

Important Dates

Last Date for submission of
Abstract, Full Paper and Registration Form : 30th Oct. 2017
Date of Conference : 1st Dec. 2017

Organizing Committee

Chief Patron : Rt. Rev. Dr.G.Paul Vasanthakumar
Bishop & Chairman
Patron : Dr. D. Paul Dhayabharan
Principal
Convenors : Dr. D. Fennala Agnes Iylin
Prof. G. T. Samuel Devadoss
Organizing Secretary : Dr. B. Hannah
Asst. Professor in Commerce

Address for Correspondence:

Dr. B. HANNAH

Organising Secretary,

Department of Commerce,

Bishop Heber College, Trichy - 17

Mobile No.: 87781 04681

E-Mail ID: comconf2017@gmail.com

Bishop Heber College (Autonomous)

Nationally Reaccredited with 'A' Grade by NAAC with a CGPA of 3.58 out of 4

Recognised by UGC as "College of Excellence"

Affiliated to Bharathidasan University

TIRUCHIRAPPALLI - 620 017



INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN SERVICES SECTOR IN THE TRANSFORMATION OF THE INDIAN ECONOMY

1st December 2017



PG & RESEARCH DEPARTMENT OF COMMERCE
Bishop Heber College (Autonomous)
Tiruchirappalli - 620 017

THE COLLEGE

Bishop Heber College is a Christian educational institution in Tiruchirapalli, Tamil Nadu, India. It was founded in 1966. This College is known for its lush green environment and aesthetically designed buildings. Students use to refer the college as "Beauty Bishop". The College has been recognized by the University Grants Commission as "College of Excellence". In the Third Cycle of reaccreditation by NAAC, it has been accredited with 'A' Grade with GPA points of 3.58 out of 4. The College was ranked fourth by MHRD through National Institutional Ranking Framework (NIRF), ranked second at the State level and first among the affiliated colleges of the varsity on 4th April 2017.

The College now offers thirteen Under-Graduate, eighteen Post-Graduate programmes besides research programmes leading to M.Phil., and Ph.D., In keeping with the present educational trend, the College has signed a number of MoU's with various universities, colleges, institutions and other agencies of international repute.

THE DEPARTMENT

The Department of Commerce was started in 1977 by offering B.A Corporate Secretaryship, which was converted into B.Com., in the year 1984. At present the Department offers B.Com., B.Com., (CA), M.Com., M. Phil., and Ph. D., programmes. There are 40 faculty members and nearly 2000 students in the Department.

THE CONFERENCE

The present day scenario in India is that the growth rate of services has overtaken both agriculture and industry and is now contributing more than 50% to the GDP of our nation. The services sector is not only the prominent sector in India's GDP but has also attracted substantial Foreign Direct Investment, contributed consistently to exports as well as provided large scale employment opportunities.

The purpose of this Conference is to provide a platform for researchers, educators, industrialists, academicians and students to reciprocate new thoughts, ideas, approaches and insights to the contribution of service sector to make India a Super Power in 2020. In addition to serve as an academic platform, the Conference is intended to act as a forum for discussing the opportunities and threats confronted by the services sector. Therefore the conference titled "Emerging trends in Services Sector in the Transformation of the Indian Economy" contemplates to invite Research Papers in the following areas:

- ❖ Banking and Insurance
- ❖ Personal Care Services

- ❖ Healthcare Services
- ❖ Media and Entertainment Services
- ❖ Information Technology
- ❖ Financial Services
- ❖ Tourism
- ❖ Hospitality Services
- ❖ Educational Services
- ❖ Telecommunication Services
- ❖ Transportation Services
- ❖ Legal Services
- ❖ Any other area related to the topic of the Conference



GUIDELINES FOR PAPER SUBMISSION

- ❖ The Registration must be done separately by the author and co-author.
- ❖ The paper should be original and unpublished.
- ❖ Abstract should not exceed 150 words and the Full paper should not exceed 7 pages.
- ❖ All the manuscripts must be in English and neatly typed in MS-word with Times New Roman, font size 12 with 1.5 line space.
- ❖ The title of paper, author's name, designation, Institution address, Mobile number and e-mail should be mentioned for each author.
- ❖ Paper should not have more than 2 authors.
- ❖ **The papers to be presented at the Conference will be published as a compendium with ISBN and released on the day of the Conference.**
- ❖ Full paper with abstract should be submitted through e-mail only to comconf2017@gmail.com
- ❖ **Prior intimation is essential to avail spot registration.**

REGISTRATION FEE

For Research Scholars, Students, Academicians and Industrialists:

Indians - ₹ 1000/-

Foreigners - US \$50

The Registration fee is payable by way of Demand Draft drawn in favour of "**DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE**", payable at Trichy-17. Kindly mention your Name and Address on the rear side of the DD.

Registration Fees once paid will not be refunded.

International Conference On
**EMERGING TRENDS IN SERVICES SECTOR
IN THE TRANSFORMATION OF THE INDIAN ECONOMY**

1st December 2017

REGISTRATION FORM

Name :

Designation / Course :

Institution :

Address :

Mobile No. :

E Mail ID :

Title of the Paper :

Registration Fee Details:

DD.No..... Dated..... Rs.....

Bank.....

Date

Signature

**PG & Research Department of Commerce
Bishop Heber College (Autonomous)**

(Nationally Reaccredited with 'A' Grade by NAAC with a CGPA of 3.58 out of 4)

(Recognised by UGC as "College of Excellence")

(Affiliated to Bharathidasan University)

TIRUCHIRAPPALLI - 620 017

(Photo Copies of Registration Form can be used for multiple Registrations)