

## About The Department:

The Department of Commerce at Bishop Heber College offers sought-after programs in Accounting, Finance, Audit, Marketing, Human Resources, E-Commerce, Artificial and Business Intelligence. It fosters a vibrant, inclusive, and student-friendly atmosphere, ensuring quality education and professional development. With a Dedicated team of faculty members, the department provides a holistic learning experience, helping students enhance their academic skills and personality for a successful career in commerce and business.

## Mission:

"Bishop Heber College strives to impart Whole Person Education through Academic Excellence, Spiritual, Social and Ecological consciousness, Innovation and Entrepreneurship, Partnership and Networking, thereby contributing to Nation building."

## Vision:

"Bishop Heber College, a Higher Education Institution of Excellence, is committed to transforming young learners to be competent and socially conscious through holistic education, ensuring inclusivity and equity, inspired by the love of the Lord Jesus Christ."



# BISHOP HEBER COLLEGE (Autonomous)

Affiliated to Bharathidasan University  
Nationally Reaccredited with 'A++' Grade by NAAC with a CGPA of 3.69 out of 4  
Tiruchirappalli - 620 017.

## B.COM. (BUSINESS ANALYTICS)



## About The Program

The Bachelor of Commerce in Business Analytics (B.Com. B.A.) is an industry-focused undergraduate program that blends core commerce subjects with data analytics and technology-driven decision-making. In today's fast-paced digital economy, businesses increasingly rely on data-driven insights to enhance efficiency, improve customer experience, and gain a competitive edge. This program offers students comprehensive training in financial, managerial, and analytical skills, effectively preparing them for the dynamic nature of the job market.

## Outcome

- Students acquire the fundamental knowledge of business structure.
- Students gain conceptualized skills in all aspects.
- Students are trained to improve their analytical skills.
- Students are enabled to make effective decisions on their career.

## Business Analytics - The Need of the time.

- **Data-Driven Decision-Making** enables organizations to analyze vast data for strategic choices.
- **The Growing Demand for Analytics Professionals** is fueled by AI, big data, and machine learning, increasing the need for skilled experts
- **Enhancing Business Efficiency**, analytics optimizes operations, reduces costs, and boosts productivity.

## Certification Courses Offered:

- ✓ **Tally Prime Certification** - Gain expertise in accounting, GST, payroll management, and financial reporting using Tally Prime.
- ✓ **Microsoft Excel Certification** - Master data analysis, financial modeling, and advanced Excel functions for business decision-making

## Why Choose This Program?

- ✓ Hands-on Learning with Real-World Projects
- ✓ Industry-Relevant Certifications (Tally Prime & Excel)
- ✓ Exposure to Cutting-Edge Analytics Tools

## Uniqueness of the Programme

- The curriculum is designed to align with current industry trends and practices in data analytics.
- This programme integrates business knowledge with analytics techniques. This combination equips students with the ability to analyze complex business problems using data-driven approaches.

## Top Employers for Business Analyst



accenture

Capgemini

Deloitte.

KPMG

wipro

IBM

amazon

tcs TATA  
CONSULTANCY  
SERVICES