



## Bishop Heber College, Autonomous

(Nationally reaccredited with 'A' grade by NAAC with a CGPA of 3.58 out of 4)  
(Recognized by UGC as "College of Excellence") - Thiruchirappalli - 620017

## PG & Research Department of Management Studies



### Dr. MICHAEL DAVID PREMKUMAR

Head, Department of Management Studies  
Associate Dean of International Relations

### Contact Details

Mobile No : 9443179781

E mail : premkumar@bhc.edu.in



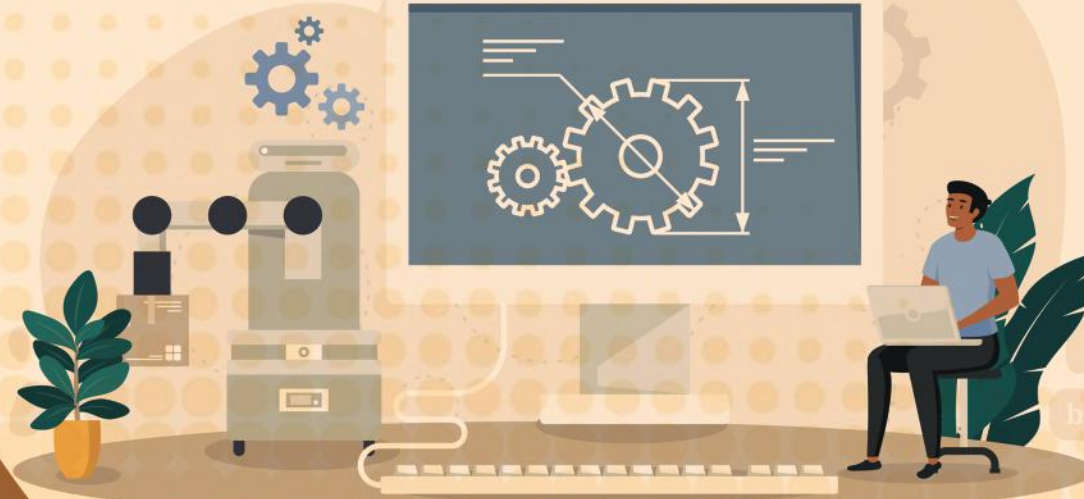
### STAFF PROFILE

The department is having 25 faculty members with rich academic and industry experience. 13 faculty members are qualified with Ph.D. and 15 faculty members are qualified with NET/SET. Most of the faculty members have worked with companies like Philips, Indian Railways, Sutherland, ICICI Bank, Cethar Vessels, and Axis Bank, etc., Our Head of the Department, Dr. Michael David Premkumar is the Associate Dean of International Relations at Bishop Heber College. Our department faculty members are assigned as Coordinators of the Entrepreneurship Development Club, Consumer Club, and Natures Club of the college.

Research interests of the faculty members are Brand Perception, Work-Life Balance, Competency Mapping, Impulse Buying Behaviour, ERP Implementation, Life insurance Penetration, Compensation Management, and others.

### FUTURE PLANS

- International student and staff exchange programme with foreign universities.
- International Twinning MBA programme.
- Full Fledged Business School.



### EXTENSION ACTIVITIES



Students and Staff members from PG & Research Department of Management studies visited "Hope for the Hopeless" - a boys' home, which provides educational support to poor and needy children on 5th March 2020. Rs. 10,000 worth of daily provisions such as rice, dhal, sugar, etc., were gifted.



On behalf of our department, 150-bed sheets were distributed to beneficiaries in Annai illam on 19/12/21.



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## PG & Research Department of Management Studies





## ABOUT THE DEPARTMENT

The department of management studies was incorporated in the year 1988. Heber Institute of Management Studies is one of the pioneers in imparting management education in Tiruchirappalli. The department flourishes as a unique entity offering quality management education for more than 34 years. The department has its unique slogan that says “towards excellence” and always aims at value addition to its students. Quality education is so essential that we as educators have a responsibility to highlight the importance of education to provide employability to our students.

## VISION

A world-class business school with satellite campuses across the globe to cater to all who strive to become management professionals.

## MISSION

- Provide quality management education to students who aspire to become future managers and entrepreneurs.
- Bring total transformation in their personality to perform effectively and efficiently in the corporate world.



Recently, this conference was conducted as a 2-day conference with international speakers for the research scholars, students, and faculty members, on the 24th and 25th of March 2022.

## PROGRAMMES OFFERED

- **Bachelor of Business Administration (BBA)**  
Candidates can get good jobs in the field of management and administration in various industries.
- **Bachelor of Business Administration (BBA) in Aviation and Ground Handling**  
Candidates will be eligible for a variety of rewarding positions in the aviation industry. These positions include airport manager, credit check manager, assistant airport manager, and program manager.
- **Master of Business Administration (MBA)**  
MBA is a professional programme and a diverse course that has various areas of specialization including Marketing, Finance, Human Resources, and Systems. Also, those who want to become entrepreneurs will have an edge in successfully running the business due to the expertise gained in the MBA programme.
- **Doctor of Philosophy (Ph.D.) in Management**  
A Ph.D. in Business Management imparts several managerial skills that can be applied as part of a corporate organization, independently as a consultant, or even working in the field of policy making.

## UNIQUENESS OF THE DEPARTMENT

- Dual specialization concepts.
- Students exchange programs.
- Outbound learning (OBL) and industrial visits.
- Internships and projects are part of the curriculum.
- Electives in cross-functional areas of choice.
- A healthy mix of fresh graduates from various undergraduate programs and experienced candidates from the industry.
- Enriching association with CII and MMA has been enabling our students to gain insights into emerging management concepts and practices.

## LIST OF DISTINGUISHED ALUMNI

**Mr. Ravindran**  
Proprietor,  
M/s. Jeevanfoods,  
Chennai -600097  
**MBA**  
2006-2008

**Mr. Charles Arul Dawson**  
Deputy Director,  
Confederation of Indian Industry  
**MBA**  
2008-2010

**Mr. Thirukumar R**  
Deputy General Manager,  
Employer Branding & Talent Acquisition,  
Ericsson, Chennai.  
**MBA**  
2008-2010

**Mrs. Devika**  
Senior Manager – Operation Head,  
Axis Bank (Lalgudi Branch),  
Trichy  
**MBA**  
2008-2010

**Mr. Manoj Jeevan**  
Director,  
Jobbycart Technologies Pvt Ltd  
Trichy. 620017  
**MBA**  
2010-2012



FIRMA is a National Level Management Meet conducted by MBA students. TYRO is a State level Intercollegiate Competition conducted by BBA students.



## MOU SIGNED AND ITS ACTIVITIES



## RESEARCH OUTPUTS

### MINOR / MAJOR PROJECTS RECEIVED BY THE FACULTY MEMBERS

S. No	Name of the Faculty	Project Title	Funding Agency	Period	Sanctioned Amount
1	Mr. Manikandan	Organizational Dynamics of Compensation Management towards Employee Performance- An Empirical Research	Bishop Heber College	2020 - 2021	Rs. 30000/-
2	Mr. P. Ramaraj	An Analysis of Knowledge Management practices to enrich college teachers in Bishop Heber College, Trichy - An Empirical Research	Bishop Heber College	2019- 2020	Rs. 25,000
3	Mrs. Patricia Jhansi Rani	A Study on CSR initiative of Public Banks with special reference to Punjab National Bank	Bishop Heber College	2019- 2020	Rs. 25,000
4	Dr. Michael David Premkumar	A Study on Various Strategies of Improving the Life Insurance Penetration in Rural Villages of India.	UGC	2015	75,000

### BBA - UNIVERSITY RANK HOLDERS

SNo	Name of the Student	Year	University Ranks
1	Ms. Vijayaletchumy	2017	XI
2	Ms. Preethi D	2019	II
3	Ms. Kaviya	2020	II
4	Mr. Adith Raj M	2021	XXIII
5	Mr. Anirudh S	2022	I

### MBA - UNIVERSITY RANK HOLDERS

SNo	Name of the Student	Year	University Ranks
1	KIRUBASHINI S	2017	VI
2	Ms. Shamim Fathima	2018	III
3	Aishwariya P	2019	IX
4	Lakshmi A	2020	V
5	Monisha A	2021	II
6	Balalswariya B	2022	IX

## HIGHLIGHTS

