



DIPLOMA IN DIGITAL MARKETING

In Association With

DEPARTMENT OF COMMERCE
BISHOP HEBER COLLEGE

DIGITAL MARKETING MASTERY!

Synergy SBS, a leading training company in the fields of Project & Quality Management, Accounting & Taxation presents an Industry inspired Diploma in Digital Marketing Course to create Employability & Entrepreneurship !

Register Here on
Before 31st August



KEY MODULES:

- Introduction To Digital Marketing
- Search Engine Optimization
- Social Media Marketing
- Website Creation
- E-Mail Marketing
- Content Marketing
- Affiliate Marketing
- Blogging

TOOLS:

- Canva
- Semrush
- Google Keyword Planner
- Bitly
- Mail Chimp
- Answer The Public
- QR Generator
- Ad Manager

WHO CAN LEARN:

- UG Students (Any Stream)
- Freshers
- Entrepreneurs
- Marketing Professionals
- Sales Professionals
- Freelancers

LEARNING OUTCOME:

After completion of this course, the students will:
Get an in-depth knowledge about digital marketing
Study exactly how to use different digital marketing tools

CERTIFICATION:

Diploma in Digital Marketing from Bishop Heber College
Diploma in Digital Marketing from Synergy
Digital Marketing Fundamentals from 

Internships / Employment Opportunities will also be provided based on requirements



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