-courses/diploma-in-logistics-and-supply-chain-management-dlsm/</a>

### C. TEXT BOOKS

1. Sunil Chopra, Peter Meindl and DV Karla. “Supply Chain Management: Strategy, planning and operation”, 6th edition, Pearson, 2016. ISBN 978-9332548237 (Excluding Excel Examples)

### D. REFERENCES BOOKS

1. David Simchi-Levi and Philip Kaminsky. “Designing and managing the supply chain: Concepts, strategies and case studies”, 3rd edition, McGraw Hill, 2007.

### E. WEB LINKS

1. <http://www.supply-chain.com>
2. <http://www.transportlink.com>
3. <http://www.transportlaw.com>
4. <http://www.apics.org>
5. <http://www.clm1.org>
6. <http://www.napm.org>

### 3.SPECIFIC LEARNING OUTCOMES (SLO)

Unit/Section	Course Content	Learning outcomes	Level
<b>I</b>	<b>Building strategic framework</b>		
1.1	Supply chain: Definition, 3 streams of knowledge, objectives and importance	Discuss the goal of supply chain and impact of supply chain decision on success of the firm.	K2

		Describe the various objectives of supply chain	K2
		Illustrate the importance of supply chain management	K3
		Identify the supply chain obstacles.	K4
		Determine Strategic, operational and tactical planning of supply chain	K6
1.2	Decision phases and process views of a supply chain (SC)	Explain decision phases in supply chain	K4
		Describe the cycle and push/pull view of a supply chain	K4
		Determine the underlying theoretical logic for make versus buy decision	K6
1.3	Examples of supply chain	Discuss in what way do supply chain flows affect the success or failure of a firm such as Amazon and list two supply chain decisions that have a significance impact on supply chain Profitability.	K5
1.4	Competitive strategy and SC strategy	Analyze the strategies that are critical to achieving strategic fit for company's overall success.	K4
1.5	3 steps of achieving strategic fit	Explain 'Achieving Strategic Fit' in supply chains with the help of a suitable example.	K4
1.6	Improving SC performance by expanding scope of strategic fit, challenges to achieving strategic fit	Choose strategic fit between its supply chain strategy and its competitive strategy	K5
		Explain the Balanced Score Card approach of supply chain performance measurement.	K2
1.7	Financial measures and drivers of SC performance	Apply the key metrics that track the performance of the supply chain in terms of each driver.	K4
1.8	Logistical drivers: Roles in SC and decision components	Identify the role of major drivers in supply chain	K4
1.9	Cross functional drivers: Roles in SC and decision components	Recommend the ways to boost up the cross functional drivers roles in SC	K6
		Explain the barriers of cross functional drivers	K2
		Analyze cross functional management is effectively managing supply chains	K4
1.10	Role of infrastructure in SC performance	Debate Economic impact of inadequate infrastructure for sc integration	K6
<b>II Designing SC network</b>			
2.1	Key factors influencing distribution network design	Explain the factors influencing distribution network design	K2
		Choose the type of distribution network is typically best suited for commodity items	K6
2.2	Design options for a distribution network	Examine the design options available for a distribution network with option in detail	K3
		Design a suitable distribution network utilized for the specialty chemical company is considering expanding its	K5

		operations into Brazil, when five companies dominate the consumption of specialty chemicals.	
		Construct the role of network design decision in a supply chain	K5
		Plan different design options available for a distribution network with option in detail	K5
2.3	Impact of online sales on customer service and cost	Predict the impact of online sales on consumers and firms. Give evidence from consumer electronics	K5
		Justify is e-business likely to be more beneficial in the early part or the mature part of a product's life cycle.	K6
		Explain the cycle and push/pull view of a supply chain.	K4
2.4	Network design decisions: Influencing factors, framework	Describe planning Networks	K2
		Interpret the objectives & process of Supply Chain Network optimization models	K2
		Asses the outcome and benefits of Supply Chain Network optimization models.	K6
		Analyze the benefits are these using bar codes and scanners for orders entry as opposed to keyboard encoding into a computer database	K4
		Describe the current trends in value addition happened in Indian companies	K2
		Identify factors influencing supply chain network decisions.	K4
		Outline the advantages and disadvantages of distribution network design options	K2
		Propose factors to be considered in deciding whether to make and supply or to buy and supply for blood pressure measuring kits for hospitals in developing rural markets in India.	K5
2.5	Capacitated plant location model for network optimization	Explain optimized network.	K2
		Discuss the various Network optimization models	K2
		Construct the classification of supply chain network design decisions	K5
		Argue the following statement "Some industries are located near the source of raw materials, whereas some near the markets for finished goods"	K6
2.6	Gravity location model for network design	Design network decisions using decision tree and list its importance	K5
		Devise a Framework to make a network design decision	K5
		Identify factors to be considered for locating a centralized kitchen to cook	K4

		food for a restaurant chain. Also suggest an appropriate facility location model. State the assumption if any	
		Discuss the optimization models used for facility location and capacity allocation	K2
2.7	Global supply chain: Dimensions to evaluate total cost, SC risks, tailored risk mitigation strategies	Determine the role of a third party in increasing the supply chain surplus	K6
		Describe global supply chain risk management strategies	K2
		Determine the total cost approach to supply chain risk modelling	K6
		Identify the methods to managing risk to avoid supply chain breakdown	K4
		Discuss the Strategies for supply chain risk management	K4
2.8	Discounted cash flow analysis to evaluate network design decision	<a href="#">Outline uncertainty in network design discounted cash flow analysis</a>	K2
		Determine the uncertainties and risk factors so important in evaluating supply chain design decisions	K6
2.9	Decision tree analysis: Basics, Evaluating flexibility at Trip Logistics	Write the features of decision tree.	
		Asses the benefits of using decision nodes by decision making under uncertainty	K6
		Explain the formation of a decision tree based on the Trips logistics	K2
<b>III</b>	<b>Planning and coordinating demand and supply</b>		
3.1	Demand forecasting: role, characteristics, components and methods	Examine the basic approaches to demand forecasting	K3
		Predict the forecast error if demand in 5 tons out to be 125 litres for a grocery store has experienced a weekly demand of oil of 120,127,114,and 122 litres over the last 4 weeks. Forecast demand for period 5 using a four period moving average.	K5
		Evaluate the number of computers the store manager should order in each replenishment lot. Demand for computers in a store is 12,000 units per year. The store incurs a fixed order placement, transportation and receiving cost of Rs.40,000/- each time an order is placed. Each computer costs the store Rs.5000/- and the holding cost is 20%. Also explain the impact of supply chain uncertainty on safety inventory	K6
		Asses the role does forecasting play in the supply chain of a build-to-order manufactures such as dell	K6
		Determine the forecast error if demand in period 5 turns out to be 125 gallons for a super market has experienced weekly demand of milk of 120,127,114 and 122 gallons over the last four weeks. Forecast	K6



		demand for period 5 using a four –period moving average.	
3.2	Static demand forecasting methods	Classify the static and adaptive forecasting methods	K3
		Explain the basic, six step approach to help an organization perform effective forecasting	K4
		Investigate Demand forecasting analysis using time series methods	K4
3.3	Adaptive demand forecasting methods	Determine the house old electricity demand forecasting using adaptive conditional density estimation	K6
		Formulate the adaptive water demand forecasting for near real time management of smart water distribution system	K5
3.4	Measures of demand forecasting error	Invent demand forecast accuracy and forecast error	K5
3.5	Aggregate planning: role, identifying aggregate units, strategies	Outline the operational parameters to identify aggregate plan	K2
		Select the major cost categories needed as input for aggregate planning	K6
		Identify the managerial levers that reduce lot size and cycle inventory in a supply chain without increasing cost.	K4
3.6	Aggregate planning using Linear programming	Explain the role of collaborative planning and forecasting for efficient execution of supply chains.	K6
		Illustrate the role predictive visibility supply chain performance.	K3
		Explain the different types of costs associated with aggregate planning. For each of the cost, enumerate the areas where the cost plays an important role.	K4
		Discuss the major cost categories needed as input for aggregate planning	K6
		Solve aggregate planning using Linear Programming	K3
3.7	Managing supply and demand to improve synchronization in SC	Investigate the Synchronization in supply chains implications for design and management	K4
3.8	Lack of SC coordination: Bullwhip effect, effect on performance	Write a note on the Coordination in a supply chain.	K1
		Analyze the Bullwhip effect in supply chain for the effect on performance	K4
3.9	Obstacles to coordination in SC	List the various obstacles to coordination and how such obstacles can be minimized in supply chain	K1
3.10	Managerial levers to achieve coordination of demand and supply in SC	Design the managerial levers that help to achieve coordination in the supply chain	K5
<b>IV</b>	<b>Planning and managing inventories</b>		
4.1	Cycle inventory	Evaluate the number of cartridges that the	K6

	terminologies: Lot size, Average flow time, Inventory holding cost, Ordering cost	store manager should order in each replenishment lot for Demand of cartridges in an electronic store is 1000 units per month. The firm incurs a fixed order placement, transportation and receiving costs of Rs.4000/- each time an order is placed. Each cartridge costs Rs.500/- and the retailer has a holding cost of 20 percent.	
		Explain multi-echelon inventory management in detail with the help of a suitable example.	K4
		Explain how to manage supply chain cycle inventory.	K4
		Construct the role of cycle inventory in a supply chain and how uncertainty in the supply chain managed	K5
4.2	Computing optimal lot size for single product: Economic order quantity, for Production environment, with Capacity constraint	Show how to compute the optimal lot size and cycle length for the given sequence of items in a cycle	K3
		Investigate optimal lot sizes in the economic lot scheduling for production environment	K4
4.3	Lot size based discount schemes: All unit quantity discounts, Marginal unit quantity discount	Distinguish the lot size based and volume based quantity discounts	K2
		Analyze the effect of quantity discounts on lot size and cycle inventory	K4
		Examine the effect of trade promotions on lot size and cycle inventory	K4
4.4	Trade promotions: Goals, Forward buying, Impact on lot size and cycle inventory	Describe how to Managing Multi-Echelon Cycle Inventory	K2
		Explain the impact of trade promotions on lot size and cycle inventory	K4
4.5	Factors affecting the level of safety inventory	State and briefly explain the role of safety inventory in supply chain	K1
4.6	Evaluating required safety inventory: Given a replenishment policy, Desired cycle service level, Desired fill rate	Propose “Relevant deterministic and Stochastic Inventory Models”and explain its relevance in an organization. Also, briefly explain the important features of these models.	K5
4.7	Impact of desired product availability and uncertainty on safety inventory	Evaluate the impact of desired product availability and uncertainty on safety inventory	K6
4.8	Impact of supply uncertainty on safety inventory	Evaluate the Impact of supply uncertainty on safety inventory	K6
4.9	Factors affecting optimal level of product availability	Discuss optimal level of product availability	K2
		Determine the optimal level of product availability	K6
4.10	Managerial levers of inventory to improve SC profitability	Design the managerial levers that help to improve inventory SC profitability	K5
<b>V</b>	<b>Transportation and cross functional drivers</b>		
5.1	Modes of transportation in	Discuss the importance of transportation	K6

	SC	in supply chain.	
		Explain the modes of transportation and their performance characteristics	K4
5.2	Design options for a transportation network	Design an option for a transportation network	K5
5.3	Transportation and inventory cost trade off - Transportation cost and customer responsiveness trade off - Tailored transportation	Determine tradeoffs in transportation design network	K6
		Distinguish transportation cost, customer responsiveness tradeoffs and Tailored transportation	K2
5.4	Sourcing decisions: In house or Outsource - Sharing risk and reward in SC	Discuss the importance of in-sourcing and out-sourcing with suitable examples	K6
		Debate Strategic Alliances and Outsourcing	K6
		Describe the ways that a firm such as Wal-Mart form out sourcing decisions	K1
5.5	Pricing and revenue management for multiple customer segments	Explain the importance of pricing in supply chain management and elucidated various type of pricing approaches that generate maximum profit	K6
5.6	Pricing and revenue management for perishable assets	Design Perishable assets for pricing and revenue management	K5
5.7	Pricing and revenue management for seasonal demand.	Explain pricing and revenue management for seasonal demand	K4

#### 4. MAPPING ( CO, PO, PSO)

##### L-Low

##### M-Moderate

##### H- High

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
CO1	H												H
CO2	H	H	M	H	M	H	M		M	H			H
CO3	H	H	M	H	M	H	M	H	H	H	H	H	
CO4	H	M	M	M		H	M	H	M	H	H	H	M
CO5	H	H	H	M	M	H	M	H	M	H	H		
CO6	H	H	H	M	H	H	H	H	H	H	H		

#### 5. COURSE ASSESSMENT METHODS

##### DIRECT:

1. Continuous Assessment Test: T1, T2 (Theory & Practical Components): Closed Book
2. Open Book Test.
3. Cooperative Learning Report, Assignment, Group Presentation, Group Discussion, project Report, Field Visit Report, Poster Presentation, Seminar, Quiz (written).
4. Pre-Semester & End Semester Theory Examination

##### INDIRECT:

1. Course end survey (Feedback)

Name of the Course Coordinator : Prof. D. Indra Devi